

**O/0692/24**

**TRADE MARKS ACT 1994**

**IN THE MATTER OF APPLICATION NO. 3784715  
IN THE NAME OF AMAZON FOOD TRADER LTD  
IN RESPECT OF THE TRADE MARK**

**AMAZON FOOD TRADER LTD**

**IN CLASS 35**

**AND**

**THE OPPOSITION THERETO UNDER NO. 437168  
BY AMAZON TECHNOLOGIES, INC.**

## Background and pleadings

1. AMAZON FOOD TRADER LTD (“the applicant”) applied to register the trade mark application no. 3784715 for the mark AMAZON FOOD TRADER LTD in the UK on 5 May 2022. It was accepted and published in the Trade Marks Journal on 29 July 2022 in respect of the following services:

*Class 35: Advertising; business management; business administration; office functions.*

2. On 28 October 2022, Amazon Technologies, Inc. (“the opponent”) opposed the trade mark on the basis of section 5(2)(b) and section 5(3) of the Trade Marks Act 1994 (“the Act”). This is on the basis of its earlier UK comparable Trade Mark no. 916947681<sup>1</sup> for the mark AMAZON. By virtue of its earlier filing date of 3 July 2017 (and subsequent registration date of 15 May 2018), this registration constitutes an earlier mark in accordance with section 6 of the Act.

3. In respect of the opposition under section 5(2)(b), the opponent relies on its long list of services in class 35 which includes *advertising; business management; business administration* and *office functions*. In respect of its opposition based on section 5(3) of the Act, the opponent relies on its full list of goods and services in classes 1 to 45. A full list of goods and services is provided at Annex A to this decision.

4. The opponent argues in respect of class 5(2)(b) that the respective services are identical or similar and that the marks are similar, and that as such there will be a likelihood of confusion, including a likelihood of association between the marks.

5. In respect of the opposition based on section 5(3), the opponent argues it holds a significant reputation for its goods and services, and that by virtue of this reputation consumers will associate the application with the opponent’s mark. The opponent argues this will result in the applicant gaining an unfair advantage, as well as the

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<sup>1</sup> On 1 January 2021, the UK left the EU after the expiry of the transition period. Under Article 54 of the Withdrawal Agreement, the Registry created comparable UK trade marks for all right holders with an existing EUTM. As a result of the opponent’s EUTM being registered as at the end of the Implementation Period, a comparable UK trade mark was automatically created. The comparable UK mark is now recorded on the UK trade mark register, has the same legal status as if it had been applied for and registered under UK law, and retains its original filing date.

potential for detriment to its reputation and an almost certain detriment to the distinctive character of the opponent's mark.

6. The applicant filed a counterstatement denying the claims made. The applicant denies that the marks or the services are similar and denies there will be a likelihood of confusion under section 5(2)(b) of the Act. The applicant also denies the opponent holds a reputation or that there will be a "connection between the users" of the marks, denies "any intention" to take unfair advantage of the earlier mark, and denies there will be detriment to the opponent's reputation or to the distinctive character of the earlier mark.

7. Only the opponent filed evidence in these proceedings. This will be summarised to the extent that it is considered necessary.

8. The opponent filed written submissions during the evidence rounds, which will not be summarised but will be referred to if or where appropriate during this decision. No hearing was requested and neither party filed written submissions in lieu of a hearing. This decision is taken following a careful perusal of the papers.

9. Both parties are represented in these proceedings. The applicant is represented by Pablo Albert Catala. The opponent is represented by Morgan, Lewis & Bockius UK LLP.

10. The provisions of the Act relied upon in these proceedings are assimilated law, as they are derived from EU law. Although the UK has left the EU, section 6(3)(a) of the European Union (Withdrawal) Act 2018 (as amended by Schedule 2 of the Retained EU Law (Revocation and Reform) Act 2023) requires tribunals applying assimilated law to follow assimilated EU case law. That is why this decision refers to decisions of the EU courts which predate the UK's withdrawal from the EU.

### **Evidence**

11. The opponent filed its evidence in the form of a witness statement in the name of Aimee Mahan, Senior Manager in Trade Marks at the opponent, dated 5 September 2023. The statement filed goes towards the use of the opponent of the earlier mark, including its use in the UK. The statement introduces 17 exhibits, namely Exhibit AM1

– Exhibit AM17. The evidence will be considered in more detail in the course of the decision below.

### **Proof of use**

12. The earlier mark was registered on 15 May 2018. As this is less than five years prior to the date on which the application was filed, that being 5 May 2022, it is not subject to proof of use requirements in accordance with section 6A of the Act.

### **Decision**

#### **Legislation**

13. Section 5(2)(b) of the Act is as follows:

“5(2) A trade mark shall not be registered if because-

(b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected, there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark”.

14. Section 5A of the Act is as follows:

“5A Where grounds for refusal of an application for registration of a trade mark exist in respect of only some of the goods or services in respect of which the trade mark is applied for, the application is to be refused in relation to those goods and services only.”

#### **The Principles**

15. The following principles are gleaned from the decisions of the EU courts in *Sabel BV v Puma AG*, Case C-251/95, *Canon Kabushiki Kaisha v Metro-Goldwyn-Mayer Inc*, Case C-39/97, *Lloyd Schuhfabrik Meyer & Co GmbH v Klijsen Handel B.V.* Case C-342/97, *Marca Mode CV v Adidas AG & Adidas Benelux BV*, Case C-425/98, *Matratzen Concord GmbH v OHIM*, Case C-3/03, *Medion AG v. Thomson Multimedia*

*Sales Germany & Austria GmbH, Case C-120/04, Shaker di L. Laudato & C. Sas v OHIM, Case C-334/05P and Bimbo SA v OHIM, Case C-591/12P.*

*The principles*

(a) The likelihood of confusion must be appreciated globally, taking account of all relevant factors;

(b) the matter must be judged through the eyes of the average consumer of the goods or services in question, who is deemed to be reasonably well informed and reasonably circumspect and observant, but who rarely has the chance to make direct comparisons between marks and must instead rely upon the imperfect picture of them he has kept in his mind, and whose attention varies according to the category of goods or services in question;

(c) the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details;

(d) the visual, aural and conceptual similarities of the marks must normally be assessed by reference to the overall impressions created by the marks bearing in mind their distinctive and dominant components, but it is only when all other components of a complex mark are negligible that it is permissible to make the comparison solely on the basis of the dominant elements;

(e) nevertheless, the overall impression conveyed to the public by a composite trade mark may be dominated by one or more of its components;

(f) however, it is also possible that in a particular case an element corresponding to an earlier trade mark may retain an independent distinctive role in a composite mark, without necessarily constituting a dominant element of that mark;

(g) a lesser degree of similarity between the goods or services may be offset by a great degree of similarity between the marks, and vice versa;

(h) there is a greater likelihood of confusion where the earlier mark has a highly distinctive character, either per se or because of the use that has been made of it;

(i) mere association, in the strict sense that the later mark brings the earlier mark to mind, is not sufficient;

(j) the reputation of a mark does not give grounds for presuming a likelihood of confusion simply because of a likelihood of association in the strict sense;

(k) if the association between the marks creates a risk that the public might believe that the respective goods or services come from the same or economically linked undertakings, there is a likelihood of confusion.

### **Comparison of the services**

16. The applicant's services are all included identically within the opponent's specification.

### **Comparison of marks**

17. It is clear from *Sabel BV v. Puma AG* (particularly paragraph 23) that the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details. The same case also explains that the visual, aural and conceptual similarities of the marks must be assessed by reference to the overall impressions created by the marks, bearing in mind their distinctive and dominant components. The Court of Justice of the European Union ("CJEU") stated at paragraph 34 of its judgment in Case C-591/12P, *Bimbo SA v OHIM*, that:

".....it is necessary to ascertain, in each individual case, the overall impression made on the target public by the sign for which registration is sought, by means of, inter alia, an analysis of the components of a sign and of their relative weight in the perception of the target public, and then, in the light of that overall

impression and all factors relevant to the circumstances of the case, to assess the likelihood of confusion.”

18. It would be wrong, therefore, to dissect the trade marks artificially, although it is necessary to take into account the distinctive and dominant components of the marks and to give due weight to any other features which are not negligible and therefore contribute to the overall impressions created by the marks.

19. The respective trade marks are shown below:

Earlier trade mark	Contested trade mark
AMAZON	AMAZON FOOD TRADER LTD

20. The earlier mark comprises the single word AMAZON. The overall impression resides in this single word, that being the mark as a whole.

21. The contested mark includes the four words AMAZON FOOD TRADER LTD. The most dominant and distinctive element of the mark is the word AMAZON, both due to its position at the beginning of the mark where the consumer tends to place most importance,<sup>2</sup> and on the basis that the additional elements FOOD TRADER LTD appear to be indicative of the type of company run under the mark. However, these elements are not negligible, and the overall impression resides in the mark as a whole.

#### Visual comparison

22. Visually, the earlier marks coincide through the use of the word AMAZON. This is the whole of the earlier mark and comprises the first word of the contested mark. The marks differ considerably in length due to the inclusion of the additional wording FOOD TRADER LTD in the contested mark, which does not feature in the earlier mark. Considering the points of similarity and the difference, overall, I find the marks are visually similar to a medium degree.

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<sup>2</sup> See *El Corte Inglés, SA v OHIM*, Cases T-183/02 and T-184/02

### Aural comparison

23. Aurally, both marks share the initial three syllable word, which I consider will be produced in the ordinary way as AM-AH-ZON. However, the second mark is considerably longer aurally, with the additional wording comprising six syllables and also reading in the known way as the normal English words FOOD TRADER LTD<sup>3</sup>. Considering the points of identity of the beginning of the marks, in addition to the differences at the end, it is my view they are aurally similar to a medium degree.

### Conceptual comparison

24. It is my view that the word Amazon is most likely to convey to the consumer the concept of the Amazon as a geographical location, particularly an area of rainforest and river. However, I note Collins dictionary also provides the following meanings for this word:<sup>4</sup>

“Word forms: plural Amazons

**1. countable noun [*usually plural*]**

In Greek mythology, the Amazons were a tribe of women who were very good at fighting.

**2. countable noun**

People sometimes refer to a tall, strong woman as an Amazon.”

25. It is my view that whichever meaning is conveyed to the consumer by the inclusion of the word AMAZON in the earlier mark, the same meaning will likely be conveyed by its inclusion in the later mark. However, I note the contested mark also includes the wording FOOD TRADER LTD, which will convey the concept of a limited company

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<sup>3</sup> LTD is a known abbreviation of the word English word Limited and it is my view it will likely be pronounced as the complete word Limited.

<sup>4</sup> AMAZON definition and meaning | Collins English Dictionary (collinsdictionary.com) [accessed on 6 July 2024]

that trades food. This acts as a point of conceptual difference. However, considering the overlap in the concept conveyed by the word AMAZON in both marks, it is my view the marks are conceptually similar to between a medium and high degree.

### **Average consumer and the purchasing act**

26. The average consumer is deemed to be reasonably well informed and reasonably observant and circumspect. For the purpose of assessing the likelihood of confusion, it must be borne in mind that the average consumer's level of attention is likely to vary according to the category of goods or services in question: *Lloyd Schuhfabrik Meyer*, Case C-342/97.

