

O/0762/26

TRADE MARKS ACT 1994

IN THE MATTER OF APPLICATION NO. UK00004098181

BY MAPLE CORP LTD

FOR THE FOLLOWING TRADE MARK:

MiComfort Massage Chairs

IN CLASS 10

AND IN THE MATTER OF OPPOSITION THERETO

UNDER NO. 451633

BY XIAOMI INC.

BACKGROUND AND PLEADINGS

1. On 10 September 2024, Maple Corp Ltd (“the applicant”) applied to register the trade mark shown on the cover page of this decision, in the UK. The application was published for opposition purposes on 27 September 2024, and protection is sought for the following goods:

Class 10 Massage chairs; Electric massage chairs; Massage chairs with built-in massage apparatus; Massage balls; Electric massage rollers; Massage (Gloves for -); Massage mitts; Back massage apparatus; Foot massage apparatus; Instruments for massage; Massage apparatus; Massage appliances; Neck massage apparatus; Horsehair gloves for massage; Chairs (Commode -); Electric massage guns; Manual massage instruments; Body massagers; Foot massagers.

2. On 27 December 2024, the application was opposed by Xiaomi, Inc (“the opponent”) based upon sections 5(2)(b), 5(3) and 5(4)(a) of the Trade Marks Act 1994 (“the Act”). Under sections 5(2)(b) and 5(3), the opponent relies upon the following trade marks:

MI

UKTM no. 4024832

Filing date: 12 March 2024 (not yet registered)

(“the First Earlier Mark”)



IR designating the UK no. 1342136

International registration date: 22 July 2016

Designation date: 22 July 2016

Date protection granted in the UK: 5 October 2017

(“the Second Earlier Mark”)



IR designating the UK no. 1650491

International registration date: 13 July 2021

Designation date: 13 July 2021

Date protection granted in the UK: 18 August 2022

("the Third Earlier Mark")

(together "the earlier marks")

3. Under section 5(2)(b), the opponent relies upon the goods that are underlined in Annex 1 to this decision. The opponent claims that the marks are similar, and the goods are identical or similar, with the result that there is a likelihood of confusion.

4. Under section 5(3), the opponent claims to have a reputation for all of the goods and services for which the marks are registered (see Annex 1). The opponent claims that use of the applicant's mark, without due cause, would take unfair advantage of, and/or be detrimental to, the distinctive character and/or repute of the earlier marks.

5. Under section 5(4)(a), the opponent relies upon the sign **Mi** which it claims to have used throughout the UK since at least as early as 2010 in relation to:

"Smartphones; computer software; computer hardware; remote control apparatus; rechargeable batteries; portable chargers; electric scooters; electric massaging apparatus; massage guns; furniture; vibromassage apparatus; massage apparatus; massaging apparatus for personal use; furniture."

The opponent claims that use of the applicant's mark would be contrary to the law of passing off.

6. The applicant filed a counterstatement denying the grounds of opposition.

7. Neither party requested a hearing, and only the opponent filed written submissions in lieu. This decision is taken following a careful consideration of the papers on file.

REPRESENTATION

8. The applicant is unrepresented.

9. The opponent is represented by Abion UK Limited.

EVIDENCE AND SUBMISSIONS

10. The opponent filed evidence in chief in the form of the witness statement of Matthew Bedford dated 4 April 2025, which is accompanied by 25 exhibits (MB1 to MB25). Mr Bedford is a Senior Associate at the opponent's representatives.

11. The applicant did not file evidence or submissions.

12. The opponent filed written submissions in lieu of a hearing dated 20 August 2025.

RELEVANCE OF EU LAW

13. The provisions of the Act relied upon in these proceedings are assimilated law, as they are derived from EU law. Although the UK has left the EU, section 6(3)(a) of the European Union (Withdrawal) Act 2018 (as amended by Schedule 2 of the Retained EU Law (Revocation and Reform) Act 2023) requires tribunals applying assimilated law to follow assimilated EU case law. That is why this decision refers to decisions of the EU courts which predate the UK's withdrawal from the EU.

DECISION

Section 5(2)(b)

14. Section 5(2)(b) of the Act reads as follows:

“5(2) A trade mark shall not be registered if because –

(a)...

(b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected

there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark.”

15. Section 5A of the Act is as follows:

“5A Where grounds for refusal of an application for registration of a trade mark exist in respect of only some of the goods or services in respect of which the trade mark is applied for, the application is to be refused in relation to those goods and services only.”

16. The trade marks relied upon by the opponent qualify as earlier trade marks pursuant to section 6 of the Act. As the First Earlier Mark is not yet registered and the Third Earlier Mark had not been registered for more than 5 years at the filing date of the application in issue, they are not subject to the use provisions of section 6A of the Act. Whilst the Second Earlier Mark is subject to the use provisions, the applicant did not request that the opponent prove use of that mark.¹ Consequently, the opponent can rely upon all of the goods and services identified.

17. The following standard summary of the principles applicable to the assessment of the likelihood of confusion was approved by the Supreme Court in *Iconix Luxembourg Holdings SARL v Dream Pairs Europe Inc & Anor*, [2025] UKSC 25:

¹ I note that the original Form TM8 filed sought proof of use of the First Earlier Mark only. The Tribunal informed the applicant that that mark was not subject to the use provisions and so the request made was not applicable.

(a) the likelihood of confusion must be appreciated globally, taking account of all relevant factors;

(b) the matter must be judged through the eyes of the average consumer of the goods or services in question, who is deemed to be reasonably well informed and reasonably circumspect and observant, but who rarely has the chance to make direct comparisons between marks and must instead rely upon the imperfect picture of them he has kept in his mind, and whose attention varies according to the category of goods or services in question;

(c) the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details;

(d) the visual, aural and conceptual similarities of the marks must normally be assessed by reference to the overall impressions created by the marks bearing in mind their distinctive and dominant components, but it is only when all other components of a complex mark are negligible that it is permissible to make the comparison solely on the basis of the dominant elements;

(e) nevertheless, the overall impression conveyed to the public by a composite trade mark may, in certain circumstances, be dominated by one or more of its components;

(f) and beyond the usual case, where the overall impression created by a mark depends heavily on the dominant features of the mark, it is quite possible that in a particular case an element corresponding to an earlier trade mark may retain an independent distinctive role in a composite mark, without necessarily constituting a dominant element of that mark;

(g) a lesser degree of similarity between the goods or services may be offset by a greater degree of similarity between the marks, and vice versa;

(h) there is a greater likelihood of confusion where the earlier mark has a highly distinctive character, either per se or because of the use that has been made of it;

(i) mere association, in the strict sense that the later mark brings the earlier mark to mind, is not sufficient;

(j) the reputation of a mark does not give grounds for presuming a likelihood of confusion simply because of a likelihood of association in the strict sense; and

(k) if the association between the marks creates a risk that the public might believe that the respective goods or services come from the same or economically linked undertakings, there is a likelihood of confusion.

Comparison of goods

18. The competing goods and services are set out in full in paragraph 1 and Annex 1 of this decision. However, I have included only those terms that I consider represent the opponent's best case in the table below. With that in mind, the competing goods are as follows:

Opponent's goods	Applicant's goods
<u>The First Earlier Mark</u> <u>Class 10</u> Massage apparatus; Surgical instruments and apparatus.	<u>Class 10</u> Massage chairs; Electric massage chairs; Massage chairs with built-in massage apparatus; Massage balls; Electric massage rollers; Massage (Gloves for -); Massage mitts; Back massage apparatus; Foot massage apparatus; Instruments for massage; Massage apparatus; Massage appliances; Neck massage apparatus; Horsehair gloves for massage; Chairs
<u>The Second Earlier Mark</u> <u>Class 20</u> Furniture.	
<u>The Third Earlier Mark</u> <u>Class 10</u>	

Massage apparatus.	(Commode -); Electric massage guns; Manual massage instruments; Body massagers; Foot massagers.
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19. In the judgment of the Court of Justice of the European Union (“CJEU”) in *Canon*, Case C-39/97, the court stated at paragraph 23 of its judgment that:

“In assessing the similarity of the goods or services concerned, as the French and United Kingdom Governments and the Commission have pointed out, all the relevant factors relating to those goods or services themselves should be taken into account. Those factors include, inter alia, their nature, their intended purpose and their method of use and whether they are in competition with each other or are complementary.”

20. The relevant factors identified by Jacob J. (as he then was) in the *Treat* case, [1996] R.P.C. 281, for assessing similarity were:

- (a) The respective uses of the respective goods or services;
- (b) The respective users of the respective goods or services;
- (c) The physical nature of the goods or acts of service;
- (d) The respective trade channels through which the goods or services reach the market;
- (e) In the case of self-serve consumer items, where in practice they are respectively found or likely to be, found in supermarkets and in particular whether they are, or are likely to be, found on the same or different shelves;
- (f) The extent to which the respective goods or services are competitive. This inquiry may take into account how those in trade classify goods, for instance

whether market research companies, who of course act for industry, put the goods or services in the same or different sectors.

21. In *Gérard Meric v Office for Harmonisation in the Internal Market*, Case T-133/05, the General Court stated that:

“29. In addition, the goods can be considered as identical when the goods designated by the earlier mark are included in a more general category, designated by trade mark application (Case T-388/00 *Institut for Lernsysteme v OHIM – Educational Services* (ELS) [2002] ECR II-4301, paragraph 53) or where the goods designated by the trade mark application are included in a more general category designated by the earlier mark.”

22. Another factor in assessing similarity is to consider the extent to which the goods at issue may be regarded as “complementary”, which case law describes as meaning that “...there is a close connection between them, in the sense that one is indispensable or important for the use of the other in such a way that customers may think the responsibility for those goods lies with the same undertaking.”²

23. Specifications should be scrutinised carefully and terms should not be given a wide construction; they should be confined to the substance or core of their possible meanings.³ For the purposes of assessing similarity, it is permissible to group specified terms together where they are sufficiently comparable in essentially the same way for essentially the same reasons.⁴

Massage chairs; Electric massage chairs; Massage chairs with built-in massage apparatus; Massage balls; Electric massage rollers; Back massage apparatus; Foot massage apparatus; Instruments for massage; Neck massage apparatus; Electric massage guns; Manual massage instruments; Body massagers; Foot massagers.

² *Boston Scientific Ltd v Office for Harmonization in the Internal Market (Trade Marks and Designs) (OHIM)*, Case T-325/06

³ See, for instance, *Avnet Incorporated v Isoact Limited* [1998] FSR 16, Jacob J (as he then was) at [19].

⁴ See *Separode Trade Mark* (BL O/399/10)

24. These goods are all identical on the principle outlined in *Meric* to “massage apparatus” in the specification of the First and Third Earlier Marks.

Massage (Gloves for -); Massage mitts; Horsehair gloves for massage.

25. I do not consider these to be goods that would typically be termed “apparatus”. However, they would still be sold through the same trade channels as “massage apparatus” in the specifications of the First and Third Earlier Marks (i.e. companies that supply equipment for massage purposes). They would also be sold to the same users (such as businesses that offer massage services). The goods have a common overall purpose in terms of delivering a massage to the end customer, but the specific purposes are different (to protect the hands of the person offering the massage vs to provide the massage itself). The nature and method of use of the goods also clearly differ. I do not consider them to be complementary, nor do I consider them to be in competition. Consequently, they are similar to a medium degree.

Massage apparatus.

26. This term appears identically in the specification of the First and Third Earlier Marks.

Massage appliances.

27. I consider this term to be synonymous with “massage apparatus” in the specifications of the First and Third Earlier Marks. Consequently, they are identical.

Chairs (Commode -).

28. To my knowledge, this is a type of portable toilet shaped like a chair which is typically used by those in care/hospital settings or at home where the user has limited mobility. Consequently, I find it likely that there will be an overlap in trade channels at a general level with “surgical instruments and apparatus” in the specification of the First Earlier Mark because they may all be available from medical supply companies. However, given their very distinct purposes and nature they are likely to be available

through different sections of such retailers (either in physical premises or on websites). There will also be an overlap in user, where both are purchased by hospitals. However, the nature, method of use and purpose clearly differ. There is no competition or complementarity. In my view, any similarity is at a low degree.

29. There is also some overlap in nature and method of use with the term “furniture” in the specification of the Second Earlier Mark, given that both could take the form of chairs. However, the purpose clearly differs. It is unlikely that there will be an overlap in trade channels, as the opponent’s goods will be available from general furniture suppliers, and the applicant’s goods will be available from specialist retailers. The user may overlap as both could be used by the general public. In my view, the goods are similar to a low degree. I can see no other point of similarity with the opponent’s specifications that would put it in any stronger position.

The average consumer for the goods

30. The average consumer is deemed to be reasonably well informed and reasonably observant and circumspect. For the purposes of assessing the likelihood of confusion, it must be borne in mind that the average consumer’s level of attention is likely to vary according to the category of goods and services in question: *Lloyd Schuhfabrik Meyer*, Case C-342/97.

31. In *Iconix*, the Supreme Court approved the comments of Arnold LJ in *Lidl Great Britain Ltd & Anor v Tesco Stores Ltd & Anor (Rev1)* [2024] EWCA Civ 262, where he pointed out that:

(a) Consumers who are ill-informed or careless, or consumers with specialised knowledge or who are excessively careful are excluded from consideration;

(b) The average consumer provides a standard which enables the courts to strike a balance between the competing interests involved, such as trade mark owners, their competitors and consumers;

(c) The average consumer is neither a single hypothetical person nor a mathematical average; assessment from the perspective of the average consumer does not involve a statistical test. There is no single meaning rule and if, having regard to the perceptions and expectations of the average consumer, the court considers that a significant proportion of the relevant public is likely to be confused, a finding of infringement may properly be made;

(d) Assessment from the perspective of the average consumer is intended to facilitate adjudication of trade mark disputes by providing an objective criterion, by promoting consistency of assessment and by enabling courts and tribunals to determine such issues so far as possible without the need for evidence;

(e) The average consumer's level of attention varies according to the category of goods or services in question; and

(f) the average consumer rarely has the opportunity to make direct comparisons between trade marks (or between trade marks and signs) and must instead rely upon the imperfect picture of the trade mark they have kept in their mind.

32. The average consumer for the goods will include both hospitals/care providers and members of the general public. The average consumer is likely to take account of factors such as durability, quality and specific features when purchasing the goods. Consequently, I find that at least a medium degree of attention will be paid during the purchasing process. However, where the goods are medical in nature (such as surgical instruments) a higher level of attention may be paid.

33. In my view, the goods are likely to be purchased following perusal of signage on physical premises, websites, catalogues and advertisements. Consequently, I find that visual considerations will dominate the purchasing process. However, I do not discount an aural component to the purchase given that advice may be sought from specialist retail assistants.

Comparison of trade marks

34. It is clear from *Sabel BV v. Puma AG* (particularly paragraph 23)⁵ that the average consumer normally perceives a trade mark as a whole and does not proceed to analyse its various details. The same case also explains that the visual, aural and conceptual similarities of the trade marks must be assessed by reference to the overall impressions created by the trade marks, bearing in mind their distinctive and dominant components. The CJEU stated at paragraph 34 of its judgment in Case C-591/12P, *Bimbo SA v OHIM*, that:

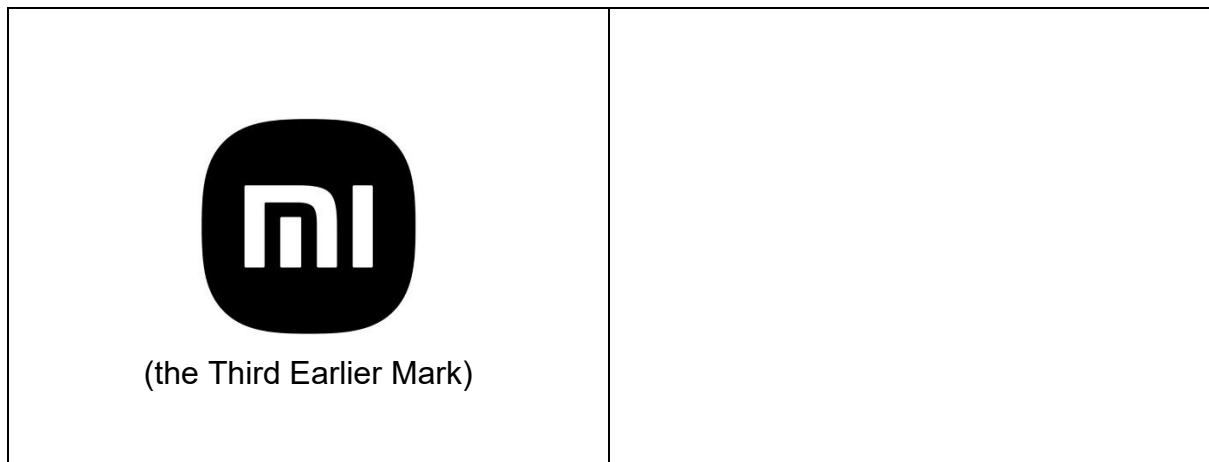
“... it is necessary to ascertain, in each individual case, the overall impression made on the target public by the sign for which registration is sought, by means of, inter alia, an analysis of the components of a sign and of their relative weight in the perception of the target public, and then, in the light of that overall impression and all factors relevant to the circumstances of the case, to assess the likelihood of confusion.”

35. It would be wrong, therefore, to dissect the trade marks artificially, although it is necessary to take into account the distinctive and dominant components of the marks and to give due weight to any other features which are not negligible and therefore contribute to the overall impressions created by the marks.

36. The respective trade marks are shown below:

Opponent's trade marks	Applicant's trade mark
MI (the First Earlier Mark)  (the Second Earlier Mark)	MiComfort Massage Chairs

⁵ C-251/95



Overall Impression

37. The applicant's mark consists of the conjoined words MI and COMFORT, followed by the words MASSAGE CHAIRS. These words are all presented in title case. The words COMFORT MASSAGE CHAIRS are descriptive or non-distinctive. Consequently, the word MI plays the greater role in the overall impression, with the other elements playing a lesser role.

38. The First Earlier Mark consists of the word MI. There are no other elements to contribute to the overall impression, which lies in the word itself.

39. The Second Earlier Mark consists of a graphical device consisting of four vertical lines, the second of which is shorter than the other three, and one horizontal (slightly curved) line, which joins the first and third vertical line at the top. There are no other elements to contribute to the overall impression of the mark which lies in the device itself.

40. The Third Earlier Mark consists of the same device, but this time presented in white on a black square with rounded edges. The device plays the greater role in the overall impression, with the background playing a lesser role.

Visual Comparison

41. The First Earlier Mark is replicated as the first element of the applicant's mark. I bear in mind that the beginnings of marks tend to make more of an impact than the ends.⁶ The words COMFORT MASSAGE CHAIRS in the applicant's mark act as a point of visual difference, although I bear in mind that they carry less weight in the overall impression given their descriptive nature. In my view, the marks are visually similar to a medium degree.

42. With regard to the Second Earlier Mark, whilst it may be that some people will view this as a stylised representation of the word MI, I do not consider that a significant proportion of average consumers will do so. However, I recognise that there may still be a degree of visual similarity with the applicant's mark, to the extent that the device is similar in shape to the letters MI. However, that, in my view, is where the similarity ends. I find any visual similarity to be at only a low degree (at best).

43. I do not find that the background in the Third Earlier Mark makes any material difference to the level of similarity, and so I also find this mark to be similar to the applicant's mark to a low degree (at best).

Aural Comparison

44. In my view, the word MI in both the First Earlier Mark and the applicant's mark is likely to be pronounced in the same way as the word MY. Alternatively, it may be viewed as an acronym (and, therefore, pronounced EMM-AYE). In either case, those elements will be pronounced identically. The words COMFORT MASSAGE CHAIRS in the applicant's mark are a point of aural difference. In my view, the marks are aurally similar to a medium degree.

⁶ *El Corte Inglés, SA v OHIM*, Cases T-183/02 and T-184/02

45. With regard to the Second and Third Earlier Marks, as I have found them to be device marks, I find that the average consumer will not attempt to articulate them.⁷ As such, an aural comparison would not be appropriate.

Conceptual Comparison

46. The First Earlier Mark and the applicant's mark will coincide to the extent that they both contain the letters MI. If this is perceived as a misspelling of the word MY, then the same message will be conveyed in both marks. If the letters are viewed as an acronym or invented word, then this element is conceptually neutral. The words COMFORT MASSAGE CHAIRS convey a clear conceptual message in the applicant's mark, which is absent from the First Earlier Mark (albeit not a distinctive one).

47. The Second and Third Earlier Marks are device marks which will not convey any conceptual meaning. The letters MI in the applicant's mark will be seen as either an invented word, an acronym or a misspelling of the word MY. The words COMFORT MASSAGE CHAIRS convey a non-distinctive conceptual message. Clearly, there is no conceptual similarity between the marks.

The distinctive character of the earlier marks

48. In *Lloyd Schuhfabrik Meyer & Co. GmbH v Klijsen Handel BV*, Case C-342/97 the CJEU stated that:

“22. In determining the distinctive character of a mark and, accordingly, in assessing whether it is highly distinctive, the national court must make an overall assessment of the greater or lesser capacity of the mark to identify the goods or services for which it has been registered as coming from a particular undertaking, and thus to distinguish those goods or services from those of other undertakings (see, to that effect, judgment of 4 May 1999 in Joined Cases C-108/97 and C-109/97 *Windsurfing Chiemsee v Huber and Attenberger* [1999] ECR I-2779, paragraph 49).

⁷ *Dosenbach-Ochsner AG Schuhe und Sport v OHIM*, Case T-424/10

23. In making that assessment, account should be taken, in particular, of the inherent characteristics of the mark, including the fact that it does or does not contain an element descriptive of the goods or services for which it has been registered; the market share held by the mark; how intensive, geographically widespread and long-standing use of the mark has been; the amount invested by the undertaking in promoting the mark; the proportion of the relevant section of the public which, because of the mark, identifies the goods or services as originating from a particular undertaking; and statements from chambers of commerce and industry or other trade and professional associations (see *Windsurfing Chiemsee*, paragraph 51)."

49. Registered trade marks possess varying degrees of inherent distinctive character, ranging from the very low, because they are suggestive or allusive of a characteristic of the goods, to those with high inherent distinctive character, such as invented words which have no allusive qualities. The distinctive character of a mark can be enhanced by virtue of the use made of it.

50. The First Earlier Mark consists of the word MI. If it is viewed as an invented word with no meaning, it will be inherently distinctive to a high degree. If it is viewed as a misspelling of the word MY or an acronym, it will be inherently distinctive to a medium degree. The Second and Third Earlier Marks are graphic devices which have no connection with the goods in issue. In my view, they are inherently distinctive to a medium degree. With regard to enhanced distinctiveness, whilst the opponent has filed evidence of use, this does not relate to the goods relied upon under this ground. Consequently, the marks do not benefit from enhanced distinctiveness in relation to the relevant goods.

Likelihood of confusion

51. Confusion can be direct or indirect. Direct confusion involves the average consumer mistaking one mark for the other, while indirect confusion is where the average consumer realises the marks are not the same but puts the similarity that exists between them and the goods down to the responsible undertakings being the

same or related. There is no scientific formula to apply in determining whether there is a likelihood of confusion; rather, it is a global assessment where a number of factors need to be borne in mind. The first is the interdependency principle i.e. a lesser degree of similarity between the goods may be offset by a greater degree of similarity between the marks, and vice versa. As I mentioned above, it is necessary for me to keep in mind the distinctive character of the earlier marks, the average consumer for the goods and the nature of the purchasing process. In doing so, I must be alive to the fact that the average consumer rarely has the opportunity to make direct comparisons between trade marks and must instead rely upon the imperfect picture of them that he has retained in his mind.

52. I have found as follows:

- a. The goods vary from being identical to similar to a low degree.
- b. The average consumer for the goods will include members of the general public and hospitals/care settings, who will pay at least a medium degree of attention during the purchasing process (although it may be higher in some circumstances).
- c. The First Earlier Mark and the applicant's mark are visually and aurally similar to a medium degree. If the word MI is understood as a misspelling of the word MY this element will convey the same conceptual message in both marks. If the word MI is perceived as an acronym or invented word, it will be conceptually neutral. The words COMFORT MASSAGE CHAIRS are a point of conceptual difference, albeit not a distinctive one.
- d. The Second and Third Earlier Marks and the applicant's mark are visually similar to a low degree (at best). As they are device-marks, an aural comparison is not appropriate. The marks share no conceptual similarity.
- e. The First Earlier Mark is inherently highly distinctive or distinctive to a medium degree, depending on how it is interpreted.

- f. The Second and Third Earlier Marks are inherently distinctive to a medium degree.

53. With regard to the First Earlier Mark, I bear in mind that the only point of difference with the applicant's mark is the non-distinctive words COMFORT MASSAGE CHAIRS. In my view, there will be a significant proportion of average consumers who overlook the presence/absence of this non-distinctive element, focusing upon the common use of the distinctive element, MI. For those consumers, where the marks are used on goods that are similar to at least a medium degree, they will misremember one for the other. I find this to be the case even where a higher degree of attention is being paid. As such, there is a likelihood of direct confusion. Where I have found the goods to be similar to only a low degree, the distance between the goods will offset the similarity of the marks and avoid confusion arising.

54. With regard to the Second and Third Earlier Marks, given the significant visual differences between them, in a predominantly visual purchasing process, I see no basis for finding that the marks would be mistaken one for the other, even when used on identical goods and where a lower degree of attention is being paid. In my view, there is no likelihood of direct confusion.

55. I will now consider whether there is a likelihood of indirect confusion. In *L.A. Sugar Limited v By Back Beat Inc*, Case BL O/375/10, Mr Iain Purvis Q.C., as the Appointed Person, explained that:

"16. Although direct confusion and indirect confusion both involve mistakes on the part of the consumer, it is important to remember that these mistakes are very different in nature. Direct confusion involves no process of reasoning – it is a simple matter of mistaking one mark for another. Indirect confusion, on the other hand, only arises where the consumer has actually recognized that the later mark is different from the earlier mark. It therefore requires a mental process of some kind on the part of the consumer when he or she sees the later mark, which may be conscious or subconscious but, analysed in formal terms, is something along the following lines: 'The later mark is different from the earlier mark, but also has something in common with it. Taking account of the

common element in the context of the later mark as a whole, I conclude that it is another brand of the owner of the earlier mark’.

17. Instances where one may expect the average consumer to reach such a conclusion tend to fall into one or more of three categories:

- (a) where the common element is so strikingly distinctive (either inherently or through use) that the average consumer would assume that no-one else but the brand owner would be using it in a trade mark at all. This may apply even where the other elements of the later mark are quite distinctive in their own right (‘26 RED TESCO’ would no doubt be such a case).
- (b) where the later mark simply adds a non-distinctive element to the earlier mark, of the kind which one would expect to find in a sub-brand or brand extension (terms such as ‘LITE’, ‘EXPRESS’, ‘WORLDWIDE’, ‘MINI’ etc.).
- (c) where the earlier mark comprises a number of elements, and a change of one element appears entirely logical and consistent with a brand extension (‘FAT FACE’ to ‘BRAT FACE’ for example)”.

56. With regard to the Second and Third Earlier Mark, I can see no reason why the average consumer would perceive any economic connection between a graphic device and a word (whether viewed as a misspelling, an acronym or an invented word). In my view, the significant differences between the marks visually (in a predominantly visual purchasing process) will result in there being no indirect confusion, even when they are used on identical goods. With regard to the First Earlier Mark, I find that the common use of the same letters MI (whether viewed as a misspelling, an acronym or invented word), combined with the descriptive/non-distinctive words COMFORT MASSAGE CHAIRS in the applicant’s mark will result in the average consumer viewing this as a non-distinctive addition, consistent with category (b) of *LA Sugar*. As such, there is a likelihood of indirect confusion in respect of the First Earlier Mark where the goods are identical or similar to a medium degree. Where I have found the

goods to be similar to only a low degree, the distance between the goods will offset the similarity of the marks and avoid confusion arising.