27. In *Hearst Holdings Inc, Fleischer Studios Inc v A.V.E.L.A. Inc, Poeticgem Limited, The Partnership (Trading) Limited, U Wear Limited, J Fox Limited*, [2014] EWHC 439 (Ch), Birss J. (as he then was) described the average consumer in these terms:

“60. The trade mark questions have to be approached from the point of view of the presumed expectations of the average consumer who is reasonably well informed and reasonably circumspect. The parties were agreed that the relevant person is a legal construct and that the test is to be applied objectively by the court from the point of view of that constructed person. The words “average” denotes that the person is typical. The term “average” does not denote some form of numerical mean, mode or median.”

28. The relevant average consumers of the identical services will all be professionals looking for assistance with promoting or running a business of some kind. These consumers will likely consider factors such as the reputation, quality, and comprehensiveness of the service offering, in order to consider the impact that engaging the services will have on their business as a whole. I find they will pay an above medium level of attention in respect of the same.

29. It is my view that the purchasing process will be primarily visual, and that the services will generally be purchased following the visual inspection of advertising material. However, I note the potential for word-of-mouth recommendations, and so I cannot completely discount the aural considerations.

## **Distinctive character of the earlier trade mark**


30. In *Lloyd Schuhfabrik Meyer & Co. GmbH v Klijsen Handel BV*, Case C-342/97 the CJEU stated that:

“22. In determining the distinctive character of a mark and, accordingly, in assessing whether it is highly distinctive, the national court must make an overall assessment of the greater or lesser capacity of the mark to identify the goods or services for which it has been registered as coming from a particular undertaking, and thus to distinguish those goods or services from those of other undertakings (see, to that effect, judgment of 4 May 1999 in Joined Cases C-108/97 and C-109/97 *Windsurfing Chiemsee v Huber and Attenberger* [1999] ECR I-0000, paragraph 49).

23. In making that assessment, account should be taken, in particular, of the inherent characteristics of the mark, including the fact that it does or does not contain an element descriptive of the goods or services for which it has been registered; the market share held by the mark; how intensive, geographically widespread and long-standing use of the mark has been; the amount invested by the undertaking in promoting the mark; the proportion of the relevant section of the public which, because of the mark, identifies the goods or services as originating from a particular undertaking; and statements from chambers of commerce and industry or other trade and professional associations (see *Windsurfing Chiemsee*, paragraph 51).”

31. The earlier mark is neither descriptive nor allusive of the identical services. I therefore find it is inherently distinctive to a medium degree.


32. The opponent has filed evidence in these proceedings, and I am therefore in a position to consider if the distinctiveness of the earlier mark has been enhanced above its inherent level. When considering if the distinctive character has been enhanced above its inherent level, I consider it is the perception of the UK consumer at the relevant date, that being the filing date of the contested mark of 5 May 2022, that is key.

33. In her witness statement, Ms Mahan explains amazon.com was founded in 1994 as an online retail store, mainly selling books.<sup>5</sup> The launch of its retail operations in the UK took place in October 1998 on its website amazon.co.uk.<sup>6</sup> She explains that since that time, the Amazon trade mark has consistently featured prominently on the website.<sup>7</sup> A printout of a webpage is provided at Exhibit AM4 displaying the mark  at the top of the page. The page itself is undated.

34. Ms Mahan explains that the Amazon brand includes the Amazon logo below, that was introduced on 25 January 2000:



It is this logo that features on the majority of the exhibits provided.

35. Ms Mahan confirms that the opponent uses the earlier mark on a wide range of products and services, but that they have a particular focus on e-commerce, cloud computing, digital streaming and artificial intelligence.<sup>8</sup> She also explains that, (amongst other businesses listed), the opponent offers an online advertising business under the mark . She states that the opponent's websites are some of the most visited websites on the internet,<sup>9</sup> and that retail sales from the websites grew rapidly during the pandemic. She explains that traffic to the opponent's UK website rose by over 17% between March and August 2020.<sup>10</sup> Details of the opponent's ranking as 5<sup>th</sup> most visited UK website are provided, but these post-date the relevant date, being from 2023. However, at Exhibit AM6 a copy of the European Ecommerce Report dated October 2020 is provided, showing Amazon UK at the top of the list of the top three shopping sites by traffic in the UK.

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<sup>5</sup> See paragraph 8 of the witness statement of Ms Mahan

<sup>6</sup> See paragraph 9 of the witness statement of Ms Mahan

<sup>7</sup> See paragraph 10 of the witness statement of Ms Mahan

<sup>8</sup> See paragraph 5 of the witness statement of Ms Mahan

<sup>9</sup> See paragraph 11 of the witness statement of Ms Mahan

<sup>10</sup> See paragraph 12 of the witness statement of Ms Mahan

36. Ms Mahan explains that the opponent’s position as a “global leader” in online retail over several years is evidenced by its global sales figures,<sup>11</sup> and states that sales revenue from the UK is a significant contributor to this.<sup>12</sup> She provides figures for net sales from the United Kingdom as below:

<b>Reporting period</b>	<b>Net Sales (\$) - United Kingdom</b>
Year Ended 31 December 2022	30.074 billion
Year Ended 31 December 2021	31.914 billion
Year Ended 31 December 2020	26.483 billion
Year Ended 31 December 2019	17.527 billion
Year Ended 31 December 2018	14.524 billion
Year Ended 31 December 2017	11.372 billion
Year Ended 31 December 2016	9.547 billion
Year Ended 31 December 2015	9.033 billion
Year Ended 31 December 2014	8.341 billion
Year Ended 31 December 2013	7.291 billion

37. Ms Mahan explains the opponent has spent over 159 billion USD on marketing the AMAZON brand since 2013,<sup>13</sup> and although it is not clear how much of this directly relates to the UK, I do note the reference to the opponent holding circa 30% of the UK market share of the UK ecommerce market in the European Ecommerce Report dated October 2020 provided at Exhibit AM6.

38. Ms Mahan also provides further context about the success of the Amazon brand globally, explaining it was ranked the world’s most valuable brands from 2018 – 2020


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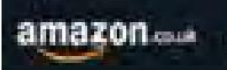
<sup>11</sup> See paragraph 13 of the witness statement of Ms Mahan

<sup>12</sup> See paragraph 14 of the witness statement of Ms Mahan

<sup>13</sup> See paragraph 16 of the witness statement of Ms Mahan

by Brand Finance Global 500, and provides a table showing it has ranked in the top three most valuable brands every year between 2016 – 2023.<sup>14</sup> She confirms it was also listed as the world's most valuable brand in 2020 and 2021 by brand equity research company Kantar,<sup>15</sup> in the top five most valuable brands between 2018 – 2020 by global media company Forbes<sup>16</sup> and in the top five most valuable brand corporations by the European Brand institute between 2018 – 2022<sup>17</sup>. She also states the opponent was listed as the worlds most admired company between 2017 – 2023 by Fortune Magazine.<sup>18</sup>

39. I note at this stage that it is my view the earlier word mark maintains an independent role as an indicator of origin in both the logo mark  and where

is it used alongside .co.uk as  for example. I therefore find the use of the mark in these forms to be use of an acceptable variant of the contested mark.<sup>19</sup> On that basis, use in this manner is therefore capable or resulting in an enhanced level of distinctive character under the earlier mark. In addition, considering the evidence as a whole, it is my view that there had clearly been an exceptionally high level of use of the earlier mark (and acceptable variants of the same) in the UK prior to the relevant date. I note in particular the many billions of dollars of net sales under the marks attributable to the UK between 2013 and prior to the relevant date, and the approximate 30% market share in the UK ecommerce market reportedly held by the opponent in 2020, prior to the relevant date.

40. However, it is my view that the evidence indicates that the opponent's primary business prior to the relevant date was the operation of an online retail platform and online retail services. Whilst I note the reference to the opponent's business in

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<sup>14</sup> See paragraph 18.1 of the witness statement of Ms Mahan

<sup>15</sup> See paragraph 18.4 of the witness statement of Ms Mahan

<sup>16</sup> See paragraph 18.6 of the witness statement of Ms Mahan

<sup>17</sup> See paragraph 18.7 of the witness statement of Ms Mahan

<sup>18</sup> See paragraph 18.5 of the witness statement of Ms Mahan

<sup>19</sup> See *Colloseum Holdings AG v Levi Strauss & Co.*, Case C-12/12, which concerned the use of one mark with, or as part of, another mark and confirmed that "...a registered trade mark that is used only as part of a composite mark or in conjunction with another mark must continue to be perceived as indicative of the origin of the product at issue for that use to be covered by the term 'genuine use' within the meaning of Article 15(1)." I consider this will also apply when assessing if the use of a variant mark may be considered use for the purposes of assessing whether the distinctive character of the mark has been enhanced.

advertising, the level of business in respect of these services in the UK prior to the relevant date is not at all clear. I have considered the documents available at Exhibit AM8 detailing the (very high) revenue generated under the mark during the relevant period and the portion of the worldwide figures relating to advertising services, however, there is no breakdown of the figures in relation to the UK, and as such it is not clear how much of the advertising revenue relates to the UK prior to the relevant date, or indeed if this is a service that was offered in the UK in particular prior to this time. Further, I note it is not clear and it seems unlikely that the services of *business management; business administration* or *office functions* have been offered under the mark at all.

41. On this basis, I do not consider that the distinctiveness of the opponent's earlier mark has been raised above its inherent level in the UK *in respect of the identical services relied upon*.

42. For completeness, I note at this stage that the opponent also relies upon additional class 35 services including a long list of online retail services, including for example, *retail services and online retail services in connection with sale of books games and playthings* as well as and services such as *presentation of goods on communication media, for retail purposes, and the bringing together for the benefit of others of e-commerce services enabling others to conveniently view and select and purchase those services from a website*. It is my view that based on the sum of the evidence provided, the distinctiveness of the earlier mark has been raised to a high level in the UK prior to the relevant date in relation to the same. I will keep this in mind, and I will revert to this point (and to the comparison of the services) should the opposition under section 5(2)(b) relying upon the identical goods fail, in order to ensure the opponent would not be put in a better position by alternatively considering the similarity of these services and subsequent likelihood of confusion on the basis of the same.

#### **GLOBAL ASSESSMENT – Conclusions on Likelihood of Confusion**

43. Prior to reaching a decision under Section 5(2)(b), I must first consider all relevant factors, including those as set out within the principles A-K at paragraph 15 of this decision. I must view the likelihood of confusion through the eyes of the average consumer, who is deemed to be reasonably well informed and reasonably circumspect

and observant, but who rarely has the chance to make direct comparisons between marks and must instead rely upon the imperfect picture of them they have kept in their mind. I must consider the level of attention paid by the average consumer, and consider the impact of the visual, aural and conceptual similarities of the marks by reference to the overall impressions created by the marks, bearing in mind their distinctive and dominant components. I must consider that the level of distinctive character held by the earlier mark will have an impact on the likelihood of confusion. I must remember that the distinctiveness of the common elements is key.<sup>20</sup> I must keep in mind that a lesser degree of similarity between the services may be offset by a greater degree of similarity between the marks, and vice versa. I must also consider that both the degree of attention paid by the average consumer and how the services are obtained will have a bearing on how likely the consumer is to be confused.

44. There are two types of confusion that I may find. The first type of confusion is direct confusion. This occurs where the average consumer mistakenly confuses one trade mark for another. The second is indirect confusion. This occurs where the average consumer notices the differences between the marks, but due to the similarities between the common elements, they believe that both products derive from the same or economically linked undertakings.<sup>21</sup>

45. In *Duebros Limited v Heirler Cenovis GmbH*, BL O/547/17, Mr James Mellor Q.C. (as he then was), as the Appointed Person, stressed that a finding of indirect confusion should not be made merely because the two marks share a common element. In this connection, he pointed out that it is not sufficient that a mark merely calls to mind another mark. This is mere association not indirect confusion.