57. The opposition based upon section 5(2)(b) succeeds in relation to the following goods:

Class 10 Massage chairs; Electric massage chairs; Massage chairs with built-in massage apparatus; Massage balls; Electric massage rollers; Massage (Gloves for -); Massage mitts; Back massage apparatus; Foot massage apparatus; Instruments for massage; Massage apparatus; Massage appliances; Neck massage apparatus; Horsehair gloves for massage; Electric massage guns; Manual massage instruments; Body massagers; Foot massagers.

Section 5(3)

58. Section 5(3) of the Act states:

“5(3) A trade mark which -

(a) is identical with or similar to an earlier trade mark, [...] shall not be registered if, or to the extent that, the earlier trade mark has a reputation in the United Kingdom and the use of the later mark without due cause would take unfair advantage of, or be detrimental to, the distinctive character or repute of the earlier trade mark.”

59. Section 5(3A) of the Act states:

“Subsection (3) applies irrespective of whether the goods and services for which the trade mark is to be registered are identical with, similar to or not similar to those for which the earlier trade mark is protected.”

60. The relevant case law can be found in the following judgments of the CJEU: *Case C-375/97, General Motors*, *Case 252/07, Intel*, *Case C-408/01, Adidas-Salomon*,

Case C-487/07, L’Oreal v Bellure and Case C-323/09, Marks and Spencer v Interflora and Case C383/12P, Environmental Manufacturing LLP v OHIM. The law appears to be as follows.

(a) The reputation of a trade mark must be established in relation to the relevant section of the public as regards the goods or services for which the mark is registered; *General Motors, paragraph 24.*

(b) The trade mark for which protection is sought must be known by a significant part of that relevant public; *General Motors, paragraph 26.*

(c) It is necessary for the public when confronted with the later mark to make a link with the earlier reputed mark, which is the case where the public calls the earlier mark to mind; *Adidas Saloman, paragraph 29 and Intel, paragraph 63.*

(d) Whether such a link exists must be assessed globally taking account of all relevant factors, including the degree of similarity between the respective marks and between the goods/services, the extent of the overlap between the relevant consumers for those goods/services, and the strength of the earlier mark’s reputation and distinctiveness; *Intel, paragraph 42*

(e) Where a link is established, the owner of the earlier mark must also establish the existence of one or more of the types of injury set out in the section, or there is a serious likelihood that such an injury will occur in the future; *Intel, paragraph 68*; whether this is the case must also be assessed globally, taking account of all relevant factors; *Intel, paragraph 79.*

(f) Detriment to the distinctive character of the earlier mark occurs when the mark’s ability to identify the goods/services for which it is registered is weakened as a result of the use of the later mark, and requires evidence of a change in the economic behaviour of the average consumer of the goods/services for which the earlier mark is registered, or a serious risk that this will happen in future; *Intel, paragraphs 76 and 77 and Environmental Manufacturing, paragraph 34.*

(g) The more unique the earlier mark appears, the greater the likelihood that the use of a later identical or similar mark will be detrimental to its distinctive character; *Intel, paragraph 74*.

(h) Detriment to the reputation of the earlier mark is caused when goods or services for which the later mark is used may be perceived by the public in such a way that the power of attraction of the earlier mark is reduced, and occurs particularly where the goods or services offered under the later mark have a characteristic or quality which is liable to have a negative impact on the earlier mark; *L'Oreal v Bellure NV, paragraph 40*.

(i) The advantage arising from the use by a third party of a sign similar to a mark with a reputation is an unfair advantage where it seeks to ride on the coat-tails of the senior mark in order to benefit from the power of attraction, the reputation and the prestige of that mark and to exploit, without paying any financial compensation, the marketing effort expended by the proprietor of the mark in order to create and maintain the mark's image. This covers, in particular, cases where, by reason of a transfer of the image of the mark or of the characteristics which it projects to the goods identified by the identical or similar sign, there is clear exploitation on the coat-tails of the mark with a reputation (*Marks and Spencer v Interflora, paragraph 74 and the court's answer to question 1 in L'Oreal v Bellure*).

61. The conditions of section 5(3) are cumulative. Firstly, the opponent must show that the earlier marks and the application are similar. Secondly, the opponent must show that the earlier marks have achieved a level of knowledge/reputation amongst a significant part of the public. Thirdly, it must be established that the level of reputation and the similarities between the marks will cause the public to make a link between them in the sense of the earlier marks being brought to mind by the later mark. Finally, assuming the first three conditions have been met, section 5(3) requires that one or more of the types of damage will occur. It is unnecessary for the purposes of section 5(3) that the goods/services be similar, although the relative distance between them

is one of the factors which must be assessed in deciding whether the public will make a link between the marks.

Similarity of the marks

62. For the reasons given above, there is at least some similarity between the marks.

Reputation

63. In *General Motors*, Case C-375/97, the CJEU held that:

“25. It cannot be inferred from either the letter or the spirit of Article 5(2) of the Directive that the trade mark must be known by a given percentage of the public so defined.

26. The degree of knowledge required must be considered to be reached when the earlier mark is known by a significant part of the public concerned by the products or services covered by that trade mark.

27. In examining whether this condition is fulfilled, the national court must take into consideration all the relevant facts of the case, in particular the market share held by the trade mark, the intensity, geographical extent and duration of its use, and the size of the investment made by the undertaking in promoting it.

28. Territorially, the condition is fulfilled when, in the terms of Article 5(2) of the Directive, the trade mark has a reputation ‘in the Member State’. In the absence of any definition of the Community provision in this respect, a trade mark cannot be required to have a reputation ‘throughout’ the territory of the Member State. It is sufficient for it to exist in a substantial part of it.”

64. As a preliminary point, I note that the opponent claims to have a reputation for all goods and services for which the earlier marks are registered; that seems to me to be an extremely broad claim. The marks in question are protected/applied-for in respect of, amongst other things, drilling rigs, surgical instruments, pianos, mangers for

animals, charitable fund raising, vermin exterminating, news agency services, bomb detection services and personal wardrobe style consultancy. To have a reputation in such a broad and disparate array of goods and services would, in my view, be highly unlikely and is certainly not made out on the evidence filed.

65. With regard to the evidence filed by the opponent, there are a number of issues. Firstly, it is given by a legal representative, and no explanation is given as to how he came to have knowledge of some of the information that he gives as narrative evidence in his statement. On the face of it, it appears likely that this is hearsay evidence and it is not clear to me why a representative of the opponent, with first-hand knowledge, could not have given the evidence directly. There is, therefore, a question mark over the weight to be attributed to it. Secondly, much of the evidence relates to the opponent's global business, as opposed to being focused upon the relevant territory (i.e. the UK). For example, Mr Bedford gives evidence that the opponent is the 3rd largest smartphone manufacturer in the world. Whilst that may be the case, that does not speak to the opponent's reputation in the UK. Similarly, the opponent's international awards are not clearly reflective of UK awareness of the brand. The only attempt at breaking down the revenue figures is in relation to "sales outside of China", which Mr Bedford states includes not just Western Europe (which, in itself, is broader than just the UK market), but also India and Indonesia. It is not, therefore, clear what proportion of these figures relate to the UK market.

66. Thirdly, Mr Bedford confirms that the earlier marks are not the only brands used by the opponent, and so it is not clear how much of the evidence relates to goods sold under the marks relied upon.⁸ Further, given my findings above given the different level of similarity between the First Earlier Mark and the applicant's mark on the one hand, and the Second and Third Earlier Marks and the applicant's mark on the other, the fact that Mr Bedford discusses the "MI" brand collectively also presents a problem; it prevents me from identifying what proportion of the evidence relates to the earlier mark which is most closely similar to the applicant's mark.

⁸ Bedford at [6].

67. I accept that there is evidence that the opponent opened a MI store in the UK in London in 2018. There is also a printout from the opponent's website dated 2019, which states that the opponent's MI products were available through national retailers such as Argos, Currys PC World and Amazon.co.uk.⁹ There is also evidence that the opponent had around a 2% share of the smartphone market in the UK at the relevant date. There is some press coverage of the opponent in the UK but, for the most part, this either does not reference the relevant marks or is contained within publications, or on sites, that have no readership information and of which I am not aware (and so cannot take judicial notice of their circulation). The high point of the evidence in this regard is an article in *The Sun* dated January 2019, which reviews a MI phone.¹⁰ I am prepared to take on judicial notice that this is a national newspaper which is likely to have reached a reasonable amount of UK consumers. There is evidence that the opponent features (at its highest), 7th in the UK performance charts for app downloads in some categories (such as health and fitness, and lifestyle). I do not have advertising expenditure for the UK market, nor do I have revenue figures specific to the UK market. In my view, the best that can be said is that the opponent had a modest reputation for smartphones and/or mobile applications at the relevant date.

Link

68. As I noted above, my assessment of whether the public will make the required mental 'link' between the marks must take account of all relevant factors. The factors identified in *Intel* are:

The degree of similarity between the conflicting marks

I apply the same findings here as set out above at paragraphs 37 to 47.

The nature of the goods or services for which the conflicting marks are registered, or proposed to be registered, including the degree of closeness or

⁹ Exhibit MB8

¹⁰ Exhibit MB17

dissimilarity between those goods or services, and the relevant section of the public

The applicant's goods are massage related goods and commodores. These goods do not overlap in purpose, nature, method of use or trade channels with the opponent's smartphones and mobile applications. If there is any overlap, such as general retailers which sell smartphones and massage apparatus, for example, they will be sold in different sections of those retailers. There is no competition or complementarity and any overlap in user is at too general level to give rise to similarity. I can see no basis for finding any connection at all between them.

The strength of the earlier mark's reputation

At best, the earlier marks benefit from a modest reputation.

The degree of the earlier mark's distinctive character, whether inherent or acquired through use

With regard to the inherent distinctiveness of the earlier marks, I apply the same findings here as set out above at paragraph 50.

Whilst the tests for reputation and enhanced distinctiveness are different, the factors relevant to both are the same. Consequently, for the same reasons given above in relation to reputation, I find the opponent's best case to be that there is a modest enhancement to the distinctiveness of the earlier marks in relation to smartphones and/or mobile applications.

Whether there is a likelihood of confusion

In my view, there is no likelihood of confusion due to the distance between the goods in issue under this ground.

69. Whilst similarity of goods is not a requirement under section 5(3), it is a relevant factor. In my view, the modest reputation (at best), combined with the distance between the goods and the marks, would be sufficient to avoid a link being made in the minds of the relevant public. Whilst I note that the opponent has filed evidence of an article which discusses the opponent crowdfunding in relation to a smart massage chair, this is not clearly directed at the UK market (it refers to dollars) and the mark used appears to be Mijia (rather than MI or the device marks relied upon here).¹¹ Similarly, the evidence relating to a MI Massage Gun (and other smart-products)¹² is not clearly related to the UK market and is dated after the relevant date. Nothing in this evidence convinces me that the relevant public are likely to make the requisite link, particularly given the disparate nature of the goods. Taking all of the above factors into account, I find that no link will be made in the minds of the relevant public. If a link is made, it will be too fleeting for damage to arise.

70. The opposition based upon section 5(3) of the Act is dismissed.

Section 5(4)(a)

71. Section 5(4)(a) of the Act states as follows:

“5(4) A trade mark shall not be registered if, or to the extent that, its use in the United Kingdom is liable to be prevented -

a) by virtue of any rule of law (in particular, the law of passing off) protecting an unregistered trade mark or other sign used in the course of trade, where the condition in subsection (4A) is met,

aa)...

b) ...

¹¹ Exhibit MB24

¹² Exhibit MB15

A person thus entitled to prevent the use of a trade mark is referred to in this Act as the proprietor of “an earlier right” in relation to the trade mark.”

72. Subsection (4A) of section 5 of the Act states:

“(4A) The condition mentioned in subsection (4)(a) is that the rights to the unregistered trade mark or other sign were acquired prior to the date of application for registration of the trade mark or date of the priority claimed for that application.”

73. I can deal with this ground relatively swiftly. Even allowing for a reasonable degree of goodwill in respect of smartphones and/or mobile apps, the distance between these goods and the applicant’s goods, would be sufficient to offset the similarities between the applicant’s mark and the sign relied upon. When used in relation to such different goods, I consider it unlikely that misrepresentation would occur, or that damage would arise.

74. The opposition based upon section 5(4)(a) of the Act is dismissed.

CONCLUSION

75. The opposition succeeds in relation to the following goods for which, subject to appeal, the application is refused:

Class 10	Massage chairs; Electric massage chairs; Massage chairs with built-in massage apparatus; Massage balls; Electric massage rollers; Massage (Gloves for -); Massage mitts; Back massage apparatus; Foot massage apparatus; Instruments for massage; Massage apparatus; Massage appliances; Neck massage apparatus; Horsehair gloves for massage; Electric massage guns; Manual massage instruments; Body massagers; Foot massagers.
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76. The opposition is unsuccessful in relation to the following goods for which, subject to appeal, the application may proceed to registration:

Class 10 Chairs (Commode -).

STATUS OF THIS DECISION

77. As this decision is based upon the First Earlier Mark, which is not yet registered, it must be provisional pending the registration of that mark. Consequently, I will issue a supplementary decision once the registrability of that mark is known to confirm the scope of the success and the matter of costs. The opponent should inform the Tribunal upon the registration of the First Earlier Mark.

78. The appeal period will not begin to run until that supplementary decision is issued.

Dated this 20th day of August 2026

S WILSON

For the Registrar

Annex 1

The First Earlier Mark

Class 2

Dyes; dyestuffs; colorants; metal powders for painters, decorators, printers and artists; pigments; food colorants; toner for copiers; Toner cartridges, filled, for printers and photocopiers; Ink cartridges, filled, for printers and photocopiers; Paints; automotive paints; antirust preparations; anti-corrosive preparations; gum resins.

Class 3

Cleansing milk for toilet purposes; Hand soap; Tissues impregnated with skin cleansers; Laundry preparations; Baby wipes impregnated with cleaning preparations; laundry fabric conditioner; soap; shaving soap; shampoos; Cleaning preparations; Cleaning preparations for automobiles; Dishwashing detergents; dishwasher detergents; Shining preparations [polish]; Car, bicycle wax polish; Grinding preparations; perfumery; aromatics [essential oils]; Cosmetics; perfumes; cosmetic preparations for skin care; Breath freshening strips; Toothpaste; mouthwashes, not for medical purposes; breath freshening sprays; teeth whitening strips; breath freshening preparations for personal hygiene; Potpourris [fragrances]; incense; Deodorants for human beings or for animals; non-medicated mouth washes for pets; shampoos for pets [non-medicated grooming preparations]; Air fragrancing preparations; Fragrances for automobiles; Steam eye mask.

Class 7

Agricultural machines; Aerating pumps for aquaria; Mechanized livestock feeders; Incubators for eggs; milking machines; Hair clipping machines for animals; salt scooping machines; Woodworking machines; saws [machines]; papermaking machines; diaper producing equipment; printing machines; spinning machines; dyeing machines; tea manufacturing machines; Mixing machines; Mills [machines]; Mixers [machines]; bread cutting machines; kneading machines; sausage making machines; food preparation machines, electromechanical; peeling machines; Beverage preparation machines, electromechanical; cigarette making machines; Leather-working machines; sewing machines; ironing machines; bicycle assembling machines; potters' wheels; Engraving machines; industrial inkjet printing machines; machines for

battery industry; Cord making machines; enamel making machinery; light bulb making machines; packaging machines; briquet making machines; Dishwashers; blenders, electric, for household purposes; juice extractors, electric; Coffee grinders, other than hand-operated; dish washing machines for household purposes; can openers, electric; kitchen machines, electric; food processors, electric; Washing machines [laundry]; dry-cleaning machines; Disintegrators; Embossing machines; Glass-working machines; fertilizer manufacturing equipment; Electromechanical machines for chemical industry; Rinsing machines; extractors for mines; Cutters [machines]; Drilling rigs, floating or non-floating; excavators; Elevating apparatus; elevators [lifts]; pneumatic jacks; metalworking machines; electric hammers; Foundry machines; steam engines; Igniting devices for internal combustion engines; automobile Motor Spark Plug; automobile Motor Igniting coil; wind turbines; paper clip making machines; zipper making machines; Industrial robots; tools [parts of machines]; electric wire and cable manufacturing machines; Screwdrivers, electric; Hand-held tools, other than hand-operated; Hand-held electric drill; Machines for the electronic industry; electric hand-held drills; optical cold working machines; gas separating installations; Painting machines; dynamos; Filters for cleaning cooling air, for engines; engines, other than for land vehicles; automobile Motor cooling Radiator; automobile Motor cooling Water Tank; automobile Motor cooling Radiator Pipe; automobile Motor cooling Radiator Lid; automobile Motor cooling Fan; automobile Motor cooling Fan cover; automobile Motor cooling Fan clutch; automobile Motor Exhausting and decontaminating device (catalyzing Reaction device); automobile Motor Waste Gas Recycle System; automobile Motor Muffler; automobile Motor Muffler air Pipe; automobile Motor Resonator; automobile Motor Piston; Cylinder for car engine; Air filters for car engines; Automobile engine block; automobile oil Pump; automobile Water Pump; pumps [machines]; Valves [parts of machines]; Aerocondensers; compressed air machines; air suction machines; pneumatic cylinders [parts of machines]; Axles for machines; door openers, electric; window closers, electric; Bearings [parts of machines]; automobile Motor Flywheel; Belts for machines; electric welding apparatus; Machines and apparatus for cleaning, electric.; Cordless sweepers, electric; cleaning appliances utilizing steam; Steam mops; Brushes for vacuum cleaners; Suction nozzles for vacuum cleaners; Dust box filters for vacuum cleaners; Main brush covers for vacuum cleaners; Tanks for vacuum cleaners; Sweeping robots; washing apparatus; vacuum cleaners; crushing machines; Filtering machines; Curtain drawing devices, electrically

operated; Drums [parts of machines]; 3D printers; Shoe polishers, electric; Racket stringing machines; Vending machines; Labellers [machines]; Robotic exoskeleton suits, other than for medical purposes; Electroplating machines; Electronic pet waterers; Filters for electronic pet waterers.

Class 8

Abrading instruments [hand instruments]; Hand tools, hand-operated; Agricultural implements, hand-operated; shovels; Garden tools, hand-operated; syringes for spraying insecticides; electric animal nail grinders; Harpoons; oyster openers; Beard clippers; electric beard trimmers; Razor blades; nail clippers, electric or non-electric; hair clippers for personal use, electric and non-electric; hair clippers for babies; depilation appliances, electric and non-electric; laser hair removal apparatus, other than for medical purposes; Nose hair trimmers, electric; hair straighteners, electric; Electric hair conditioner for styling hair; Screwdrivers, non-electric; bit drivers for hand tools; bits [hand tools]; pincers; Borers; electric flat irons; flat irons; metal band stretchers [hand tools]; meat choppers [hand tools]; air pumps, hand-operated; hand-operated pumps; Tweezers; graving tools [hand tools]; hobby knives [scalpels]; Scissors; knives; kitchen knives; paring irons; fruit corers; hair clippers for animals [hand instruments]; Punch rings [knuckle dusters]; Table cutlery [knives, forks and spoons]; table knives, forks and spoons of plastic; Handles for hand-operated hand tools.

Class 9

Computers; bags adapted for laptops; Wearable computers; computer software, recorded; Computer software applications, downloadable; Computer hardware; notebook computers; tablet computers; calculating machines; central processing units [processors]; computer game software, recorded; computer memory devices; Interactive touch screen terminals; mobile phone software applications, downloadable; computer peripheral devices; data processing apparatus; encoded identification bracelets, magnetic; Smart band; Smart bracelets; telepresence robots; encoded magnetic cards; readers [data processing equipment]; scanners [data processing equipment]; downloadable image files; downloadable music files; downloadable ring tones for mobile phones; electronic pens [visual display units]; electronic publications, downloadable; electronic pocket translators; smart glasses (data processing);

magnetic data media; magnetic encoded credit cards; SIM cards; monitors [computer hardware]; mouse pads; Mouse [computer peripheral]; Humanoid robots with artificial intelligence; printers for use with computers; Photo printers; E-book; Ink cartridges, unfilled, for printers and photocopiers; pens with conductive point for touch screen devices; computer keyboards; inkjet printers; laptop sleeves; Smartwatches (data processing apparatus); LED displays; displays; digital photo printers; cases adapted for computers; computer programs, recorded; identity cards, magnetic; microprocessors; monitors [computer programs]; optical discs; electronic tags for goods; integrated circuit cards [smart cards]; smart cards [integrated circuit cards]; pocket calculators; USB flash drives; laptop computers; sleeves for laptops; protective films adapted for computer screens; security tokens [encryption devices]; covers for tablet computers; electronic interactive whiteboards; personal digital assistants [PDAs]; computer software platforms, recorded or downloadable; computer game software, downloadable; stands adapted for laptops; downloadable e-wallets; biometric identity cards; smart rings [data processing]; electronic agendas; pedometers; Counters; time recording apparatus; apparatus to check franking; counterfeit coin detectors; credit card terminals; mechanisms for coin-operated apparatus; dictating machines; holograms; fingerprint identifier; Facial recognition apparatus; photocopiers (photographic, electrostatic, thermic); time clocks [time recording devices]; Bathroom scales; Weighing apparatus and instruments; scales with body mass analysers; body fat scale; body fat scale for household purposes; Measures; compasses for measuring; rulers [measuring instruments]; electronic notice boards; signal lanterns; cellular phones; Cell phone holders; smart phones; Protective films adapted for smartphones; Smartphones in the shape of a watch; smartphone cases; smartphone accessories; mobile telephones; cell phone straps; hands free kits for phones; global positioning system [gps] apparatus; intercommunication apparatus; Intercoms; navigational instruments; Wearable activity trackers; Smartphones in the form of wristbands; parts for mobile telephones and smartphones; holders, straps, armbands, lanyards and clips for mobile phones and smartphones; protective film covers for mobile telephones and smartphones; telephone apparatus; transmitters [telecommunication]; video telephones; electronic communication equipment, apparatus and instruments; Network routers; gateway; Heat sink for cellular phones; routers; selfie sticks for mobile phones; monopods used to take photographs by positioning a smartphone or camera beyond the normal range

of the arm; multiple-function gateway; multimode gateway; Anti-lost alarm with wireless personal area network; children's telephone watches; WIFI signal amplifier; power line communication; wireless LAN controller; electronic navigation and positioning apparatus and instruments; cell phone cases; branch boxes [electricity]; radios; protective film for mobile phone screen; Automobile navigation device; Car antennas; camcorders; security surveillance robots; Rearview cameras for vehicles; compact discs [audio-video]; Headsets; juke boxes, musical; loudspeakers; Cabinets for loudspeakers; microphones; portable media players; receivers (audio-- and video--); sound recording apparatus; sound transmitting apparatus; television apparatus; video recorders; Wearable video display monitors; Virtual reality headsets; wireless headsets for smartphones; audio mixers; Dashboard cameras; Learning machines; Translation machine; Electronic book readers; Set-top boxes; television displays; cabinets adapted to hold computers; cabinets with touch screen; audio apparatus; head-mounted video displays; AI cameras; cameras; pan tilt camera; Laser projection TV set; Laser projection television; rearview recorders; intelligent rearview mirror; network set-top boxes; headset with wireless personal area network; waterproof cover for camcorders; high definition televisions; digital sound processors; cameras for personal computer; acoustic equipment; radio sets; WEB camera; DMB [Digital Multimedia Broadcasting] televisions; noise cancelling earphones; tape recorders; headphones; digital photo frames; baby monitors; electronic audible devices with books; Car speaker; Car audio equipment; cameras [photography]; cases especially made for photographic apparatus and instruments; Video projectors; filters [photography]; projection apparatus; stands for photographic apparatus; Selfie-sticks [hand-held monopods]; projectors; laser projectors; projection screens; multimedia projectors; projection screens for movie films; viewfinders, photographic; diaphragms [photography]; filters for ultraviolet rays, for photography; tripods for cameras; flashlights [photography]; selfie lenses; bags adapted for photographic apparatus; surveying apparatus and instruments; measuring apparatus; Outdoor air quality detector; telemeters; air analysis apparatus; hygrometers; infrared detectors; Automatic indicators of low pressure in vehicle tires; tire-pressure measurers; speed checking apparatus for vehicles; diagnostic apparatus, not for medical purposes; Connected bracelets [measuring instruments]; Water quality TDS testing pen; Hygrothermograph; tool measuring instruments; pressure measuring apparatus; temperature indicators; teaching apparatus; Teaching robots; laboratory robots;

audiovisual teaching apparatus; chemistry apparatus and instruments; measuring devices, electric; inductors [electricity]; Simulators for the steering and control of vehicles; probes for scientific purposes; Optical apparatus and instruments; microscopes; magnifying glasses [optics]; apparatus and instruments for astronomy; telescopes; USB cables for cellphones; telephone wires; electricity mains (materials for -) [wires, cables]; data cables; USB cables; audio connection line; electric adapter cables; electric wire harnesses for automobiles; semi-conductors; wafers for integrated circuits; chips [integrated circuits]; Electronic control unit for automobiles; Conductors, electric; commutators; magnetic materials and devices; light-emitting diodes [LED]; Power adapters; switches, electric; Electric plugs; Electric sockets; Electrical adapters; sensors; Motion sensors; Temperature sensors; Infrared sensors; humidity sensors; Door and window sensors; Light sensors; waterlogging and leak sensor; high speed charging plug; wireless switches; wall switches; smart switches; deconcentrator; sockets, plugs and other contacts [electric connections]; touchscreen sensors; touch sensors; adapter plugs; alarm sensors; sensors for determining temperature; biochip sensors; motion recognizing sensors; coils, electric; junction boxes [electricity]; distribution consoles [electricity]; connections for electric lines; connections, electric; parking sensors for vehicles; video screens; touch screens; Special anti-glare screen for laser projection television; remote control apparatus; Optical fibers [light conducting filaments]; Heat regulating apparatus; electric installations for the remote control of industrial operations; electric apparatus for commutation; Lightning rods; lightning arresters; electrolyzers; Fire extinguishing apparatus; fire extinguishing apparatus for automobiles; apparatus and installations for the production of X-rays, not for medical purposes; protective helmets; Protection devices for personal use against accidents; Protective masks; ski goggles; swimming goggles; swimming face masks; helmets for motorcyclists; goggles for scuba diving; ski glasses; snowboard helmets; underwater breathing apparatus; nose clips for swimming; protective clothing for wear by motorcyclists for protection against accident or injury; clothing for protection against accidents, irradiation and fire; anti-glare glasses; visors for helmets; snorkels; goggles; alarms; anti-theft warning apparatus; sound alarms; theft prevention installations, electric; Biometric fingerprint door locks; smart locks; peepholes [magnifying lenses] for doors; Electric door bells; Fire alarms; Smoke detectors; Water intrusion alarms; Digital door locks; Locks, electric; electronic access control systems for interlocking doors; Eyeglasses; Sunglasses; 3D

spectacles; batteries, electric; battery chargers; Wireless charger; USB charger; portable power source (rechargeable batteries); chargers for car mobile phone; batteries, electric, for vehicles; Car battery; Automobile accumulator; Animated cartoons; Sports whistles; Decorative magnets; Electronic collars to train animals; egg-candlers; electrified fences; portable remote-controlled car retarders; Automotive indicator lights; Electronic blackboards.