46. I consider firstly the likelihood of direct confusion. In this instance I found the services to be identical, and I found the most dominant and distinctive element of each mark (which comprises the entire earlier mark) to be shared identically. Overall, I found the marks to be visually and aurally similar to a medium degree. I found the marks to be conceptually similar to between a medium and high degree. I found the earlier mark

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<sup>20</sup> See *Kurt Geiger v A-List Corporate Limited*, BL O-075-13, in which Mr Iain Purvis Q.C. as the Appointed Person pointed out that the level of 'distinctive character' is only likely to increase the likelihood of confusion to the extent that it resides in the element(s) of the marks that are identical or similar.

<sup>21</sup> *L.A. Sugar Limited v Back Beat Inc*, BL O/375/10

to be inherently distinctive to a medium degree, and that the level of distinctiveness in relation to the identical services has not been shown in the evidence to have been enhanced by virtue of the use made of the mark in respect of those services. I found consumers to be professionals, who will pay an above medium level of attention in respect of the services which will primarily be obtained visually, but which may also be subject to verbal recommendations.

47. Considering all of these factors, and whilst keeping in mind the identity of the services and the average consumer's imperfect recollection, it is my view there will be no likelihood of direct confusion between the marks in this instance. Considering the above medium degree of attention paid by the consumers it is my view in this instance that the differences between the marks are too great to go unnoticed or to be misremembered by the consumers.

48. I therefore go on to consider if there will be a likelihood of indirect confusion between the marks. In *L.A. Sugar* (cited above) Mr Iain Purvis Q.C. (as he then was), as the Appointed Person set out three examples of when indirect confusion may occur as below:

17. Instances where one may expect the average consumer to reach such a conclusion tend to fall into one or more of three categories:

(a) where the common element is so strikingly distinctive (either inherently or through use) that the average consumer would assume that no-one else but the brand owner would be using it in a trade mark at all. This may apply even where the other elements of the later mark are quite distinctive in their own right ("26 RED TESCO" would no doubt be such a case).

(b) where the later mark simply adds a non-distinctive element to the earlier mark, of the kind which one would expect to find in a sub-brand or brand extension (terms such as "LITE", "EXPRESS", "WORLDWIDE", "MINI" etc.).

(c) where the earlier mark comprises a number of elements, and a change of one element appears entirely logical and consistent with a brand extension (“FAT FACE” to “BRAT FACE” for example).”

49. I note that the examples above were intended to be illustrative and are not exhaustive.

50. In *Whyte and Mackay Ltd v Origin Wine UK Ltd and Another* [2015] EWHC 1271 (Ch), Arnold J. (as he then was) considered the impact of the CJEU’s judgment in *Bimbo*, Case C-591/12P, on the court’s earlier judgment in *Medion v Thomson*. The judge said:

“18 The judgment in *Bimbo* confirms that the principle established in *Medion v Thomson* is not confined to the situation where the composite trade mark for which registration is sought contains an element which is identical to an earlier trade mark, but extends to the situation where the composite mark contains an element which is similar to the earlier mark. More importantly for present purposes, it also confirms three other points.

19 The first is that the assessment of likelihood of confusion must be made by considering and comparing the respective marks — visually, aurally and conceptually — as a whole. In *Medion v Thomson* and subsequent case law, the Court of Justice has recognised that there are situations in which the average consumer, while perceiving a composite mark as a whole, will also perceive that it consists of two (or more) signs one (or more) of which has a distinctive significance which is independent of the significance of the whole, and thus may be confused as a result of the identity or similarity of that sign to the earlier mark.

20 The second point is that this principle can only apply in circumstances where the average consumer would perceive the relevant part of the composite mark to have distinctive significance independently of the whole. It does not apply where the average consumer would perceive the composite mark as a unit having a different meaning to the meanings of the separate

components. That includes the situation where the meaning of one of the components is qualified by another component, as with a surname and a first name (e.g. BECKER and BARBARA BECKER).

21 The third point is that, even where an element of the composite mark which is identical or similar to the earlier trade mark has an independent distinctive role, it does not automatically follow that there is a likelihood of confusion. It remains necessary for the competent authority to carry out a global assessment taking into account all relevant factors.”

51. I also keep in mind *Liverpool Gin Distillery Ltd & Ors v Sazerac Brands, LLC & Ors* [2021] EWCA Civ 1207, in which Arnold LJ referred to the comments of James Mellor QC (as he then was), sitting as the Appointed Person in *Cheeky Italian Ltd v Sutaria* (O/219/16), where he said at [16] that “a finding of a likelihood of indirect confusion is not a consolation prize for those who fail to establish a likelihood of direct confusion”. Arnold LJ agreed, pointing out that there must be a “proper basis” for concluding that there is a likelihood of indirect confusion where there is no likelihood of direct confusion.

52. I consider afresh the factors of this case. I note again in particular the identical services, and the shared dominant and distinctive element of the marks. I note this comprises the earlier mark in its entirety, and it is the first element of the contested mark. Whilst the present circumstances do not fit exactly within one of the categories set out in *L.A. Sugar* above, I remind myself that these were not intended to be exhaustive. I consider that the additional elements in the contested mark, namely FOOD TRADER LTD, appear to be indicative of the type of company offering their services. I note, of course, that the services for which protection has been sought are not food trading services. However, despite this, it remains my view that the consumer, on seeing the element ‘FOOD TRADER LTD’ is still likely to assume that this is included in order to tell them something about the business. This may either indicate to the consumer the broader activities of the applicant (i.e. that it is also in the field of food trading) or it may be considered to provide further information regarding the field of business to which the applicant generally offers its services (for example, that they specialise in offering advertising or business administration to those in the food trade). The fact that this element appears to indicate to the consumer something about the

applicant's business, whilst the dominant and distinctive element AMAZON plays an independent role in the contested mark and is the sole element of the earlier mark, leads me to conclude that the earlier mark will very easily be considered to simply represent the shorter trade mark under which the same entity operates, used as snappier and more convenient variant of the longer more informative mark. Considering the identical services, and keeping in mind all of the other factors at play, I find this to be not only a logical but also a likely conclusion for the consumer to reach when coming into contact with these marks. I therefore find a likelihood of indirect conclusion in this instance, in respect of all of the services filed.

53. As the opponent has succeeded in full under this ground based on the identical services registered, there is no need for me to return to consider if an enhanced level of distinctive character in respect of the non-identical services would improve the opponent's position.

### **Opposition based on section 5(3)**

#### **Legislation**

54. Section 5(3) states:

“(3) A trade mark which-

is identical with or similar to an earlier trade mark, shall not be registered if, or to the extent that, the earlier trade mark has a reputation in the United Kingdom and the use of the later mark without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier trade mark”.

55. Section 5(3A) states:

“(3A) Subsection (3) applies irrespective of whether the goods and services for which the trade mark is to be registered are identical with, similar to or not similar to those for which the earlier trade mark is protected”.

56. Section 5A of the Act is as follows:

“5A Where grounds for refusal of an application for registration of a trade mark exist in respect of only some of the goods or services in respect of which the trade mark is applied for, the application is to be refused in relation to those goods and services only.”

57. Section 10 of schedule 2A of the Act provides:

“10(1) Sections 5 and 10 apply in relation to a comparable trade mark (EU), subject to the modifications set out below.

(2) Where the reputation of a comparable trade mark (EU) falls to be considered in respect of any time before IP completion day, references in sections 5(3) and 10(3) to—

(a) the reputation of the mark are to be treated as references to the reputation of the corresponding EUTM; and

(b) the United Kingdom include the European Union.”

58. The relevant case law can be found in the following judgments of the CJEU: Case C-375/97, *General Motors*, Case C-252/07, *Intel*, Case C-408/01, *Adidas-Salomon*, Case C-487/07, *L’Oreal v Bellure* and Case C-323/09, *Marks and Spencer v Interflora* and Case C-383/12P, *Environmental Manufacturing LLP v OHIM*. The law appears to be as follows:

(a) The reputation of a trade mark must be established in relation to the relevant section of the public as regards the goods or services for which the mark is registered; *General Motors*, paragraph 24.

(b) The trade mark for which protection is sought must be known by a significant part of that relevant public; *General Motors*, paragraph 26.

(c) It is necessary for the public when confronted with the later mark to make a link with the earlier reputed mark, which is the case where the public calls the earlier mark to mind; *Adidas Saloman*, paragraph 29 and *Intel*, paragraph 63.

(d) Whether such a link exists must be assessed globally taking account of all relevant factors, including the degree of similarity between the respective marks and between the goods/services, the extent of the overlap between the relevant consumers for those goods/services, and the strength of the earlier mark's reputation and distinctiveness; *Intel*, paragraph 42.

(e) Where a link is established, the owner of the earlier mark must also establish the existence of one or more of the types of injury set out in the section, or there is a serious likelihood that such an injury will occur in the future; *Intel*, paragraph 68; whether this is the case must also be assessed globally, taking account of all relevant factors; *Intel*, paragraph 79.

(f) the more immediately and strongly the earlier mark is brought to mind by the later mark, the greater the likelihood that use of the latter will take unfair advantage of, or will be detrimental to, the distinctive character or the repute of the earlier mark; *L'Oreal v Bellure NV*, paragraph 44.

(g) Detriment to the distinctive character of the earlier mark occurs when the mark's ability to identify the goods/services for which it is registered is weakened as a result of the use of the later mark, and requires evidence of a change in the economic behaviour of the average consumer of the goods/services for which the earlier mark is registered, or a serious risk that this will happen in future; *Intel*, paragraphs 76 and 77 and *Environmental Manufacturing*, paragraph 34.

(h) The more unique the earlier mark appears, the greater the likelihood that the use of a later identical or similar mark will be detrimental to its distinctive character; *Intel*, paragraph 74.

(i) Detriment to the reputation of the earlier mark is caused when goods or services for which the later mark is used may be perceived by the public in such a way that the power of attraction of the earlier mark is reduced, and occurs particularly where the goods or services offered under the later mark have a characteristic or quality which is liable to have a negative impact of the earlier

mark; *L'Oreal v Bellure NV*, paragraph 40. The stronger the reputation of the earlier mark, the easier it will be to prove that detriment has been caused to it; *L'Oreal v Bellure NV*, paragraph 44.

(j) The advantage arising from the use by a third party of a sign similar to a mark with a reputation is an unfair advantage where it seeks to ride on the coat-tails of the senior mark in order to benefit from the power of attraction, the reputation and the prestige of that mark and to exploit, without paying any financial compensation, the marketing effort expended by the proprietor of the mark in order to create and maintain the mark's image. This covers, in particular, cases where, by reason of a transfer of the image of the mark or of the characteristics which it projects to the goods identified by the identical or similar sign, there is clear exploitation on the coat-tails of the mark with a reputation (*Marks and Spencer v Interflora*, paragraph 74 and the court's answer to question 1 in *L'Oreal v Bellure*).

59. An opposition based on section 5(3) of the Act can only be successful via the establishment of several individual elements, the cumulation of which must satisfy all elements of the claim. To be successful on this ground, the opponent must prove it holds a reputation for the earlier mark relied upon amongst a significant portion of the public. It must also be established that the marks are similar. If it is found both that the marks are similar and that the earlier mark holds a qualifying reputation it must then be shown that this reputation, combined with the similarity between the marks will result in the relevant public establishing a link between the marks. A link may be found on the basis that the later mark brings the earlier mark to mind. Importantly, if all three of these elements have been established, it must then be shown that the link made by the public will result in, or will be likely to result in, one of the pleaded types of damage.