Class 10

Surgical instruments and apparatus; electric massage apparatus for household purposes; foot massage equipment; electric massage armchairs; electric nasal irrigators; aesthetic massage apparatus; massage apparatus; medical apparatus and instruments; sphygmotensimeters; Blood oxygen monitor; glucose meters; Medical oxygen generator; Medical instruments for moxibustion treatment; vibromassage apparatus; testing apparatus for medical purposes; fumigation apparatus for medical purposes; thermometers for medical purposes; pulse meters; body composition monitors; surgical robots; nanorobots for medical purposes; oral irrigators for use in dentistry; prosthetic instruments for dental purposes; dental apparatus and instruments; lasers for cosmetic purposes; blood pressure monitors; lasers for medical purposes; physiotherapy apparatus; electric acupuncture instruments; heart rate monitoring apparatus; LED masks for therapeutic purposes; air pillows for medical use; ear plugs [ear protection devices]; hearing aids; hearing protectors; soporific pillows for insomnia; sanitary masks for medical purposes; respirators; bracelets for medical purposes; biomagnetic rings for therapeutic or medical purposes; feeding bottles; breast pumps; pacifiers for babies; baby feeding pacifiers; contraceptive apparatus; sex toys; artificial surgical implants; artificial limbs; abdominal belts; wheeled walkers to aid mobility; orthopaedic belts; wearable walking assistive robots for medical purposes; orthopedic articles; elastic stockings for surgical purposes; compression garments; thread, surgical; suture materials; Apparatus for producing oxygen for medical use.

Class 11

Lamps; automobile lights; Anti-glare device for automobile (lamp fittings); Lanterns for lighting; electric lamps; Electric torches; light bulbs; Lights for vehicles; Germicidal lamps for purifying air; ultraviolet ray lamps, not for medical purposes; curing lamps,

not for medical purposes; flaming torches; Cooking apparatus and installations; Electric cooking pots [for household purposes]; Kettles, electric; Induction cookers; autoclaves, electric, for cooking; Gas burners; Microwave ovens [cooking apparatus]; Pressure cookers, electric; Roasting apparatus; Air fryers; Electric Baking Pan; Egg boilers, electric; Electric cups; Food steamers, electric; coffee brewers; steam oven; health pot; electric toasters [for household purposes]; coffee roasters; cooking utensils, electric; cooking stoves; bread toasters; kitchen ranges [ovens]; heaters, electric, for feeding bottles; deep fryers, electric; bread-making machines; USB-powered cup heaters; soya milk making machines, electric; Lava rocks for use in barbecue grills; Refrigerators; refrigerating apparatus and machines; ice machines and apparatus; heating and cooling apparatus for dispensing hot and cold beverages; ice-cream making machines; Ventilation [air-conditioning] installations and apparatus; laundry dryers, electric; Extractor hoods for kitchens; air purifying apparatus and machines; filter cartridges for air purifiers; fans [air-conditioning]; Air conditioners; Humidifiers; fabric steamers; air purifiers; Ventilation apparatus; filters for ventilation apparatus; fan heater; air-conditioning installations; air filtering installations; desiccating apparatus; dehumidifiers; automobile engine preheater; air conditioner for automobiles; Automotive air purifier; Electric hair driers; Water heaters; heating apparatus; fog machines; Heating installations; Taps; Watering installations, automatic; radiators [heating]; Sanitary apparatus and installations; toilets [water-closets]; Steam facial apparatus [saunas]; Hydromassage bath apparatus; Electric hot air hand dryers; Heaters for baths; bathroom heaters, heaters for shower baths, heating lamps for bathrooms, extractor fans for bathrooms, heating fans for bathrooms and fans for ventilating bathrooms; bath installations; water purifying apparatus and machines; Drinking water dispensers; Instant heating pipeline machine; Filters for water purifiers; water purifiers; kettles for filtering water; electric sterilizer for milk bottle; disinfectant apparatus; Radiators, electric; pocket warmers; Lighters; Polymerisation installations.

Class 12

Electric vehicles; Locomotives; Remote control vehicles, other than toys; vehicles for locomotion by land, air, water or rail; Rearview mirrors; driverless cars [autonomous cars]; self-driving cars; air pumps for motorcycles and automobiles; go-karts; automatic guided vehicles; propulsion mechanisms for land vehicles; automobile

hoods; automobile chains; automobile chassis; vehicle running boards; cars; motor cars; automobile bodies; bumpers for automobiles; shock absorbers for automobiles; signal arms for vehicles; air bags [safety devices for automobiles]; brake pads for automobiles; cigar lighters for automobiles; ashtrays for automobiles; lug nuts for vehicle wheels; clips adapted for fastening automobile parts to automobile bodies; automobile wheel hubs; warning horns for automobiles; air pumps for automobiles; safety seats for use in cars; automobile spare wheel holders; electric motors for motor cars; axles and cardan shaft for motor vehicles; wheel rims [for automobiles]; windscreen wipers [for automobiles]; clutch mechanisms for motor cars; safety seats for children for motor cars; automobile windshields [windcreens]; sun visors for automobiles; rearview mirrors for automobiles; direction signals for automobiles; doors for automobiles; spokes for automobiles; suspension springs for motor cars; petrol tank caps for motor cars; gearboxes for motor cars; mudguards for automobiles; seats for automobiles; seat belts for use in automobiles; head rests for seats for motor cars; steering wheels for automobiles; anti-theft devices for motor cars; electric cars; torque converters for motor cars; automotive interior trim; motor car windows; automobile roof racks; automobile roof containers; luggage carriers for automobiles; automobile dashboards; fuel tanks [parts of land vehicles]; protective rings for automobile wheel hubs; automobile engines; fitted vehicle covers for automobiles; shaped covers for motor cars; Steering wheel booster for automobile; steering wheel covers for automobiles; Automobile sunshade; Car radiator grille; brakes for motor cars; body panels for vehicles; Push scooters [vehicles]; Self-balancing electric unicycles; Bicycles; electric bicycles; Electric self-balancing car; electric scooters; self-balancing scooters; Pumps for bicycle tires; Aerial conveyors; Strollers; Carts; wheelchairs; sleighs [vehicles]; Tires for vehicle wheels; Repair outfits for inner tubes; automobile tires; inner tubes for automobile tires; Aeronautical apparatus, machines and appliances; Civilian drones; Camera drones; delivery drones; air vehicles; Boats; diving bells; air pumps [vehicle accessories]; safety seats for children, for vehicles; seat covers for vehicles; upholstery for vehicles; anti-theft devices for vehicles; side view mirrors for vehicles; anti-dazzle devices for vehicles; windshield wipers; anti-glare devices for vehicles; head-rests for vehicle seats; Crank [parts of land vehicles].

Class 14

Precious metals, unwrought or semi-wrought; Boxes of precious metal; Jewellery boxes; Key chains of precious metal; Charms for key rings; Works of art of precious metal; Figurines of precious metal; jade carving artworks; Medals; prize cups of precious metals / trophies of precious metals; rings [jewellery]; Jewellery; necklaces [jewellery]; jewellery, including imitation jewellery and plastic jewellery; Watches; Watch bands; Clocks and watches, electric; Presentation boxes for watches; Chronometric instruments; clocks.

Class 15

Pianos; musical instruments; stringed musical instruments; horns [musical instruments]; guitars; electronic musical instruments; tuners for musical instruments; bags specially adapted for holding musical instruments; musical boxes; stands for musical instruments; straps for musical instruments; keyboards for musical instruments; mutes for musical instrument.

Class 16

Paper; paper for bags and sacks; copying paper [stationery]; papers for painting and calligraphy; Toilet paper; Towels of paper; Paper coasters; kitchen paper; packing cardboard; signboards of paper or cardboard; Note books; Stickers [stationery]; envelopes; calendars; Decorative stickers for cars; Figurines of papier mâché; Printed publications; Posters; books; Newsletters; periodicals; Pictures; Apparatus for mounting photographs; Boxes of paper or cardboard; Bags [envelopes, pouches] of paper or plastics, for packaging; Garbage bags of paper or of plastics; Office requisites, except furniture; stapling presses [office requisites]; paper shredders for office use; Stationery; ink; inkstands; Stamps [seals]; inkpad; pens [office requisites]; Writing materials; Refills for gel roller pens; Adhesive bands for stationery or household purposes; adhesives [stationery]; Pantographs [drawing instruments]; drawing instruments; Drawing materials; typewriters, electric or non-electric; typewriter ribbons; Teaching materials [except apparatus]; Blackboards; small blackboards; Tailors' chalk; Architects' models.

Class 18

Leather, unworked or semi-worked; Bags; Pocket wallets; Backpacks; Trunks [luggage]; Shopping bags; children's bags; bags for sports; leather trimmings for

furniture; Reins for guiding children; leather thongs; Umbrellas; Walking sticks; Harnesses for animals; Clothing for pets.

Class 21

Place mats, not of paper or textile; Utensils for household purposes; Kitchen utensils; Tableware, other than knives, forks and spoons; bottle openers, electric or non-electric; coffee filters, non-electric; tea filters; cooking pots; Household glassware, including cups, dishes, kettles and jars; Ceramics for household purposes; porcelain imitations; Works of art of porcelain, ceramic, earthenware, terra-cotta or glass; Crystal ornaments; Drinking vessels; Insulating cups; liqueur sets; tea sets; coffee sets; Toilet utensils; Deodorizing apparatus for personal use; Drying racks for laundry; Dispensers for hand cleaners, domestic; toothbrush holders; scalp scratchers; sieves [household utensils]; trash cans; Perfume burners; Aromatic oil diffusers, other than reed diffusers, electric and non-electric; Combs; Brushes; electric brushes, except parts of machines; Material for brush-making; Toothbrushes, electric; Heads for electric toothbrushes; Toothbrushes; Electric oral irrigators; Toothpicks; floss for dental purposes; Cosmetic utensils; Make-up removing appliances; Facial cleansing sponges; Thermally insulated containers for food; insulating flasks; Reusable ice cubes; Ice cube moulds; Cleaning instruments, hand-operated; gloves for household purposes; Lint removers, electric or non-electric; Mops; mops for sweepers; non-electric carpet cleaners; mop heads; rags for cleaning; Glass, unworked or semi-worked, except building glass; crystal [glassware]; Mangers for animals; Litter boxes for pets; feeding vessels for pets; animal activated animal feeders; cages for household pets; Indoor terrariums [plant cultivation]; indoor aquaria; indoor terrariums [vivarium]; Electric devices for attracting and killing insects; Mosquito-repellent apparatus; dust mite controllers; Plug-in diffusers for mosquito repellents; ultrasonic pest repellents.

Class 24

Fabric; fabric imitating animal skins; Gummed cloth, other than for stationery purposes; non-woven textile fabrics; filtering materials of textile; brocade; printers' blankets of textile; Towels of textile; Cloths for removing make-up; Sheets [textile]; sleeping bags; bed linen; Household linen; Tablemats of textile; tablecloths, not of paper; curtains of textile or plastic; Fitted toilet lid covers of fabric; Marabouts [cloth]; Flags of textile or plastic; banners of textile or plastic; Shrouds.

Class 25

Clothing; Ready-made clothing; Tee-shirts; coats; Bath robes; Layettees [clothing]; babies' pants [underwear]; Bathing suits; motorists' clothing; Waterproof clothing; raincoats; Masquerade costumes; Footwear; Sports shoes; headbands [clothing]; headwear; Hosiery; sweat-absorbent socks; Gloves [clothing]; riding gloves; Scarfs; Neckties; Girdles; Chasubles; Sashes for wear; Shower caps; Sleep masks; Wedding dresses; Hairdressing capes; Hada [traditional ceremonial or offering fabric made of silk]; Sweatbands [sports articles].

Class 28

Games; Apparatus for games; Electronic game machines for education of children; Heat sink for handheld game console; hand-held consoles for playing video games; Slides [playthings]; Kites; Rocking horses; Drones [toys]; Toy robots; Building blocks [toys]; Stuffed toys; scooters [toys]; Toys; Scale model vehicles; Carnival masks; Dolls; Smart toys; Toy figures; Children Bicycle (not of transportation facility); Toys for household pets; Puzzles, hand operated; Jigsaw puzzles; cube puzzles; Radio-controlled scale model vehicles; Toy models; Collectible toy figures; Air drumstick [Toy]; baby gyms; Playing cards; Chess; chess games; pumps specially adapted for use with balls for games; Playing balls; rackets; Body-building apparatus; Treadmills; archery implements; electronic targets; Machines for physical exercises; skis; skateboards; climbers' harness; Hunting game calls; Swimming pools [play articles]; synthetic rubber racetracks; Gloves for games; Knee guards [sports articles]; protective paddings [parts of sports suits]; swimming rings; In-line roller skates; ice skates; Ornaments for Christmas trees, except lights, candles and confectionery; Christmas trees of synthetic material; fishing tackle; Twirling batons; Camouflage screens [sports articles]; Scratch cards for playing lottery games; early education machines; talking pens; story tellers; cards learning machines.

Class 35

Advertising; Publicity; Publicity material rental; Rental of advertising space; Rental of advertising time on communication media; Publicity agencies; Presentation of goods on communication media, for retail purposes; Demonstration of goods; consultancy regarding advertising communication strategies; organization of exhibitions for

commercial or advertising purposes; organisation, operation and supervision of loyalty schemes and incentive schemes; providing business information via a website; Providing business information; Opinion polling; Price comparison services; Business research; Public relations; Commercial or industrial management assistance; Commercial information and advice for consumers [consumer advice shop]; commercial administration of the licensing of the goods and services of others; marketing; Import-export agency services; Sales promotion for others; auctions; provision of an online marketplace for buyers and sellers of goods and services; employment agency services; Systemization of information into computer databases; Arranging subscriptions to telecommunication services for others; Book-keeping; Rental of vending machines; Sponsorship search; Rental of sales stands; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail services connected to the sale of chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry, unprocessed artificial resins, unprocessed plastics, manures, fire extinguishing compositions, tempering and soldering preparations, chemical substances for preserving foodstuffs, tanning substances, adhesives used in industry; Retail services connected to the sale of unprocessed plastics in the form of liquids, chips or granules, paints, varnishes, lacquers, preservatives against rust and against deterioration of wood, colorants, mordants, raw natural resins, metals in foil and powder form for painters, decorators, printers and artists; Retail services connected to the sale of bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, deodorants, perfumes, toiletries, creams, gels, lotions, foams, soaps, talcum powder, shampoos, conditioners, sprays, body paint, antiperspirants, body and facial scrubs, breath fresheners; Retail services connected to the sale of pre-shave and aftershave preparations, shaving preparations, cosmetic preparations, laundry detergent and fabric conditioners, vegetable dye skin transfers, boot cream and polish, car cleaning preparations, cushions filled with fragrant or perfumed substances, room fragrancing products; Retail services connected to the sale of industrial oils and greases, lubricants, dust absorbing preparations, wetting and binding compositions, fuels and illuminants, candles and wicks for lighting, combustible fuels and scented candles; Retail services connected to the sale of

pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, food for babies, dietary supplements for humans and animals, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides; Retail services connected to the sale of badges made of common metals and their alloys, vehicle badges, buckles, busts, figurines, hooks, key rings, keys, memorial plates and plaques, ornaments, monuments, signs, number plates, statues and statuettes, ferrules for walking sticks, works of art, all made wholly or principally of metal, bronzes; Retail services connected to the sale of common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, ores, trophies of common metal; Retail services connected to the sale of machines, namely coffee machines and food processing machines, machine tools, motors and engines (except for land vehicles), machine coupling and transmission components (except for land vehicles), agricultural implements other than hand-operated, incubators for eggs, automatic vending machines; Retail services connected to the sale of hand tools and hand operated implements, cutlery, side arms, razors, electric razors and hair cutters; Retail services connected to the sale of scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, mechanisms for coin operated apparatus; Retail services connected to the sale of calculating machines, data processing equipment and computers, fire-extinguishing apparatus, magnetic and magnetically encoded identity cards, programmable identity cards, smart biometric identity cards, apparatus for processing card transactions and data relating thereto and for payment processing, cash registers; Retail services connected to the sale of apparatus for verifying data on magnetically encoded cards, sound and/or video recordings, tapes, cassettes, compact discs, films, slides, video recorders, video cassettes, video discs, DVDs, computer games, video games, computer software, Computer game software for use on mobile and cellular phones, Downloadable graphics for mobile phones, Application software for mobile phones,

Computer game software for computers, mobile phones and tablet computers; Retail services connected to the sale of software for tablet computers, computer hardware, computer peripherals, mouse mats, screensavers, publications in electronic format, data processing apparatus, electric and electronic scoreboards, photographic and cinematographic apparatus and instruments, time recording devices, cameras, camcorders, Cases especially made for photographic apparatus and instruments, telecommunications apparatus, equipment and accessories; Retail services connected to the sale of broadcasting apparatus and instruments, telephones, mobile phones, mobile phone accessories, cases and covers for mobile phones, cases and covers for computer tablets, cases and covers for computer hardware, sunglasses, sunglass cases, sunglass frames, eyeglasses, eyeglass cases, eyeglass frames, eyeglasses for sports, goggles, protective clothing and protective footwear, magnets, fridge magnets, decorative magnets, USB flash drives; Retail services connected to the sale of surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, massage apparatus, supportive bandages, furniture adapted for medical use; Retail services connected to the sale of apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, air conditioning apparatus, electric kettles, gas and electric cookers, vehicle lights and vehicle air conditioning units; Retail services connected to the sale of vehicles, apparatus for locomotion by land, air or water, wheelchairs, motors and engines for land vehicles, vehicle body parts and transmissions; Retail services connected to the sale of firearms, ammunition and projectiles, explosives, fireworks; Retail services connected to the sale of precious metals and their alloys, Jewellery, precious stones, Horological and chronometric instruments, Alarm clocks, Alloys of precious metal, Amulets, Atomic clocks, Badges of precious metal, Beads for making jewellery, Boxes of precious metal, Bracelets, Brooches, Busts of precious metal, Cases for clock- and watchmaking, Cases for watches [presentation], Chains [jewellery], Charms [jewellery], Chronographs [watches]; Retail services connected to the sale of chronometers, Chronometrical instruments, Chronoscopes, Clock cases, Clocks, Clocks and watches, electric, Clockworks, Coins, Copper tokens, Cuff links, Diamonds, Earrings, Gold thread [jewellery], Gold, unwrought or beaten, Hat ornaments of precious metal, Ingots of precious metals, Iridium, Jewellery, Jewellery cases [caskets], Jewellery of yellow amber, Key rings [trinkets or fobs], Locketts [jewellery], Master clocks, Medals; Retail

services connected to the sale of Necklaces [jewellery], Ornamental pins, Ornaments [jewellery], Pearls [jewellery], Pins [jewellery], Precious metals, unwrought or semiwrought, Precious stones, Rings [jewellery], Semi-precious stones, Shoe ornaments of precious metal, Silver thread, Silver, unwrought or beaten, Spun silver [silver wire], Statues of precious metal, Statuettes of precious metal, Stopwatches, Sundials, Tie clips, Tie pins; Retail services connected to the sale of Watch bands, Watch cases, Watch chains, Watch glasses, Watch springs, Watches, Wire of precious metal [jewellery], Works of art of precious metal, Wristwatches, wrist bands, team and player trading pins (jewellery), pin badges, trophies of precious metals, headphones, parts and fittings for all the aforesaid goods, trophies of precious metals; Retail services connected to the sale of musical instruments, stands and cases adapted for musical instruments; Retail services connected to the sale of printed matter, book binding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching material (except apparatus), plastic materials for packaging, printers' type, printing blocks, cardboard and plastic cards, booklets, posters, bookmarks, flags, banners; Retail services connected to the sale of paper, cardboard, note-paper transfers, decalcomanias, labels, wrapping and packaging materials, trading cards, periodical publications, newspapers, books, magazines, albums, pens, pencils, rulers, pencil cases, writing paper, car tax disc holders, stickers, vehicle stickers, writing and drawing instruments, greeting cards, instructional and teaching material, calendars, diaries, address books, folders, files, writing instruments of precious metal; Retail services connected to the sale of cheque book holders, paper coasters, coasters of cardboard, printed publications, journals, brochures, leaflets, catalogues, circulars, manuals, programmes, directories, annuals, prospectuses, temporary tattoos, note pads, paper pennants, postcards, collectible cards, collectible card holders, souvenir programs for sports events; Retail services connected to the sale of plastic materials for packaging, printers' type, printing blocks, rubber, gutta-percha, gum, asbestos, mica, plastics in extruded form for use in manufacture, semi-finished plastics materials for use in further manufacture, stopping and insulating materials, flexible non-metallic pipes; Retail services connected to the sale of Leather and imitations of leather, Animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, keycases, purses, bags, handbags, boot bags, holdalls, luggage, suitcases, rucksacks,

backpacks, sporting bags; Retail services connected to the sale of wallets, credit card holders, briefcases, card cases, luggage label holders, belts, strips, collars for pets, luggage straps and luggage tags made of leather, school bags, document cases, passport cases; Retail services connected to the sale of non-metallic building materials, non-metallic rigid pipes for building, asphalt, pitch and bitumen, non-metallic transportable buildings, non-metallic monuments, non-metallic framed conservatories; Retail services connected to the sale of doors and windows, furniture, mirrors, picture frames, wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and plastic, garden furniture, pillows and cushions; Retail services connected to the sale of household or kitchen utensils and containers, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steel wool, articles made of ceramics, glass, porcelain or earthenware, electric and non-electric toothbrushes, scale models [ornaments] of plastic and wood, coasters (tableware), mugs, ceramic mugs, porcelain mugs, cups and mugs, bottle openers, drinking bottles for sport; Retail services connected to the sale of ropes, string, nets, tents, awnings, tarpaulins, sails, sacks for transporting bulk materials, padding and stuffing materials which are not made of rubber or plastics, raw fibrous textile materials; Retail services connected to the sale of yarns and threads for textile use; Retail services connected to the sale of Textiles and textile goods, flags, not made of paper, bath linen, bed covers, curtains of textile or plastic, sleeping bag sheet liners, bean bag covers, fabric for use in the manufacture of bags, fibre fabrics for use in the manufacture of bags, quilt bags, handkerchiefs, tea towels, textile wall hangings, bar towels, towels, pennants, napkins and tablecloths, badges made of fabric material; Retail services connected to the sale of Clothing, footwear, headgear, sportswear, wrist bands; Retail services connected to the sale of lace and embroidery, ribbons and braid, hooks and eyes, pins and needles, artificial flowers, badges, cloth badges, other badges not of precious metal or cloth, rosettes, ornamental novelty badges, buttons, braids, tassels, brooches for clothing; Retail services connected to the sale of decorative pins and badges not made of precious metal, hair bands, hair pins, pins of non-precious metal, cords for clothing (straps), buckles of precious metal, pin cases, badges for wear, embroidered badges; Retail services connected to the sale of carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings (non-textile), wallpaper; Retail services connected to the sale of games and playthings, gymnastic and sporting articles, toys, board games, hand-held,

self-contained games apparatus, computer game apparatus, footballs, balls, bags adapted for carrying sporting articles and apparatus, goal posts, goal nets, reduced sized goal posts, sports training apparatus, hurdles for use in athletics training, blocking dummies, protective padding for sports, shin pads, football gloves; Retail services connected to the sale of miniature replica football kits, darts and flights therefor, balloons, coin/counter operated games, ordinary playing cards, games adapted for use with television receivers, models being toys, plastic models being toys, teddy bears, stuffed toy bears, puzzles, Soap bubbles [toys], bubble making wand and solution sets, poker chips, indoor football tables, table football tables, scale of models being toys, plastic models being toys; Retail services connected to the sale of meat, fish, poultry and game, meat extracts, preserved, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, prepared meals, soups and potato crisps; Retail services connected to the sale of Coffee, tea, cocoa and artificial coffee, Rice, Tapioca and sago, Flour and preparations made from cereals, Bread, pastry and confectionery, Edible ices, Sugar, honey, treacle, Yeast, baking-powder, Salt, Mustard, Vinegar, sauces (condiments), Spices, Ice, Non-medicated confectionery, chocolate based confectionery, frozen confectionery, chilled desserts; Retail services connected to the sale of snack foods, prepared meals and snacks, sauces, condiments, preparations made from cereals, bread, pastry and confectionery, crisps made of cereals or potato flour, salad dressings, artificial coffee, sweets [candy], candy bars and chewing gum, chocolate sweets, chocolate, biscuits; Retail services connected to the sale of agricultural, horticultural and forestry products, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, food and beverages for animals; Retail services connected to the sale of beers, Mineral and aerated waters and other non-alcoholic beverages, Fruit beverages and fruit juices, Syrups and other preparations for making beverages, isotonic drinks, syrups and other preparations for making beverages; Retail services connected to the sale of alcoholic beverages (except beers), alcoholic wines, spirits and liqueurs, alcopops, alcoholic cocktails; Retail services connected to the sale of tobacco, smokers' articles, matches, lighters for smokers.

Class 36

Providing information relating to insurance; insurance brokerage; insurance underwriting; Providing financial information; financial evaluation [insurance, banking, real estate]; lease-purchase financing; financial management; Automobile lease financing; instalment loans; Land vehicle credit sale (Financing lease); loans [financing]; e-wallet payment services; art appraisal; real estate brokerage; financial customs brokerage services; surety services; charitable fund raising; fiduciary; lending against security.

Class 37

Providing information relating to repairs; construction consultancy; plumbing; construction; mining extraction; Upholstering; cleaning of buildings; heating equipment installation and repair; installation, maintenance and repair of computer hardware; installation and repair of air-conditioning apparatus; kitchen equipment installation; interference suppression in electrical apparatus; motor vehicle maintenance and repair; vehicle breakdown repair services; vehicle battery charging; Vehicle repair services; photographic apparatus repair; safe maintenance and repair; re-tinning; tyre balancing; furniture maintenance; Cleaning of clothing; leather care, cleaning and repair; sterilization of washing machine; disinfecting; vermin exterminating, other than for agriculture, aquaculture, horticulture and forestry; elevator installation and repair; burglar alarm installation and repair; shoe polishing; telephone installation and repair; parasol repair; restoration of works of art; tuning of musical instruments; swimming-pool maintenance; Rental of drainage pumps; repair of power lines; hand tools repair; jewellery repair; installation and repair of entertainment and sports facilities; Rental of dishwashing machines; Luggage repair; binoculars repair; toys or dolls repair; Cell phone battery renewal services; Cell phone back cover renewal services; Cell phone screen cover renewal services; repair of apparatus and devices for games; computers repair; smart phones repair and maintenance fire alarms repair and maintenance; cell phone repair; repair and maintenance of smartphones; cell phone battery charging services; housework services.

Class 38

News agency services; broadcasting services; Television broadcasting; broadcasting of programmes via the internet; Providing internet chatrooms; Streaming of data; Providing instant message transmission services; Message sending; Communications

by cellular phones; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; provision of on-line forums; Providing access to databases; Video-on-demand transmission; Electronic bulletin board services [telecommunications services]; Telephone services; transmission of electronic mail; videoconferencing services; chatroom services for social networking; communications by computer terminals; rental of smartphones.

Class 39

Transportation logistics; unloading cargo; providing traffic information; transport; passenger transport; packaging of goods; piloting; hauling; vehicle breakdown towing services; freight [shipping of goods]; car transport; Automobile rescue; Rental car transport; Automobile lease service with drivers; air transport; vehicle rental; car sharing services; Electrical vehicle rental; garage rental; car rental; chauffeur services; car parking; horse rental; storage; rental of diving suits; distribution of energy; operating canal locks; courier services [messages or merchandise]; parcel delivery; delivery of goods; Travel information; travel reservation; transport by pipeline; rental of wheelchairs; launching of satellites for others; bottling services; Rental of strollers.

Class 41

Educational services; training services provided via simulators; instruction services; arranging and conducting of colloquiums; Arranging and conducting of conferences; organization of shows [impresario services]; Organization of cultural events; Organization of competitions [education or entertainment]; Lending library services; bookmobile services; Providing online electronic publications, not downloadable; Publication of books; Online publication of electronic books and journals; publication of texts, other than publicity texts; Video publishing; Providing online videos, not downloadable; Video producing; Production of radio and television programmes; Translation; subtitling; Photography; providing television programmes, not downloadable, via video-on-demand services; Providing online music, not downloadable; providing films, not downloadable, via video-on-demand services; Game services provided online from a computer network; Entertainment services; providing information in the field of entertainment; Club services [entertainment or education]; virtual reality game services provided on-line from a computer network; Health club services [health and fitness training]; conducting fitness classes; Toy

rental; Games equipment rental; Conducting guided tours; Art exhibitions; providing museum facilities [presentation, exhibitions]; zoological garden services; Modelling for artists; Organization of lotteries; Rental of indoor aquaria; Organization of lottery draw.