60. The relevant date for consideration under section 5(3) of the Act is the application date of the opposed mark of 5 May 2022. As the earlier mark relied upon is a comparable mark, use in the EU up until 31 December 2020 may also be considered, in accordance with section 10 of schedule 2A of the Act.

## Reputation

61. As set out previously, the opponent claims to hold a reputation for a huge number of goods and services in 45 different classes. These goods and services include everything from brake fluid in class 1, pharmaceuticals in class 5, tobacco and cigarettes in class 34 and building construction services in class 37, for example. I note this claim appears on the surface to be implausible, and I have not been provided with the evidence to support this. Whilst I note there was no request for the opponent to narrow the goods or services upon which it relies in the course of the proceedings, I find the reliance on such a vast range of goods and services without corroborating evidence is unhelpful, not least due to the fact the evidence that is provided gives a fairly general overview of the services offered under the mark, and makes little or no reference to the offering of goods (as opposed to retail services for those goods) covered by the initial 34 classes of the opponent's specification.

62. That said, I note the opponent's evidence makes reference to the mark being used in relation to the following services:

- The online retail of books, toys and games, video games and software, music, health and beauty goods, electronic consumer goods and home and kitchen goods and software;
- Online advertising
- Subscription services
- Television and film production and distribution
- Trade mark protection program
- Delivery driver search functions
- E-commerce
- Cloud computing
- Digital streaming
- Artificial intelligence

63. I have already set out some of the key features and flaws of the opponent's evidence when considering whether it holds an enhanced level of distinctive character under section 5(2)(b). I note again here that the very large turnover figures provided

are not broken down in the UK specifically to types of service, but I note that when providing these Ms Mahan describes the opponent as "...a global leader in online retail".<sup>22</sup> Ms Mahan also states that over the course of over 25 years of operation, the opponent has earned a loyal customer base amongst consumers as well as the hundreds of thousands of small and medium sized businesses which sell on it's websites.<sup>23</sup> She goes on to describe the opponent as "a trailblazer in, e-commerce, amongst other fields".<sup>24</sup>

64. Exhibit AM3 provides a press release issued by the opponent dating from 1998 which refers to the opponent entering the European market in the UK and Germany in relation to the online sale of books, stating the UK store carries 1.2 million UK titles with access to a further 200,000 US titled.

65. Exhibit AM6, which provides the European Ecommerce Report by 'pattern' dated October 2020 discussed previously, describes the opponent's UK website as a 'shopping site'. They also go on to discuss the opponent's 'marketplace' offering, stating:

*"Marketplaces were slower to take online market share in Europe than the USA or China, but they are now an increasingly important route to market for brands. For instance, Amazon is estimated to have a circa 30% share of the UK and German ecommerce markets."*

66. This report goes on to discuss the opponent specifically in more detail, stating:

*"Currently operating in six European countries, Amazon's dominant position for ecommerce sales means that every brand should have a strategy for the marketplace – whether that be to work with Amazon, to compete against it or co-exist."*

...

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<sup>22</sup> See paragraph 13 of the witness statement of Ms Mahan

<sup>23</sup> See paragraph 15 of the witness statement of Ms Mahan

<sup>24</sup> See paragraph 15 of the witness statement of Ms Mahan

*Top selling categories over lockdown ranged from Consumer Electronics, Toys & Games, Health & Beauty and Home & Kitchen – all of which reflected the shift to “staying home”. The marketplace’s unique subscription proposition, Amazon Prime, offers customers a multitude of benefits from free and quick delivery to entertainment and media; and is a key purchase driver. The annual cost of Prime varies by market, with the price being cheaper in markets where Amazon is trying to take market share, such as the Netherlands.*

*The marketplace’s substantial fulfilment network - offering same-day delivery in major cities - is considered market leading. Alongside its fulfilment capabilities, Amazon’s ability to offer in-demand goods at consistently lower prices than competitor retailers has been central to its success.”*

67. The same page of the exhibit states the opponent’s average monthly visits in Europe are 1.45 billion, and its unique site views in Europe as 290.6 million. I note the creators of the document ‘pattern’ describe themselves as one of the largest Amazon sellers in the world.

68. The UK net sales figures provided by Ms Mahan in her witness statement are confirmed within the opponent’s ‘Form 10-K’ documents provided at Exhibit AM8. Whilst, as I have mentioned, the UK sales figures are not broken down any further in the documents, I note the overall net sales figures are. These show roughly just over or under one sixth of all net sales being in respect of third party seller services between 2017 – 2018, with this figure being closer to one fifth between 2019 and 2022. Online stores on the other hand account for approximately just over or just under half of all net sales globally in these years. The documents state:

*“We leverage our retail infrastructure to offer a wide selection of consumable and durable goods that includes media products available in both a physical and digital format, such as books, videos, games, music, and software. These product sales include digital products sold on a transactional basis. Digital product subscriptions that provide unlimited viewing or usage rights are included in “Subscription services.””*

69. I have highlighted previously my concerns with the lack of breakdown of UK sales figures in relation to advertising during the relevant period. Whilst I note that I also face a lack of breakdown regarding the UK figures in relation to the other services, the picture created by the evidence as a whole supports the assertion that the opponent had a significant business in both the online retail of a variety of goods including (at least) books, toys and games, and the provision of a marketplace platform for third party sellers to sell a variety of goods in the UK prior to the relevant date. It is my view that I can therefore attribute at least a significant portion of the huge UK sales figures to these activities prior to that time. In addition, I note the reference to the 30% share held by the opponent in the UK in relation to ecommerce in October 2020, and its obvious visibility as a world leading brand.

70. With consideration to the services relied upon, it is therefore my view that the opponent had a very large reputation as a market dominating brand in the UK at the relevant date in relation to at least the following services relied upon:

*Class 35: presentation of goods on communication media, for retail purposes;*

*the bringing together for the benefit of others of e-commerce services enabling others to conveniently view and select and purchase those services from a website;*

*retail services and online retail services in connection with sale of books, games and playthings.*

71. For completeness, I also note the evidence demonstrating the significant use under the mark in Germany in relation to, for example, the sale of books, as well as the opponent's success in the wider territory of the EU prior to the end of the transition period. However, as I consider the UK to be a significant portion of the EU territory up until completion date and the sole territory for consideration after that date, I find a reputation in this territory sufficient for the purposes of section 5(3). With consideration to the evidence provided, it is my view that it will not advance the opponent's position to consider its reputation in Germany or elsewhere in the EU prior to completion date.

## Link

72. As I found the opponent to hold a qualifying reputation in relation to services relied upon at the relevant date, I will move on to consider if I find there will be a link made between the marks, with consideration to the relevant factors set out in *Intel*.

### The degree of similarity between the respective marks and between the goods/services

73. I found in my decision under section 5(2)(b) that the marks were visually and aurally similar to a medium degree, and conceptually similar to between a medium and a high degree. I note the opponent's mark is replicated in its entirety at the beginning of the applicant's mark and is the most dominant and distinctive element of the same.

74. In respect of the services filed, those being *advertising; business management; business administration; office functions* and the services for which the opponent has clearly shown it holds a reputation in the UK, it is my view that these are not particularly similar when considering the factors set out in *Treat* and *Canon*. For example, the nature, purpose and method of use of the services will differ, and I do not consider these to be complementary or to be in competition with one another. With the exception of *advertising*, I consider it unlikely that trade channels between the contested goods and those for which the opponent has shown a reputation would be shared. However, in respect of *the bringing together for the benefit of others of e-commerce services enabling others to conveniently view and select and purchase those services from a website* and *advertising* for example, I do consider there may be an overlap in trade channels. In respect of all of the applicant's services, users may be shared with the opponent's earlier presentation of goods and ecommerce services, to the extent that they are all either solely targeted at business users, or business users will make up a portion of their relevant consumer base. I therefore consider advertising to share a low level of similarity with the services for which the opponent holds a reputation. I do not consider the shared users to render the rest of the contested services similar to those for which the opponent holds a reputation, although

as they are services offered to businesses and concerned with the functioning of a business, I consider the distance between the services could be greater.

*The extent of the overlap between the relevant consumers for the services*

75. As set out above, I consider consumers of all of the contested services and the earlier services (with the possible exception of the earlier retail services) will either primarily comprise or will include a large portion of business users, and will include those looking to engage services to help with the running of a retail business.

*The strength of the earlier mark's reputation*

76. It is my view that the evidence provided shows the opponent holds a very large reputation in the UK in relation to the services previously outlined.

*The distinctiveness of the earlier mark*

77. I consider that the earlier mark is inherently distinctive to a medium degree in relation to the services for which the opponent has shown a reputation. Further, as touched upon previously, considering the sum of the evidence provided, and particularly noting the huge UK sales figures, and the supporting evidence showing that at least a considerable portion of these figures will be attributable to the services in which the opponent holds a reputation, as well as the reference to the 30% market share held by the opponent in relation to ecommerce in the UK prior to the relevant date, it is my view that in relation to the services for which the opponent holds a reputation, the distinctiveness of the earlier mark will have been enhanced to a high level in the UK at the relevant date.

*Whether there is a likelihood of confusion*

78. Where the services are not similar, a likelihood of confusion under section 5(2)(b) cannot be found. Where there is some similarity between the services in relation to advertising, I consider the factors set out under section 5(2)(b) above afresh, albeit accounting for the low level of similarity between the services. It is my view that there would be a likelihood of indirect confusion in relation to the same.

79. I remind myself at this stage that neither similarity between the services nor a likelihood of confusion between the marks under section 5(2)(b) is required for a link to be found under section 5(3) of the Act. Considering all of the factors outlined above, and particularly noting the similarity of the marks and the replication of the opponent's mark in its entirety in the applicant's mark, the huge reputation and high distinctiveness of the earlier mark in relation to the services identified, and the likely overlap in users, it is my view that there will be a strong link between the marks even where the dissimilar services are concerned.

## **Damage**

### Unfair advantage

80. The opponent pleads within its TM7 that the connection between the marks will result in the public believing the marks derive from the same entity or economic undertaking. Within its pleadings, the opponent sets out as follows:

*“Moreover, by virtue of the reputation accumulated in the Opponent's Mark, both as to the recognition and the quality of the goods and services provided under the Opponent's Mark, the connection generated between the respective marks will subsequently attract consumers to the Applicant's services in Class 35. As a result, the Applicant will be able to take unfair advantage of the distinctive character and repute of the Opponent's Mark by exploiting the Opponent's investment to the benefit of its business.”*

81. It is my view that where there would be a likelihood of confusion in respect of advertising, there is no doubt that the applicant will benefit unfairly from the significant investment made by the opponent in its mark and the resulting reputation it holds as a widely recognised market dominating brand, without any financial compensation paid to the opponent. Further, although I am not required to find that consumers will believe that all the services will derive from the same entity in order to find for the opponent under unfair advantage, it is nonetheless my view that considering the circumstances, including the opponent's vast reputation, the complete replication of the opponent's highly distinctive mark within the applicant's mark and the opponent's previous diversification of its services at the relevant date, there is scope for the

consumer to believe that the remaining services under the applicant's mark are simply further diversification of the services offered by the opponent itself. This means that again the applicant will no doubt unfairly benefit from the investment made by the opponent and the instant recognition of the mark as representing a market dominating brand, thus attracting more UK consumers to the applicant's services. Further, even if it is not the case that consumers believe all of the applicant's services derive from the opponent, I consider the applicant's mark will nonetheless benefit from the instant familiarity in the eyes of the consumer due to the opponent's huge reputation and the identical element of the mark, thereby securing a commercial advantage as a direct benefit of the opponent's reputation. I therefore agree with the opponent that the applicant will gain an unfair advantage from the use of its mark in respect of all of the services filed.

82. As I have found for the opponent on the basis of unfair advantage, there is no need to consider the further types of damage pleaded.

### **Final Remarks**

83. The opponent has been successful both on the basis of section 5(2)(b) and section 5(3) of the Act. The application will be refused in its entirety.

### **COSTS**

84. The opponent has been successful and is entitled to a contribution towards its costs in line with Tribunal Practice Notice 2/2016. In the circumstances I award the opponent the sum of £1500 as a contribution towards the cost of the proceedings. The sum is calculated as follows:

Official fees	£200
Preparing and filing the TM7 and considering the TM8	£450
Preparing and filing evidence and written submissions during the evidence rounds	£850

<b>Total</b>	<b>£1500</b>
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85. I therefore order AMAZON FOOD TRADER LTD to pay Amazon Technologies, Inc. the sum of £1500. The above sum should be paid within twenty-one days of the expiry of the appeal period or, if there is an appeal, within twenty-one days of the conclusion of the appeal proceedings.

**Dated this 19<sup>th</sup> day of July 2024**

**Rosie Le Breton**

**For the Registrar**

## **Annex A**

Class 1: Chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry; adhesives for paperhanging; adhesives for wall tiles; automobile body fillers; batteries (acidulated water for recharging -); beer preserving agents; beer-clarifying and preserving agents; brake fluid; car body fillers; coolants for vehicle engines; fish meal fertilizers; flower preservatives; photographic paper.

Class 2: Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins; metals in foil and powder form for use in painting, decorating, printing and art; dyes; enamels; painters colours; distempers; lacquers; paint and varnish driers; wood preservatives; wood stains; anti-corrosive and anti-fouling compositions; anti-corrosive oils; preservatives against rust; raw natural resins; metals in foil and powder form for painters, decorators and artists; shoe dyes; leather stains; wallpaper removing preparations; glaziers' putty; photocopiers (toner cartridges, filled, for printers and -); printers and photocopiers (toner cartridges, filled, for -); printers' pastes [ink]; turpentine [thinner for paints]; undercoating for vehicle chassis; undersealing for vehicle chassis.

Class 3: Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, dentifrices; air fragrancing preparations; aromatics [essential oils]; incense; joss sticks; oils for perfumes and scents; potpourris [fragrances]; sachets for perfuming linen; scented water; scented wood; after-shave lotions; antiperspirants [toiletries]; shaving preparations; eau de Cologne; musk [perfumery]; cosmetic preparations; lotions for cosmetic purposes; make-up; perfumes; soap; toiletries; body sprays; beauty care preparations; non-medicated preparations for the application to, condition and care of the hair, scalp, skin and nails; sun-tanning preparations; sunscreen preparations; breath preparations; hair preparations; hair lotions; shampoos; conditioners; skin care preparations; non-medicated preparations for the application to, condition and care of the hair, scalp, skin and nails; false nails; nail varnish; laundry preparations; grinding preparations; waxing substances and preparations; emery;

pumice stone; vehicle cleaning preparations; fabric conditioners; detergent soap; fabric softeners; laundry bleaching preparations; soap powders; washing powder; washing soda; leather and shoe cleaning and polishing preparations; abrasive cloth; abrasive paper; adhesives for cosmetic purposes; antistatic preparations for household purposes; emery cloth; emery paper; lacquer-removing preparations; shampoos for pets; degreasers and grinding preparations; growth preparations for hair.

Class 4: Industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels [including motor spirit] and illuminants; candles and wicks for lighting; unfragranced candles; scented candles; nightlights [candles]; Christmas tree candles; candles in tins; briquettes; fire lighters; kindling; industrial wax; lamp oil; BBQ lighting fuel; charcoal; coal; coke; wood for burning; firelighters; petrol; lighting fuel; lubricating oil, industrial wax; petroleum jelly for industrial purposes; additives, non-chemical, to motor-fuel; beeswax; carnauba wax; paraffin; electrical energy; tinder; wax [raw material].

Class 5: Pharmaceuticals, medical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for humans and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides; air freshening and purifying preparations; analgesics; antiseptics; medicated bath preparations and salts; contact lens cleaning preparations and solutions; medicated confectionery; corn remedies; chemical preparations for the diagnosis for pregnancy; eye washes; nutritional supplements; dietetic foods adapted for infants; dietetic foods adapted for invalids; milk powder for babies; infant formula; filled first-aid boxes; herb teas and infusions; napkins and pants for incontinence; nappies; disposable nappies; disposable nappies made of cellulose; disposable nappies made of paper; menstruation pads and tampons; sanitary preparations; medicinal infusions; tissues impregnated with pharmaceutical lotions; medical preparations for slimming purposes; sunburn ointment and preparations for pharmaceutical purposes; contraceptive preparations; patches incorporating a pharmaceutical preparation; suppositories; veterinary preparations; animal washes; antiparasitic collars for animals; artificial sweeteners; skin care creams for medical

use; medicated creams; vitamin preparations; solutions for contact lenses; contraceptives (chemical -); smoking cessation pharmaceutical preparations; tobacco-free cigarettes for medical purposes; adhesives for dentures; air purifying preparations; bracelets for medical purposes; breast nursing pads; cleaning preparations (contact lens -); clothing (deodorants for -) and textiles; dental abrasives; dental cements; tampons; sanitary knickers; sanitary napkins; sanitary pads; sanitary panties; sanitary tampons; sanitary towels; smoking herbs for medical purposes; soil-sterilising preparations; solutions for contact lenses; solutions for use with contact lenses.

Class 6: Common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; ores; gold solder; silver solder; armoured cabinets; bins; boxes; nuts; bolts; screws; hooks; catches; windows; blinds; doors; containers; cans; cat flaps; fasteners; barrels; nails; hinges; locks; keys; ladders (metal); shelving; greenhouses, cloches, huts, portable sheds and frames (all being metal or wholly or substantially of metal); articles for use as plumbing fittings; materials for use in plumbing; metallic foil; chains for animals; metal letter boxes; parts and fittings for all the aforesaid goods.

Class 7: Machine tools; motors and engines [except for land vehicles]; machine coupling and transmission components [except for land vehicles]; agricultural implements other than hand-operated; incubators for eggs; automatic vending machines; robots; industrial robots; laboratory robots; transportation robots; automated material handling systems composed of industrial equipment, namely, mobile drive units, configurable inventory pods, inventory stations, and maintenance stations, all for the processing and filing of orders at warehouses for distribution and manufacturing operations; beating machines; beverage preparation machines, electric blenders for household purposes; bread cutting machines; brewing machines; electric can openers; clippers [machines]; coffee grinders, other than hand-operated; crushing machines; cutting machines; filling machines; filtering machines; electric food preparation machines; electric food processors; grinding machines; hand-held tools, other than hand-operated; ironing machines; electric kitchen grinders; electric kitchen machines; electric knives; electric slicing machines for kitchen use; electric machines

and apparatus for cleaning; machines and apparatus for polishing [electric]; machines for making pasta; meat choppers [machines]; mixers [machines]; mixing machines; pumps [machines]; rinsing machines; sharpening machines; vacuum cleaners; electric whisks for household purposes; lawnmowers; cultivating machines; electric trimming machines; electric motors; drilling, cutting and grinding machines; hairdressing machines; spinning machines; spraying machines; fertilizing machines; knitting machines; sewing machines; bottle sealing and capping machines; blowing machines; spray gun for paint; atomizers (machines); boiler scale collectors; shearing machines for animals; picture making machines; clutches and gear boxes (other than for land vehicles); bags (vacuum cleaner -); cartridges for filtering machines; door openers and closers [machines]; drill chucks [parts of machines]; drilling bits [parts of machines]; glow plugs for diesel engines; igniting devices for internal combustion engines; sharpening wheels [parts of machines]; vacuum cleaner hoses; parts and fittings for all the aforesaid goods.

Class 8: Hand tools and implements [hand-operated]; cutlery; side arms; razors; hand-operated choppers; handoperated food processors; hand-operated food-slicers; non-electric can openers; cleavers; cutting tools [hand tools]; files [tools]; hand-operated garden tools; hand pumps; irons [non-electric hand tools]; forks; knives; spoons; perforating tools [hand tools]; non-electric pizza cutters; punches [hand tools]; scissors; scrapers [hand tools]; sharpening instruments; shearers [hand instruments]; spoons; table cutlery [knives, forks and spoons]; canteens of cutlery; boxes adapted for cutlery; vegetable choppers; vegetable slicers; steak knives; hair cutting and removal implements; hair styling appliances; manicure tools; pedicure tools; food preparation implements; hand-operated agricultural implements and tools; hand operated gardening implements and tools; hand-operated landscaping implements and tools; fire tending implements; cutting, drilling, grinding, sharpening and surface treatment hand tools; fastening and joining tools; lifting tools and implements; beard clippers; blade sharpening instruments; clamps for carpenters or coopers; crimping irons; electric irons; straightening irons; crow bars; curling tongs; cuticle nippers; cutter bars; cutters; cutting bars; cutting tools [hand tools]; emery files; hair clippers for personal use; hair-removing tweezers; knife steels; cuticle tweezers and nippers; hair-removing tweezers; pedicure sets; nail files; needle-threaders; scissors; nail clippers; cutlery for use with babies, children and infants; disposable tableware (cutlery) made

of plastics; soft-tip spoons for use with babies, infants and children; pestle and mortar for pounding; shaving cases; razor cases; parts and fittings for all the aforesaid goods.

Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus; software; apparatus and instruments for reproducing sound, images or data; computers; laptop computers; notebook computers; netbook computers; computer firmware; computer hardware; computer hardware consisting of stand-alone voice controlled information devices, namely, cloud-connected and voice controlled smart audio speakers with virtual personal assistant capabilities; computer programmes; computer operating programs; computer peripherals; computer peripheral devices; computer cables; computer keyboards; computer mice; computer monitors; computer touchscreens; computer network routers and hubs; cases, covers, and stands for computers; monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers; printer components and accessories, namely, cables; blank computer discs; blank digital storage media; blank electronic storage media; blank smart cards; data storage apparatus; digital USB storage cards and card readers; flash card readers; DVD burners; DVD drives; memory cards and memory card readers; USB cables; USB hardware; USB-HUBS; USB drives; computer accessories, namely, computer leads for external computer cabling in the nature of firewire leads, USB leads; handheld computers; handheld personal computers; handheld media players; handheld multimedia players; tablet computers; software for tablet computers; application software for tablet computers; operating system programs for tablet computers; covers for tablet computers; leather cases for tablet computers; protective cases for tablet computers; stands for tablet computers; telephones; mobile phones; videophones; smart phones; application software for mobile phones; application software for smart phones; operating system programs for smart phones; cases,