Class 42

Scientific research; research and development of new products for others; technological research; Quality control; Quality testing; Surveying; exploration services in the field of the oil, gas and mining industries; Cosmetic research; chemical research; Biological research; Weather forecasting; meteorological information; vehicle roadworthiness testing; industrial design; packaging design; design of telephones; design of mobile telephones; interior design; dress designing; computer software design; updating of computer software; Maintenance of computer software; Consultancy in the design and development of computer hardware; Recovery of computer data; Computer system analysis; Computer system design; Computer programming; Updating of smartphone software; mobile phone software design; recovery of smartphone data; unlocking of mobile phones; Software as a service [SaaS]; development of computer platforms; Hosting computer sites [web sites]; platform as a services [PaaS]; Creating and maintaining web sites for others; application provider services (ASP); providing online non-downloadable software tools; cloud computing; Electronic data storage; Off-site data backup; server hosting; Monitoring of computer systems by remote access; Data encryption services; Computer virus protection services; information technology [IT] consultancy; internet security consultancy; Conversion of data or documents from physical to electronic media; Providing search engines for the internet; authenticating works of art; Graphic arts design; Graphic design of promotional materials; Weighing of goods for others; Cartography services; cloud seeding; handwriting analysis [graphology]; business card design; rental of meters for the recording of energy consumption.

Class 45

Monitoring of burglar and security alarms; monitoring of alarms; personal background investigations; chaperoning; escorting in society [chaperoning]; clothing rental; personal wardrobe styling consultancy; conducting religious ceremonies; dating services; online social networking services; opening of security locks; adoption agency services; lost property return; rental of safes; genealogical research; planning and

arranging of wedding ceremonies; releasing doves for special occasions; leasing of internet domain names; bomb detection services; rental of life jacket; fire-fighting; organization of religious meetings; licensing of intellectual property; legal research; licensing of computer software [legal services]; licensing [legal services] in the framework of software publishing; licensing of registered designs [legal services]; legal services; providing information about legal services via a website.

The Second Earlier Mark

Class 12

Electric vehicles; cars; pumps for bicycle tires; bicycles; aerial conveyors; strollers; sleighs [vehicles]; tires; repair outfits for inner tubes; air vehicles; water vehicles; safety seats for children, for vehicles; sports cars; tricycles; wheelchairs; trolleys; adhesive rubber patches for repairing inner tubes; windscreens; upholstery for vehicles; cars.

Class 14

Jewelry boxes; bracelets [jewellery, jewelry (Am.)]; brooches [jewellery, jewelry (Am.)]; paste jewellery [costume jewelry (Am.)]; chains [jewellery, jewelry (Am.)]; charms [jewellery, jewelry (Am.)]; necklaces [jewellery, jewelry (Am.)]; tie clips; coins; key rings [trinkets or fobs]; badges of precious metal; tie pins; pins [jewellery, jewelry (Am.)]; earrings; hat ornaments of precious metal; rings [jewellery, jewelry (Am.)]; ornaments [jewellery, jewelry (Am.)]; medals; clocks; wristwatches; stopwatches; boxes for timepieces; watch cases [parts of watches]; watches; clocks and watches, electric; watch chains; watch bands; precious metals, unwrought or semi-wrought; ingots of precious metals; iridium; gold, unwrought or beaten; osmium; palladium; platinum [metal]; rhodium; alloys of precious metal; silver, unwrought or beaten; spun silver [silver wire]; silver thread [jewellery, jewelry (Am.)]; shoe ornaments of precious metal; amulets [jewellery, jewelry (Am.)]; cloisonne jewellery [jewelry (Am.)]; chronoscopes; alarm clocks; silver accessories; cap jewelry; timer (watch); clock and watch box (gift); clockwork; clock box.

Class 16

Mats for beer glasses; pamphlets; booklets; manuals [handbooks]; bookmarks; printed matter; scrapbook albums; envelopes [stationery]; postcards; flags of paper; albums; calendars; periodicals; posters; printed publications; prospectuses; atlases;

books; pictures; lithographic works of art; bags [envelopes, pouches] of paper or plastics, for packaging; boxes of cardboard or paper; pencil sharpening machines, electric or non-electric; stationery; paper-clips; office requisites, except furniture; files [office requisites]; folders for papers; writing cases [stationery]; document files [stationery]; bookends; staples for offices; money clips; stamps [seals]; pencils; steel pens; gummed tape [stationery]; adhesive tape dispensers [office requisites]; paper; carbon paper; placards of paper or cardboard; ink; drawing instruments; painters' easels; typewriters, electric or non-electric; teaching materials [except apparatus]; modelling materials; rosaries; note books; almanacs; comic books; paper knives [cutters] [office requisites]; adhesive tapes for stationery or household purposes; compasses for drawing; toilet paper; towels of paper; greeting cards; cards; table coaster; notebook or drawing book; tear-off calendar; hand pressure stapler (office equipment); stamper; notes.

Class 18

Net bags for shopping; attaché cases; travelling trunks; travelling sets [leatherware]; pocket wallets; handbags; school satchels; school book bags; suitcases; key cases; bags [envelopes, pouches] of leather, for packaging; rucksacks; haversacks; umbrellas; fur; mountaineering sticks; leather leashes; harness straps; straps of leather [saddlery]; clothing for pets; gut for making sausages; animal skins; leather, unworked or semi-worked; fur; moleskin [imitation of leather]; imitation leather; pocket wallets; trimmings of leather for furniture; boxes of leather or leatherboard; key cases; card cases [notecases]; umbrella covers; horse blankets; small wallet; small bag.

Class 20

Stands for calculating machines; baskets, not of metal; picture frames; photograph frames; wind chimes [decoration]; works of art of wood, wax, plaster or plastic; busts of wood, wax, plaster or plastic; pillows; bolsters; tool handles, not of metal; plaited straw, except matting; nameplates, not of metal; decorations of plastic for foodstuffs; kennels for household pets; identification bracelets, not of metal; funerary urns; hooks, not of metal, for clothes rails; curtain hooks; door handles, not of metal; furniture; counters [tables]; divans; cradles; mirrors [looking glasses]; stuffed animals; mannequins; pet cushions; cushions; sleeping bags for camping; chests for toy; pillow cushion.

Class 21

Bowls [basins]; basins [bowls]; blenders, non-electric, for household purposes; utensils for household purposes; lunch boxes; chopsticks; kitchen utensils; containers for household or kitchen use; pitchers; jugs; candy boxes; urns; tableware, other than knives, forks and spoons; cups; dishes; pots; fruit cups; bottles; glass bulbs [receptacles]; boxes of glass; ceramics for household purposes; porcelain ware; pottery; liqueur sets; tea services [tableware]; tea caddies; drinking glasses; coffee services [tableware]; teapots; candelabra [candlesticks]; clothes drying racks; vases; combs; cosmetic utensils; works of art of porcelain, ceramic, earthenware or glass toothbrushes; toothpick holders; cleaning instruments, hand- operated; polishing apparatus and machines, for household purposes, non-electric; crystal [glassware]; half-produced glass tubes; birdcages; indoor aquaria; insect traps; glasses [receptacles]; pepper pots; waste paper baskets; window-boxes; dustbins; toothbrushes, electric; toothpicks; make-up removing appliances; gloves for household purposes.

Class 25

Wimples; clothing; wet suits for water-skiing; waterproof clothing; wedding dresses; sleep masks; sashes for wear; chasubles; shower caps; overalls; overcoats; shirts [clothing]; vests; tee-shirts; knitwear [clothing]; sports jerseys; outerclothing; skirts; jackets [clothing]; clothing of leather; underwear; trousers; boots for sports; footwear; boots; sports shoes; slippers; shoes; hoods [clothing]; headgear for wear; hats; caps [headwear]; hosiery; stockings; socks; gloves [clothing]; neckties; mantillas; scarfs; headscarves; money belts [clothing]; girdles; short-sleeve shirts; ponchos; pajamas (Am.); paper clothing; babies' pants [underwear]; cyclists' clothing; ski boots; non-slipping devices for footwear; maniples; stage costume; semi unified boot; sweater; covert topcoat.

Class 28

Apparatus for games; jigsaw puzzles; dolls; play balloons; toys; games; mobiles [toys]; plush toys; playing cards; board games; skateboards; protective paddings [parts of sports suits]; body-building apparatus; archery implements; swimming pools [play articles]; ornaments for Christmas trees, except illumination articles and confectionery;

scratch cards for playing lottery games; fishing tackle; camouflage screens [sports articles]; portable games with liquid crystal displays; radio-controlled toy vehicles; mah-jong; chess games; rackets; roller skates; shin guards [sports articles]; lines for fishing; living room game toys; board games; poker; protective pad (complete set of sportswear components); sports racket; plastic race track; sweat absorption band for racket; swimming belts; cheering squad toy.

Class 36

Financial management; financial information; financial evaluation [insurance, banking, real estate]; financial consultancy; business liquidation services, financial; repair costs evaluation [financial appraisal]; banking; investment of funds; insurance consultancy; insurance information; insurance services; financial analysis; financing services; lease-purchase financing; stock exchange quotations; capital investment; rent collection; home banking; exchanging money; electronic funds transfer; real estate management; brokerage; surety services; trusteeship; deposits of valuables; art appraisal; stamp appraisal; numismatic appraisal; jewellery [jewelry (Am.)] appraisal; antique appraisal; real estate brokerage; charitable fund raising; pawnbrokerage; lending against security; processing of credit card payments; health insurance; savings bank; credit card service.

The Third Earlier Mark

Class 2

Dyes; watercolour paints; food dyes; toner cartridges, filled, for printers and photocopiers; ink for printers and photocopiers; ink cartridges, filled, for printers and photocopiers; coatings [paints]; anti-tarnishing preparations for metals; mastic [natural resin].

Class 3

Baby wipes impregnated with cleaning preparations; cakes of toilet soap; detergent; shining preparations [polish]; sharpening preparations; essential oils; cosmetics; dentifrices; potpourris [fragrances]; non-medicated mouth washes for pets; air fragrancing preparations.

Class 7

Agricultural machines; agricultural implements other than hand-operated; aerating pumps for aquaria; mechanized livestock feeders; electronic feeders for animals; milking machines; hair cutting machines for animals; woodworking machines; papermaking machines; diaper producing equipment; printing presses; darning machines; dyeing machines; food preparation machines, electromechanical; beverage preparation machines, electromechanical; brewing machines; tobacco processing machines; leather-working machines; ironing machines; machines for the bicycle industry; machines for the ceramic industry [including ceramic machines for the construction industry]; engraving machines; industrial inkjet printing machines; machines for battery industry; cord making machines; pen making machines; light bulb making machines; electric vacuum food sealers for household purposes; electric juicers; juice extractors, electric; dishwashers; coffee grinders, other than hand-operated; kitchen machines, electric; blenders, electric, for household purposes; mills for household purposes, other than hand-operated; food processors, electric; electrical coffee grinders; mixing machines; washing machines [laundry]; wringing machines for laundry; disintegrators; embossing machines; glass-working machines; electromechanical machines for chemical industry; rinsing machines; cutters [machines]; drilling rigs, floating or non-floating; mixers [machines]; whitewashing machines; lifting apparatus; handling apparatus for loading and unloading; conveyors [machines]; electric hammers; foundry machines; steam condensers [parts of machines]; carburetters; hydraulic turbines; industrial robots; handling machines, automatic [manipulators]; cowlings [parts of machines]; electric wire and cable manufacturing machines; electromotion screwdriver; electric hand-held drills; hand-held electric drills [excluding electric coal drill]; painting machines; dynamos; filters for cleaning cooling air, for engines; motors, electric, other than for land vehicles; pumps [machines]; pneumatic pumps; valves [parts of machines]; aerocondensers; hydraulic couplers; transmissions for machines; control mechanisms for machines, engines or motors; bearings [parts of machines]; belts for machines; rubber tracks being parts of crawlers on construction machines; welding apparatus, gas-operated; rechargeable sweepers; floor scrubbing machines; machines and apparatus for cleaning, electric; electric cordless sweepers; cordless vacuum cleaners; vacuum cleaners; electric vacuum cleaners; steam mops; brushes for vacuum cleaners; dust filters and bags for vacuum cleaners; sifting installations; curtain drawing devices, electrically operated; drums [parts of machines]; 3D printers; shoe polishers, electric; racket stringing

machines; vending machines; labellers [machines]; robotic exoskeleton suits, other than for medical purposes; 3D printing pens; electroplating machines.

Class 8

Abrading instruments [hand instruments]; agricultural implements, hand-operated; garden tools, hand-operated; instruments and tools for skinning animals; harpoons; razors, electric or non-electric; electric hair crimper; nail clippers; beard clippers; razor blades; electric irons for styling hair; electric hair straighteners; screwdrivers, non-electric; flat irons; tweezers; knives; side arms, other than firearms; table cutlery [knives, forks and spoons]; handles for hand-operated hand tools; hand tools, hand-operated.