covers, parts, and accessories for mobile phones and smart phones; electronic book readers; digital book readers; electronic bulletin boards; downloadable electronic books; downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications; computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; covers for electronic book readers; protective cases for electronic book readers; televisions; television apparatus and instruments; television receivers [TV sets] and television transmitters; smart televisions; set-top boxes; transmitting and receiving apparatus for television broadcasting; software for televisions; application software for smart televisions; operating system programs for smart televisions; remote controls for televisions; portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks and electronic and mechanical parts and fittings therefor; audio players; barcode readers; barcode scanners; calculators; car audio apparatus; digital audio players; digital video players; DVD players; electronic key fobs and tags; handheld media players; handheld scanner; MP3 players; MP4 players; portable media players; video players; cases for digital media players; covers for digital media players; cases for portable media players; covers for portable media players; global positioning system (GPS) devices; software for global positioning system (GPS) devices; software for global positioning system (GPS) navigation systems; personal digital assistants (PDAs); cases for personal digital assistants (PDAs); covers for personal digital assistants (PDAs); electronic personal organisers; projectors, namely, sound projectors and amplifiers; video projectors; calculators; cameras; digital cameras; video cameras; camera cases; camera lenses; camera stands; camera tripods; headphones and earphones; microphones; radios; radio receivers; radio transmitters; smartbands; smart bracelets; smartwatches; speakers; wireless speakers; audio speakers; portable speakers; remote controls for portable and handheld electronic devices and computers; wireless remote controls for portable and handheld electronic devices and computers; digital electronic components and accessories, namely, holsters, carrying cases, and fitted plastic films known as skins for covering and providing a scratch proof barrier or protection specifically designed for computers, digital audio and media players, MP3 players, mobile phones, personal digital

assistants; glasses; spectacles; 3D glasses; anti-glare glasses; smartglasses; sports glasses; sunglasses; frames for glasses; lenses for glasses; goggles; sports goggles; virtual reality hardware; virtual reality headsets; virtual reality glasses; virtual reality software; computer game programs; computer game software; game software; interactive game software; interactive game programs; application development software; character recognition software; computer application software and embedded computer application software for mobile phones, smart phones and tablet devices namely, software that enables photos and videos from cameras found on mobile phones, smart phones and tablet devices to be shared in social media for social networking purposes; data synchronization software; data synchronization programs; database management software; downloadable cloud computing software; downloadable software; electronic mail and messaging software; voice recognition software; software for accessing, browsing and searching online databases; computer software for accessing movies, television shows, videos and music; software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; software for the redirection of messages; software in the field of text, image and sound transmission and display; audio recordings; audio visual recordings; digital recordings; musical recordings; sound recordings; video recordings; animated films; cinematographic films; exposed photographic films or slides; motion picture films; pre-recorded films; recorded films; video films; downloadable audiobooks and digital audio files; downloadable audio, video and audiovisual content provided via computer and communications networks featuring movies, TV shows, videos and music; downloadable digital audio files featuring music, news, voice and spoken word; downloadable digital music provided from MP3 Internet web sites; digital music downloadable provided from MP3 internet web sites; digital music downloadable from the Internet; downloadable movies; downloadable music files; downloadable podcasts; downloadable pre-recorded audio and audiovisual content, information, and commentary; downloadable templates for designing books, short stories, storyboards, screenplays, comics, audio and video files; downloadable video files; downloadable video recordings; batteries; battery cables; battery cases; battery chargers; battery packs; batteries for mobile phones and smart phones; batteries for portable and handheld electronic devices; battery charging devices for mobile phones and smart phones; battery charging devices for portable and handheld electronic devices; apparatus for connecting and charging portable and handheld

electronic devices; converters; electrical power supplies; electrical connectors, wires, cables, and adaptors; transformers; power adapters; power cords, power chargers; video cables; extension cables; electrical and power cables; cleaning apparatus for magnetic or optical data media; cleaning apparatus for use with apparatus for recording or reproducing audio, video or data; parts and fittings for all of the aforesaid goods.

Class 10: Surgical, medical, dental and veterinary apparatus and instruments; artificial limbs, eyes and teeth; orthopedic articles; suture materials; babies' feeding apparatus; orthopaedic articles; suture materials; contraceptive appliances, devices and preparations; babies' bottles; babies' pacifiers [teats]; breast pumps; breasts (artificial -); cases fitted for medical instruments; condoms; contraceptives, non chemical; crutches; ear plugs; ear plugs [ear protection devices]; feeding bottle teats; feeding bottle valves; feeding bottles; floss for dental purposes; hair; maternity belts; prostheses (hair-); rings (teething); parts and fittings for the aforesaid goods.

Class 11: Apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes; barbecues; bath fittings; bath installations; shower fittings; fittings for basins; beverage cooling apparatus; drinking water (filters for -); electric blankets, (not for medical purposes); bread-making machines; bread toasters; electric lights; ceiling lights; wall lights; electric lights; decorative lights; solar lights; chandeliers; electric coffee machines; cookers; extractor hoods for kitchens; electric cooking utensils; fridges; freezers; cooling appliances and installations; electric deep fryers; electric fans for personal use; room fans; electric lamps; electric lights for Christmas trees; electric food steamers; hot water bottles; ice boxes; lamps; lampshade holders; lamp shades; lanterns for lighting; light bulbs; microwave ovens [cooking apparatus]; multicookers; plate warmers; electric pocket torches; electric pressure cooking saucepans; kettles; electric kettles; kitchen ranges [ovens]; lamps; lampshade holders; light bulbs; electric light bulbs; toilet seats; electric cafetieres; baths; shower baths; toilet seats and portable sanitary installations; sanitary apparatus and installations; toilet seat adaptors and toilet seat adaptors for children; steriliser and sterilisation apparatus and equipment; sterilisers for babies' feeding bottles; disposable sterilisation pouches; steam sterilisation devices; UV sterilisation devices; travel sterilising devices for babies' bottles and feeding

equipment; bicycle lights; coffee machines; bathroom installations and fittings including toilets; parts and fittings for all the aforesaid goods.

Class 12: Vehicles; apparatus for locomotion by land, air or water; aircraft; automobiles; bicycles; cars; drones; camera drones; civilian drones; electrically powered vehicles; motorcycles; trucks; unmanned vehicles; unmanned aerial vehicles (UAVs); electric vehicles; vans; delivery vans; remote control vehicles, other than toys; tyres and wheels for vehicles and bicycles; anti-theft alarms and devices for vehicles; adhesive rubber patches for repairing inner tubes; air pumps [vehicle accessories]; anti-dazzle devices for vehicles; anti-skid chains; automobile tyres; brake pads for automobiles; covers (seat-) for vehicles; covers for vehicle steering wheels; harness (security-) for vehicle seats; headlight wipers; head-rests for vehicle seats; hub caps; luggage carriers for vehicles; luggage nets for vehicles; ski carriers for cars; trolleys; windows for vehicles; windscreen wipers; windscreens; windshield wipers; windshields; car tidies; boot tidies; licence holders; anti-glare and sun-strips; sun roofs; blinds; drinks holder for use in land vehicles; dog guards; roof racks; roof bars; roof top carriers; splash guards; anti-static strips; backrest and cushions adapted for use in land vehicles; puncture repair outfits; trailers; fog horns; grip mats; windscreen covers or screens for the protection against frost and/or sun; vehicle covers; snow chains; tyre grips; booster-seats; child carrying seats; width indicators for bicycles, aerofoils for land vehicles; audible warning systems for cycles; baskets adapted for cycles; bicycle bells; bicycle brakes; bicycle chains; bicycle frames; bicycle handle bars; bicycle pumps; bicycle rims; bicycle saddles; bicycle spokes; bicycle stands; bicycle tyres; inner tubes for bicycles; pumps for bicycles; cycle water bottle cages; perambulators; pushchairs; baby carriages; covers for baby carriages; hoods for baby carriages; pushchair covers; pushchair hoods; wheelchairs; wheelbarrows; trolleys; parts and fittings for all the aforesaid goods.

Class 13: Firearms; ammunition and projectiles; explosives; fireworks; sparklers [fireworks].

Class 14: Precious metals and their alloys; jewellery; jewellery, precious stones; badges of precious metal; beads for making jewellery; boxes of precious metal; imitation gold (objects of-); ivory [for jewellery]; jewellery cases; key rings [trinkets or fobs]; medals; objects of imitation gold; semi-precious stones; statues/statuettes of

precious metal; horological and chronometric instruments; watches; wrist watches; clocks; movements for clocks and watches; cases for clock and watch-making; cases for clock and watchmaking; cases for watches [presentation]; straps for wrist watches; watch bands; watch cases; watch chains; parts and fittings for all the aforesaid goods.

Class 15: Musical instruments; drum sticks; bows for musical instruments; cases for musical instruments; keyboards for musical instruments; keys for musical instruments; mouthpieces for musical instruments; music stands; music synthesizers; musical boxes; mutes for musical instruments; pedals for musical instruments; pegs for musical instruments; perforated music rolls; piano keyboards; piano keys; piano strings; plectrums; reeds; rolls (perforated music -); stands for musical instruments; tuning forks; tuning hammers; turning apparatus for sheet music; valves for musical instruments; parts and fittings for all the aforesaid goods.

Class 16: Paper, cardboard; printed matter and books; bookbinding material; photographs; stationery; stickers and adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites; instructional and teaching material; plastic materials for packaging; printers' type, printing blocks; printed publications; books; magazines; newsletters; periodicals; brochures; booklets; pamphlets; manuals; journals; leaflets; greeting cards; advertising and promotional material; catalogues; fiction and non-fiction books on a variety of topics; series of fiction and non-fiction books, comic books, graphic novels, stories in illustrated form and comic book stories, storyboards, and artwork; periodicals in the field of comic book stories, storyboards, and artwork; printed matter in the field of computers; printed matter in the field of tablet computers; printed matter in the field of multi-media products, interactive products and online services; catalogues relating to computer software; computer brochures; computer handbooks; computer hardware publications; computer hardware reference manuals; computer hardware users guides; computer instruction manuals; computer manuals; publications relating to technology, digital technology and gadgets; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, portable and handheld electronic devices and computers; catalogues relating to musical apparatus and instruments; catalogues relating to telecommunications apparatus, mobile phones, handheld and mobile digital electronic devices for the

sending and receiving of telephone calls, faxes, electronic mail, video, instant messaging, music, audiovisual and other multimedia works, and other digital data; music books; music instruction manuals; music magazines; desk accessories; telephone and address books; agendas; diaries; calendars; posters; mounted and unmounted photographs; printed patterns for T-shirts and sweatshirts; printed sewing patterns; display materials; decals and bumper stickers; booklets for sale with audio tapes; decalcomanias; diaries; gift cards; gift vouchers; labels; maps; diaries; dictionaries; personal organizers; postage stamps; postcards; posters; paper replacement bags for vacuum cleaners; bags for microwave cooking of paper; disposable paper products; absorbent paper; tissues of paper; towels of paper; vouchers; gift boxes; gift bags; photographic printing paper; table cloths of paper; table mats of paper; table runners of paper; parts and fittings for all the aforesaid goods.

Class 17: Unprocessed and semi-processed rubber, gutta-percha, gum, asbestos, mica and substitutes for all these materials; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal; adhesive tapes, other than stationery and not for medical or household purpose; reinforcing materials and stuffing of rubber and plastic; sealant compounds for joints; insulators; flexible tubes, not of metal; caulking materials; cellulose acetate [semi-processed]; chemical compositions for repairing leaks; compressed air pipe fittings, not of metal; cotton wool for packing [caulking]; anti-pollution barriers; foam supports for flower arrangements [semi-finished products]; gaskets; gloves (insulating); heat (non-conducting materials for retaining -); seals; soundproofing materials; synthetic resins [semi-finished products]; waterproof packings; water-tight rings; weatherstripping; weatherstripping compositions; parts and fittings for all the aforesaid goods.

Class 18: Leather and imitations of leather; animal skins, hides; trunks and travelling bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; attaché cases; bags; bags for campers; bags for sports; beach bags; boxes of leather or leatherboard; card cases [notecases]; cases of leather or leatherboard; furniture coverings of leather or of imitation leather; garment bags for travel; handbags; hat boxes of leather or of imitation leather; haversacks; key cases; luggage tags; parasols; pocket wallets; purses; rucksacks; shopping bags; shoulder belts [straps] of leather or

of imitation leather; suitcases; slings for carrying infants; tool bags, empty; travelling sets [leatherware]; briefcases; belts; leather belts; animal collars and leashes; keys cases; laces; music cases; purses; satchels; wallets; fur and garments and articles made from fur; valises; vanity cases, not fitted; wheeled shopping bags; parts and fittings for all the aforesaid goods.

Class 19: Building materials (non-metallic); non-metallic rigid pipes for building; asphalt, pitch and bitumen; nonmetallic transportable buildings; monuments, not of metal; non-metallic outdoor blinds; parquet flooring; non-metallic floor tiles; non-metallic flooring and paving; non-metallic gates; gravestones; mantelpieces; marble; limestone; sandstone; mosaics; non-metallic swimming pools; aquarium gravel; bird baths [structures, not of metal]; casement windows, not of metal; door casings, not of metal; door frames, not of metal; door panels, not of metal; doors, not of metal; drain pipes, not of metal; drain traps [valves], not of metal or plastic; fences, not of metal; window frames, not of metal; window glass, except glass for vehicle windows; wood for making household utensils; works of art of stone, concrete or marble; works of stonemasonry; parts and fittings for all the aforesaid goods.

Class 20: Furniture, mirrors, picture frames; unworked or semi-worked bone, horn, ivory, whalebone or mother-of-pearl; shells; meerschaum; yellow amber; Armchairs; barrels, not of metal; baskets, not of metal; bed bases; bed casters, not of metal; bedding, except linen; bed fittings, not of metal; beds; beds for household pets; bedsteads of wood; benches [furniture]; bolsters; bottle racks; boxes of wood or plastic; broom handles, not of metal; casks, not of metal; chairs [seats]; chests, not of metal; chests of drawers; chopping blocks [tables]; clips, not of metal, for cables and pipes; closures, not of metal, for containers; clothes hooks, not of metal; coat hangers; coatstands; containers, not of metal [storage, transport]; corks; covers for clothing [wardrobe]; crates; cupboards; curtain holders, not of textile material; curtain hooks; curtain rails; curtain rings; curtain rods; curtain tie-backs; cushions; deck chairs; decorations of plastic for foodstuffs; desks; display boards; divans; door bells, not of metal, non-electric; door bolts, not of metal; door fasteners, not of metal; door fittings, not of metal; door handles, not of metal; door knockers, not of metal; dressing tables; easy chairs; fans for personal use, non-electric; figurines [statuettes] of wood, wax, plaster or plastic; filing cabinets; flower-pot pedestals; flower-stands [furniture];

furniture fittings, not of metal; furniture of metal; furniture shelves; hampers [baskets]; kennels and containers for household pets; hand-held mirrors [toilet mirrors]; hat stands; hooks, not of metal, for clothes rails; house numbers, not of metal, non-luminous; indoor window blinds [shades] [furniture]; inflatable furniture; inflatable publicity objects; interior textile window blinds; knobs, not of metal; ladders of wood or plastics; magazine racks; mannequins; mattresses; medicine cabinets; mirrors [looking glasses]; mirror tiles; mobiles [decoration]; office furniture; packaging containers of plastic; paper blinds; pegs [pins], not of metal; pillows; plate racks; poles, not of metal; racks [furniture]; rattan; removable mats or covers for sinks; screens for fireplaces [furniture]; screens [furniture]; settees; shelves for storage; shelving units; showcases [furniture]; sideboards; sleeping bags for camping; sleeping mats; sofas; statues of wood, wax, plaster or plastic; steps [ladders], not of metal; step stools, not of metal; stools; tables; table tops; tool boxes, not of metal, empty; towel dispensers, fixed, not of metal; towel stands [furniture]; trays, not of metal; trolleys [furniture]; umbrella stands; washstands [furniture]; wind chimes [decoration]; window fasteners, not of metal; window fittings, not of metal; works of art of wood, wax, plaster or plastic; non-metal bins; bathroom furniture; storage furniture; oil drainage containers; blanking plugs; non-metallic L plates and nationality plates; non-metallic signs; licence holders (non-metallic), non-metallic fasteners, nuts and washers; water containers; tool boxes and trolleys (non-metallic); slatted indoor blinds; work benches; sleeping bags, folding chairs, folding stools and folding beds; cushions; air beds, baskets; clothes hangers; number plate digits; non-metallic cable straps; shelving; cabinets; storage boxes; crates; mirrors; fuel containers; book supports, baskets; parts and fittings for all the aforesaid goods.

Class 21: Household or kitchen utensils and containers; combs and sponges; brushes [except paintbrushes]; brushmaking materials; articles for cleaning purposes; steelwool; unworked or semi-worked glass [except glass used in building]; glassware, porcelain and earthenware; abrasive pads for kitchen purposes; basins [receptacles]; baskets for domestic use; basting spoons [cooking utensils]; beaters, non-electric; beer mugs; beer glasses; beer tankards; blenders, non-electric, for household purposes; bottle openers, electric and nonelectric; bottles; bowls [basins]; bread baskets, domestic; bread bins; bread boards; brooms; brush goods; buckets; candelabra [candlesticks]; candle extinguishers; candle jars [holders]; candle rings;

carpet sweepers; cauldrons; ceramics for household purposes; champagne buckets; champagne flutes; china ornaments; chopsticks; cleaning instruments, hand-operated; clothes-pegs; cloths for cleaning; coasters, not of paper and other than table linen; cocktail shakers; cocktail stirrers; coffee filters, non-electric; coffee grinders, handoperated; coffee percolators, non-electric; coffeepots, non-electric; coffee services [tableware]; containers for household or kitchen use; cooking pots; cooking pot sets; cooking skewers of metal; cooking utensils, nonelectric; coolers [ice pails]; corkscrews, electric and non-electric; cruets; crushers for kitchen use, non-electric; crystal [glassware]; cups; cutlery trays; cutting boards for the kitchen; decanters; deep fryers, non-electric; deodorising apparatus for personal use; dish covers; dishes; disposable table plates; drinking glasses; drinking straws; drinking vessels and barware; dustbins; earthenware; egg cups; figurines [statuettes] of porcelain, ceramic, earthenware or glass; fitted picnic baskets, including dishes; flasks; flower pots; food steamers, nonelectric; frying pans; funnels; gardening gloves; garlic presses [kitchen utensils]; glass bowls; glasses [receptacles]; glass, unworked or semi-worked, except building glass; gloves for household purposes; graters for kitchen use; grills [cooking utensils]; heat-insulated containers; heat-insulated containers for beverages; hip flasks; holders for flowers and plants [flower arranging]; hot pots, not electrically heated; ice cube molds [moulds]; indoor aquaria; indoor terrariums [plant cultivation]; ironing board covers, shaped; ironing boards; kettles, non-electric; kitchen containers; kitchen grinders, non-electric; kitchen utensils; lunch boxes; mills for domestic purposes, hand-operated; mixing spoons [kitchen utensils]; mops; mugs; mug sets; nail brushes; napkin holders; napkin rings; oven mitts; paper plates; pastry cutters; pepper mills, hand-operated; perfume vaporizers; pie servers; pitchers; polishing apparatus and machines, for household purposes, non-electric; porcelain ware; potholders; pot lids; pots; pottery; pressure cookers [autoclaves], non-electric; rolling pins, domestic; salad bowls; salt cellars; saucers; scoops [tableware]; services [dishes]; shaving brushes; shaving brush stands; soap boxes; soap dispensers; soap holders; soup bowls; spatulas [kitchen utensils]; spice sets; statues of porcelain, ceramic, earthenware or glass; strainers for household purposes; sugar bowls; table plates; tableware, other than knives, forks and spoons; tankards; teapots; tea services [tableware]; toilet brushes; toilet cases; toilet paper dispensers; toilet utensils; toothbrushes; towel rails and rings; trays for domestic purposes; utensils for household purposes; vases; vegetable dishes; washtubs; waste paper baskets; watering devices;

wine coolers; wine decanters; wine glasses; window-boxes; works of art of porcelain, ceramic, earthenware or glass; jars; jugs; bottles; vases; planters; plaques; oven gloves canister sets; cake tins; baking tins; household storage containers; food storage containers; food storage jars; household trays; food servers; chinaware; decorative china; cafetieres; pedal bins; laundry bins; laundry baskets; bathroom articles; shower articles; dusters, wipes and skins of chamois, all for cleaning purposes; buckets; ice scrapers; steel wool; non-metallic utensils and hollowware, including water bottles, non-electric kettles, water carrying utensils for camping and picnicking, and metal picnic trays; glass fibre cloths and mats, for use in the repair of motor vehicle bodies and of the like; cup holders; dispensers and dispensing apparatus; deodorising apparatus; parts and fittings for all the aforesaid goods.

Class 22: Ropes and string; nets; tents, awnings and tarpaulins; sails; sacks; padding and stuffing materials (except of paper, cardboard, rubber or plastics); raw fibrous textile materials; waterproof covers and covering sheets; ropes; devices for securing luggage onto vehicles; hoisting slings; textiles screens for protection against wind; ground sheets; sacks; cables, not of metal; hammocks; harness, not of metal, for handling loads; wood shavings; wool (raw or treated); wrapping or binding bands, not of metal; parts and fittings for all the aforesaid goods.

Class 23: Yarns and threads, for textile use; sewing cottons; spun cotton; spun wool; spun silk; thread of metal for embroidery; threads of plastic materials for textile use.

Class 24: Textiles and substitutes for textiles; bed covers; table covers; bath linen, except clothing; bath mitts; bed blankets; bed clothes; bed linen; cloth; coasters [table linen]; covers for cushions; covers [loose] for furniture; curtain holders of textile material; curtains of textile or plastic; fabric; fabrics for textile use; face towels of textile; flannel [fabric]; handkerchiefs of textile; household linen; mattress covers; net curtains; non-woven textile fabrics; pillowcases; place mats, not of paper; shower curtains of textile or plastic; sleeping bag liners; tablecloths, not of paper; table linen, not of paper; tablemats, not of paper; table napkins of textile; table runners; textile material; towels of textile; travelling rugs [lap robes]; throws; tea towels; bath towels; beach towels; wall hangings of textile; blankets for household pets; bunting; canvas for tapestry or embroidery; cheese cloth; cloths for removing make-up; diaper changing cloths for babies; diapered linen; handkerchiefs of textile; mosquito nets.

Class 25: Clothing, footwear, headgear; aprons [clothing]; bandanas [neckerchiefs]; bath robes; belts [clothing]; bibs, not of paper; boots; cap peaks; caps [headwear]; coats; dressing gowns; dresses; ear muffs [clothing]; gloves [clothing]; hats; headbands [clothing]; hoods [clothing]; hosiery; jackets [clothing]; jerseys [clothing]; knitwear [clothing]; leggings [leg warmers]; leggings [trousers]; masquerade costumes; money belts [clothing]; muffs [clothing]; outerclothing; overalls; overcoats; pajamas; paper clothing; paper hats [clothing]; ready-made clothing; sandals; sashes for wear; scarfs; shawls; shirts; shoes; short-sleeve shirts; shower caps; skirts; sleep masks; sleepsuits; bodysuits; slippers; socks; sweaters; tee-shirts; trousers; underwear; uniforms; vests; visors [headwear]; waterproof clothing; babies' diapers of textile; masquerade costumes; money belts; spats / gaiters; stocking suspenders; studs for football boots; suspenders / braces for clothing; tips for footwear; parts and fittings for all the aforesaid goods.