Class 9

Computer software applications, downloadable; computer peripheral devices; notebook computers; mobile phone software applications, downloadable; laser printers; tablet computers; telepresence robots; humanoid robots with artificial intelligence; computers; photo printers; ink-jet document printers; toner cartridges, unfilled, for printers and photocopiers; ink cartridges, unfilled, for printers and photocopiers; liquid crystal displays; LED displays; memory cards; USB flash drives; computer keyboards; mouse [computer peripheral]; mouse pads; smartwatches [data processing]; electronic pocket translators; operating system programs; touch screen pens; electronically encoded identity wristbands; smartglasses; cases adapted for computers; encoded identification bracelets, magnetic; processors [central processing units]; graphics processor units (gpu); computer programs, recorded; monitors [computer hardware]; couplers [data processing equipment]; digital to analogue converters; pedometers; apparatus to check franking; automated teller machines [ATM]; mechanisms for coin-operated apparatus; dictating machines; holograms; hemline markers; voting machines; face recognition apparatus; fingerprint identifier; photocopiers [photographic, electrostatic, thermic]; bathroom scales; body fat scale for household purposes; electronic bathroom scales; scales; measures; digital signs; cell phones; wearable activity trackers; Global Positioning System [GPS] apparatus; network routers; smartphones; navigational instruments; electro-dynamic apparatus for the remote control of signals; sound locating instruments; satellite navigational apparatus; equipment for communication network; navigation apparatus for vehicles

[on-board computers]; selfie sticks for mobile phones; smartphones in the shape of a watch; intercoms; transmitters of electronic signals; wireless routers; transponders; communication modems; wireless local area network controllers; cell phone cases; protective films adapted for smartphones; waterproof cases for smart phones; monopods used to take photographs by positioning a smartphone or camera beyond the normal range of the arm; television displays; microphones; audio- and video-receivers; head-mounted video displays; web cameras; audio equipment; electronic audible devices with books; noise cancelling earphones; radio sets; rearview cameras for vehicles; camcorder waterproof cases; security surveillance robots; cabinets for loudspeakers; earphone; camcorders; electronic monitoring apparatus; television apparatus; ear pads for headphones; bluetooth earphones; headphones; electronic book readers; teaching apparatus with artificial intelligence; event data recorders; set-top boxes; wearable video display monitors; virtual reality headsets; multimedia projectors; cameras [photography]; mini beam projectors; selfie sticks [hand-held monopods]; measuring apparatus; air analysis apparatus; hygrometers; telemeters; tire pressure gauges; automatic indicators of low pressure in vehicle tyres; temperature indicators; connected bracelets [measuring instruments]; laboratory robots; teaching robots; audiovisual teaching apparatus; teaching apparatus; measuring devices, electric; inductors [electricity]; simulators for the steering and control of vehicles; stereoscopes; materials for electricity mains [wires, cables]; USB cables; adapter cables for headphones; semi-conductors; electronic chips; integrated circuits; magnetic materials and devices; amplifiers; conductors, electric; electric plugs; sensors; power adapters; switches, electric; alarm sensors; motion recognizing sensors; plugboards; optical sensors; temperature sensors; plugs, sockets and other contacts [electric connections]; power adaptors; electric sockets; touch sensors; touchscreen sensors; adapter plugs; connections for electric lines; electricity switchboard of high or low voltage; plug connectors; video screens; remote control apparatus; remote controls for household purposes; optical fibers [fibres] [light conducting filaments]; electric installations for the remote control of industrial operations; lightning conductors; electrolyzers; fire extinguishing apparatus; radiological apparatus for industrial purposes; protection devices for personal use against accidents; bicycle helmets; goggles; protective helmets; life saving apparatus and equipment; theft prevention installations, electric; biometric fingerprint door locks; electronic locks; electromagnetic locks; alarms; alarms for the detection of

inflammable gases; smoke detectors; peepholes [magnifying lenses] for doors; digital door locks; electric door bells; eyeglasses; sunglasses; 3D glasses; cyclists' glasses; USB chargers; battery charge devices; wireless chargers; battery chargers for mobile phones; batteries, electric; chargers for electric batteries; mobile power supply [rechargeable battery]; cell phone battery chargers for use in vehicles; animated cartoons; sports whistles; egg-candlers; dog whistles; decorative magnets; electrified fences; fridge magnets.

Class 10

Surgical robots; vibromassage apparatus; esthetic massage apparatus; thermometers for medical purposes; massage apparatus; massaging apparatus for personal use; sphygmomanometers; dental apparatus, electric; electric acupuncture instruments; soporific pillows for insomnia; sanitary masks for medical purposes; teething rings; contraceptives, non-chemical; robotic exoskeleton suits for medical purposes; orthopaedic articles; suture materials.

Class 11

Lamps; lighting apparatus; desk lamps; electric night lights; portable headlamps; ceiling lights; light bulbs; torches for lighting; lights for vehicles; germicidal lamps for purifying air; curling lamps; oil lamps; electric saucepans; pressure cookers [autoclaves], electric; tortilla presses, electric; gas burners; kettles, electric; electric toasters [for household purposes]; electrical rice cookers / electric rice cookers; electric kettles [for household purposes]; electromagnetic induction cookers; electric frying pans; air fryers; electric egg boilers; electric coffee machines / electric coffee brewers; microwave oven (kitchen appliance); soya milk making machines, electric; baking ovens [for household purposes]; electric cooking stoves [for household purposes]; electrically-heated mugs; lava rocks for use in barbecue grills; refrigerators; air purifiers; humidifiers for household purposes; air sterilisers; garment steamers; dehumidifiers for household purposes; electric fans; humidifiers; air filtering installations; extractor hoods for kitchens; air conditioners; clothes dryers; electric clothes dryers; fans [air-conditioning]; air reheaters; hair driers [dryers]; water heaters; fog generators; automatic faucets; ornamental fountains; hydromassage bath apparatus; heating lamps for bath; hand drying apparatus for washrooms; sanitary apparatus and installations; water dispensers; electric water purifiers for household

purposes; water filtering apparatus; apparatus for filtering drinking water; pocket warmers; radiators, electric; lighters; polymerisation installations.

Class 12

Rolling stock for railways; automobiles; driverless cars [autonomous cars]; push scooters [vehicles]; bicycles; collapsible bicycles; self-balancing scooters; go-karts; electric bicycle; self balancing electric scooters; electrically powered scooters [vehicles]; pumps for bicycle tyres; bicycle pumps; aerial conveyors; pushchairs; fold-up pushchairs; wheelchairs; trolleys; rescue sleds; tyres for vehicle wheels; repair outfits for inner tubes; photography drones; air vehicles; water vehicles; treads for vehicles [roller belts]; roof-mounted luggage racks for vehicles; safety seats for children, for vehicles; electrical anti-theft installations for vehicles; electric vehicles; vehicles for locomotion by land, air, water or rail; remote control vehicles, other than toys.

Class 14

Precious metals; boxes of precious metal; jewellery boxes; works of art of precious metal; necklaces [jewellery, jewelry (Am.)]; figurines [statuettes] of precious metal; jewellery; wristwatches; watch straps; alarm clocks.

Class 15

Electronic musical instruments; pianos; guitars; violins; horns [musical instruments]; musical instruments; bags specially adapted for holding musical instruments; musical boxes; music stands.

Class 16

Paper; black paperboard for photography; laser printing paper; toilet paper; napkin paper; advertisement boards of paper or cardboard; stickers; calendars; writing paper pads; envelopes; figurines made from paper; printed publications; children's books incorporating electronic audible device; newsletters; pictures; bags [envelopes, pouches] of paper or plastics, for packaging; garbage bags of paper or of plastics; stapling presses [office requisites]; office requisites, except furniture; stationery; Indian inks; stamps [seals]; pens; adhesive bands for stationery or household purposes;

drawing instruments; drawing materials; inking ribbons; teaching materials [except apparatus]; tailors' chalk; architects' models.

Class 18

Leather, unworked or semi-worked; bags; travelling trunks; school bags; gym bags; small backpacks; rucksacks; trunks [luggage]; all-purpose sports bags; trimmings of leather for furniture; leather thongs; umbrellas; walking sticks; clothing for pets.

Class 21

Containers for household or kitchen use; cooking pots; frying pans; deep fryers, non-electric; rice cooking pots [non-electric]; cups; food preserving jars of glass; ceramics for household purposes; works of art made of crystal; thermos cups; coffee filters not of paper being part of non-electric coffee makers; clothes racks, for drying / clothes drying hangers; toilet utensils; trash cans; drying racks for laundry; height adjustable ceiling-mounted drying racks for laundry; toothbrush holders; candle warmers, electric and non-electric; aromatic oil diffusers, other than reed diffusers, electric and non-electric; combs; brushes; material for brush-making; water apparatus for cleaning teeth and gums; toothbrushes, electric; heads for electric toothbrushes; manual toothbrushes; toothbrushes; toothpicks; cosmetic utensils; thermally insulated containers for food; ice cube trays; cloth for washing floors; mops; cleaning instruments, hand-operated; lint removers, electric or non-electric; glass, unworked or semi-worked, except building glass; animal activated livestock waterers; animal-activated pet feeders; animal activated animal feeders; indoor terrariums [vivariums]; plug-in diffusers for mosquito repellents; ultrasonic mosquito repellers; ultrasonic pest repellers.

Class 24

Fabric; filtering materials of textile; filtering cloth; silk fabrics for printing patterns; felt; face towels of textile; bed linen; quilts; tablemats of textile; curtains of textile; curtains of textile or plastic; fitted toilet lid covers of fabric; marabouts [cloth]; banners of textile or plastic; shrouds; household linen.

Class 25

Tee-shirts; sports jerseys; sports vests; sports singlets; layettes [clothing]; swimsuits; raincoats; masquerade costumes; shoes; sports shoes; caps being headwear; hosiery; gloves [clothing]; riding gloves; neckties; scarfs; girdles; wimples; sashes for wear; shower caps; sleep masks; hairdressing capes; clothing; sports sweatbands.

Class 28

Games; apparatus for games; electronic games for the teaching of children; video game interactive control floor pads or mats; slides [playthings]; building blocks, large size; smart electronic toy vehicles; toy robots; toy models; smart toys; drones [toys]; toys; toy vehicles; baby gyms; battery operated toys; play sets for action figures; scooters [toys]; building blocks [toys]; remote-controlled toy vehicles; cube-type puzzles; balls for games; stationary exercise bicycles; exercise steppers; running machines; body-training apparatus; bows for archery; machines for physical exercises; jump ropes; skateboards; hunting game calls; swimming pools [play articles]; protective paddings [parts of sports suits]; gloves for games; in-line roller skates; ornaments for Christmas trees, except lights, candles and confectionery; rods for fishing; twirling batons; camouflage screens [sports articles]; scratch cards for playing lottery games; grips for rackets; grip tapes for golf clubs.

Class 35

Advertising; pay per click advertising; online advertising on a computer network; presentation of goods on communication media, for retail purposes; providing business information via a web site; commercial intermediation services; commercial administration of the licensing of the goods and services of others; commercial information and advice for consumers in the choice of products and services; provision of an on-line marketplace for buyers and sellers of goods and services; sales promotion for others; procurement services for others [purchasing goods and services for other businesses]; import-export agency services; recruitment; search engine optimization for sales promotion; conducting data searches in computer files for others; compiling indexes of information for commercial or advertising purposes; sponsorship search; rental of vending machines; rental of sales stands; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies.

Class 36

Providing information relating to insurance; financial management; e-wallet payment services; jewellery appraisal; real estate agency services; financial customs brokerage services; surety services; charitable fund raising; fiduciary; lending against security.

Class 37

Providing construction information; building of fair stalls and shops; quarrying services; upholstering; heating equipment installation and repair; installation, maintenance and repair of computer hardware; interference suppression in electrical apparatus; medical apparatus installation and repair; motor vehicle maintenance and repair; airplane maintenance and repair; shipbuilding; photographic apparatus repair; clock and watch repair; installation, changing, replacement and repair of locks; re-tinning; repair of rubber tires; furniture restoration; cleaning of clothing; sterilization of medical instruments; elevator installation and repair; burglar alarm installation and repair; telephone repair; pump repair and maintenance; parasol repair; artificial snow-making services; restoration of works of art; tuning of musical instruments; rental of drainage pumps; swimming-pool maintenance; repair of power lines; hand tool repair; installation and repair of entertainment and sports equipments; rental of dish washing machines; repair of binoculars; repair of toys or dolls; repair of game machines and apparatus; repair and maintenance of smartphones; telephone installation and repair; cell phone battery charging services; rental of carpet cleaning machines; maintenance and repair of mobile phones; cleaning services for extractor hoods; maintenance and repair of telescopes.

Class 38

News agency services; wireless broadcasting; message sending; providing telecommunication channels for teleshopping services; computer aided transmission of messages and images; providing internet chatrooms; providing user access to global computer networks; providing online forums; video-on-demand transmission; teleconferencing services; videoconferencing services; communications by computer terminals; transmission of digital files; providing access to databases.

Class 39

Transportation logistics; freighting; unloading cargo; packaging of goods; piloting; hauling; vehicle breakdown towing services; freight [shipping of goods]; car transport;

replenishment of vending machines; air transport; car rental; car sharing services; horse rental; storage; rental of diving suits; distribution of energy; operating canal locks; courier services [messages or merchandise]; parcel delivery; delivery of goods; travel reservation; transport by pipeline; rental of wheelchairs; launching of satellites for others; bottling services; push-chair rental.

Class 41

Instruction services; correspondence courses; arranging and conducting of seminars; organization of competitions [education or entertainment]; lending library services; providing on-line electronic publications, not downloadable; on-line publication of electronic books and journals; distribution of video tapes; providing online videos, not downloadable; production of radio and television programmes; video production; entertainment services; entertainer services; game services provided on-line from a computer network; health club services [health and fitness training]; toy rental; games equipment rental; conducting guided tours; art exhibitions; animal training; modelling for artists; organization of lotteries; rental of indoor aquaria; operating of lotteries.

Class 42

Research and development of new products for others; technological research; quality system certification; product quality testing services; surveying; meteorological information; material testing; packaging design; design of telephones; design of interior decor; dress designing; software design and development; research and development of computer software; updating and maintenance of computer software; cloud computing; platform as a service [PaaS]; software as a service [SaaS]; consultancy in the design and development of computer hardware; providing information on computer technology and programming via a web site; electronic data storage; authenticating works of art; graphic arts design; cloud seeding; handwriting analysis [graphology]; cartography services; rental of meters for the recording of energy consumption.

Class 45

Monitoring of burglar and security alarms; lifeguard services; monitoring of security systems; chaperoning; personal wardrobe styling consultancy; funerary undertaking; opening of security locks; online social networking services; fire-fighting; organization

of religious meetings; adoption agency services; lost property return; rental of safes; genealogical research; planning and arranging of wedding ceremonies; releasing doves for special occasions; dating services; leasing of internet domain names; intellectual property consultancy.