Class 26: Lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers; tea cosies; haberdashery except thread; dress body fasteners; dress fastenings; expanding bands for holding sleeves; false beards; false hair; false moustaches; hair barrettes; hair colouring caps; hair curlers other than hand implements non-electric; hair curling papers; hair curling pins; hair extensions; hair grips [slides]; hair nets; hair ornaments; hair pins; hair slides; hair bands; heat adhesive patches for repairing textile articles; human hair; knitting needles; needle cushions; reins for guiding children; sewing boxes; sewing thimbles; shoe buckles; shoe eyelets; shoe fasteners; shoe laces; shoe ornaments trimmings for clothing; trouser clips for cyclists; wigs; zip fasteners; zip fasteners for bags; zippers; zippers for bags; parts and fittings for all the aforesaid goods.

Class 27: Carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings [nontextile]; bath mats; carpet tiles; decorative wall hangings, not of textile; door mats; floor coverings; non-slip mats; textile wallpaper; vinyl floor coverings; wallpaper; floor tiles; wall and ceiling coverings; matting; artificial turf; parts and fittings for all the aforesaid goods.

Class 28: Games and playthings; gymnastic and sporting articles; decorations for Christmas trees; Toys; dolls and accessories for dolls; plush toys; rattles; spinning tops; toy building blocks; toy action figures; toy vehicles, cars, bikes, scooters and

tricycles; toy building structures and vehicle tracks; toy animals; play sets and play cases; toy models; toy guns; games; puzzles; fancy dress outfits being children's playthings; mobiles; ride on toy vehicles; ride on toys; toy furniture; toy musical equipment; toy pushchairs and prams; water and bath toys; inflatable toys; inflatable water toys; toy shovels, forks, spades, rakes and buckets; toy gardening equipment; dolls houses; toy household apparatus; toy hand tools and toy benches; toy food; toy walkie talkies and toy communication equipment; electronic activity toys; hand held electronic game apparatus; electronic games apparatus for use with television receivers or with video monitors; rocking toys; toys for babies while teething; toy tents; toy clocks, toy phones, toy CD players, toy radios, toy cameras, toy computers; toy MP3 players; toys to teach counting and the alphabet; pull along and push along toys; trampolines; toy pools (swimming), paddling pools and water slides; educational toys; educational toys for teaching colours, shapes, words, numbers, sounds and phrases; play houses; musical toys; baby gyms; play quilts and mats; baby swings; drawing toys; amusement machines; arcade video game machines; artificial fishing bait; artificial snow for christmas trees; bags especially designed for skis and surfboards; skis; billiard cue tips; caps for pistols [toys]; chalk for billiard cues; christmas tree stands; christmas trees of synthetic material; confetti; cricket bags; exercise bicycles (rollers for stationary); fish hooks; floats for fishing; gaming machines for gambling; golf bags; golf bags, with or without wheels; joysticks for video games; kite reels; paper party hats; parts and fittings for all the aforesaid goods.

Class 29: Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk and milk products; edible oils and fats; almonds, ground; aloe vera prepared for human consumption; anchovy; apple purée; bacon; beans, preserved; black pudding; broth; broth concentrates; butter; buttercream; caviar; charcuterie; cheese; clams [not live]; cocoa butter; coconut butter; coconut, desiccated; coconut fat; coconut oil; compotes; condensed milk; corn oil; cranberry sauce [compote]; crayfish (not live); cream [dairy products]; croquettes; crustaceans (not live); curd; Dates; edible birds' nests; edible fats; edible oils; fish fillets; fish meal for human consumption; fish mousses; fish (not live); fish, preserved; frozen fruits; fruit-based snack food; fruit peel; fruit, preserved; fruit salads; game (not live); gelatine; gherkins; ginger jam; ham; herrings; hummus [chickpea paste]; jellies; fruit jellies; Kefir [milk beverage]; lard for food; lentils,

preserved; liver; liver pâté; lobsters (not live); margarine; marmalade; meat jellies; meat, preserved; milk products; mushrooms, preserved; mussels (not live); nuts (prepared); olive oil for food; olives (preserved); onions (preserved); oysters (not live); palm kernel oil for food; palm oil for food; peanut butter; peanuts (processed); peas, preserved; pickles; pork; potato chips; potato flakes; poultry (not live); powdered eggs; prawns (not live); preparations for making bouillon; preparations for making soup; preserved garlic; processed fish spawn; processed seeds; raisins; rape oil for food; rennet; ryazhenka [fermented baked milk]; salted fish; salted meats; sauerkraut; sausages; seaweed extracts for food; sesame oil; shellfish (not live); shrimps (not live); soups; preserved soya beans for food; soya milk [milk substitute]; suet for food; tahini [sesame seed paste]; tofu; tomato purée; tripe; preserved truffles; vegetable juices for cooking; vegetable soup preparations; cooked vegetables; dried vegetables; preserved vegetables; tinned vegetables; whey; whipped cream; white of eggs; yogurt; yolk of eggs; preparations made of soya; soup and soup products in powder or liquid form; preparations for making soup in powder or liquid form; milk shakes; milk powder for foodstuffs; dried meats; dried fish; desserts of yogurt; drinking yogurts; dairy products; cheese products; prepared meals, snacks and desserts.

Class 30: Coffee, tea, cocoa and artificial coffee; rice; tapioca and sago; flour and preparations made from cereals; bread, pastries and confectionery; edible ices; sugar, honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice; allspice; almond confectionery; almond paste; aniseed; aromatic preparations for food; artificial coffee; baking powder; baking soda; barley meal; bean meal; bee glue; beer vinegar; binding agents for ice cream; bread; bread rolls; breadcrumbs; buns; cake frosting [icing]; cake powder; candy; capers; cereal bars; cereal-based snack food; cereal preparations; cheeseburgers [sandwiches]; chewing gum; chips [cereal products]; chocolate-based beverages; chocolate mousses; cocoa; cocoa-based beverages; coffee; coffee-based beverages; condiments; cookies; cooking salt; corn flakes; corn meal; couscous [semolina]; crackers; custard; dessert mousses [confectionery]; dough; dressings for salad; flavourings, other than essential oils; frozen yogurt [confectionery ices]; garden herbs, preserved [seasonings]; ginger [spice]; gingerbread; glucose for culinary purposes; gluten additives for culinary purposes; gluten prepared as foodstuff; golden syrup; ham glaze; high-protein cereal bars; honey; ice cream; ice for refreshment; natural or artificial ice; iced tea; infusions

(not medicinal); ketchup [sauce]; lozenges [confectionery]; marzipan; mayonnaise; meat gravies; meat pies; muesli; natural sweeteners; noodle-based prepared meals; noodles; nutmegs; oat-based food; oat flakes; oatmeal; palm sugar; pancakes; pasta; pasta sauce; pasties; pastry; peanut confectionery; pepper; peppermint sweets; peppers [seasonings]; pesto [sauce]; pies; pizzas; popcorn; pralines; puddings; quiches; ravioli; relish [condiment]; rice cakes; royal jelly; rusks; sago; sandwiches; sauces [condiments]; seasonings; semolina; sorbets [ices]; soya sauce; spaghetti; spring rolls; sugar; sushi; tacos; tapioca; tarts; tea; tea-based beverages; thickening agents for cooking foodstuffs; tomato sauce; tortillas; turmeric for food; unroasted coffee; vinegar; waffles; wheat flour; wheat germ for human consumption; yeast; confectionery; non-medicated confectionery; frozen confectionery; sugar confectionery; chocolate; chocolate confections; confectionery in frozen form; confectionery bars; lozenges; pastilles; sweets; ice lollies; chocolates; biscuits; cakes; pastries; wafers; rice-based snack foods; wheat-based snack foods; noodle-based snack foods; ice cream and ice cream products, chilled and frozen confections and desserts; cold tea.

Class 31: Agricultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables; natural plants and flowers; live animals; foodstuffs for animals; malt; barley; fresh beans; beet; berries; fresh fruits; beverages for pets; bird food; bran; bran mash for animal consumption; bred stock; bulbs; bushes; unprocessed cereal seeds; chestnuts; chicory roots; chicory [salad]; Christmas trees; citrus fruit; raw cocoa beans; coconut shell; coconuts; crayfish; crustaceans; cucumbers; dog biscuits; fishing bait (live); natural flowers; fresh garden herbs; grains [cereals]; fresh grapes; fresh leeks; fresh lemons; fresh lentils; lettuce; maize; malt for brewing and distilling; mushrooms; mussels; oats; oil cake; olives; onions; vegetables; oranges; pears; blueberries; plums; peaches; nectarines; cherries; kiwi fruit; celery; beetroot; peppers; avocado; mushrooms; tomatoes; lettuce; parsnips; asparagus; sprouts; cabbage; spring greens; courgette; garlic; sweet potatoes; plant seeds; plants; dried plants for decoration; potatoes; live poultry; rhubarb; unprocessed rice; seedlings; sesame; shellfish; spinach; sugarcane; wheat; wheat germ for animal consumption; wood chips for the manufacture of wood pulp; wreaths of natural flowers; fodder for animals; bedding and litter for animals; natural turf; fresh nuts.

Class 32: Beers; mineral and aerated waters and other non-alcoholic beverages; fruit beverages and fruit juices; syrups and other preparations for making beverages; ale; beer; lager; pilsner; porter; shandy; stout; kvass; lowalcohol beer; non-alcoholic ciders; non-alcoholic wines; non-alcoholic aperitifs; beverages containing vitamins; beverages enriched with added vitamins; Whey beverages; non-alcoholic cocktails; energy drinks; energy drinks containing caffeine; flavoured carbonated beverages; fruit juice; gurana drinks; honey-based beverages; isotonic beverages; isotonic drinks; hypertonic and hypotonic drinks (for use and/or as required by athletes); sports drinks; non-alcoholic malt free beverages; non-dairy milk; table waters; tomato juice [beverage]; vegetable juices; waters; effervescent (sherbet) tablets and effervescent powders for drinks; smoothies (non-alcoholic fruit beverages); malt wort; malt beer; beer-based cocktails; ginger ale; ginger beer; hop extracts for manufacturing beer.

Class 33: Alcoholic beverages (except beers); alcoholic beverages containing fruit; alcoholic essences; alcoholic extracts; aperitifs; bitters; brandy; cachaca; calvados; cream liqueurs; cider; cocktails; curacao; digesters [liqueurs and spirits]; distilled beverages; alcoholic fruit extracts; gin; grappa; hydromel [mead]; kirsch; liqueurs; nira [sugarcane- based alcoholic beverage]; peppermint liqueurs; perry; piquette; pre-mixed alcoholic beverages (other than beer-based); rice alcohol; rum; sake; spirits [beverages]; tequila; vodka; whisky; wine; alcoholic energy drinks; alcoholic punches; blended whisky; bourbon whiskey; calvados; carbonated alcoholic beverage; distilled beverages and spirits; flavoured spirits; grappa; liqueurs containing cream; low alcoholic drinks; low alcoholic wine; malt whisky; mulled wines; port; port wines; rum punch; sangria; schnapps; sherry; sparkling wines; tequila; vermouth.

Class 34: Tobacco; smokers' articles; matches; match holders; tobacco pipes; tobacco pipes (absorbent paper for -); pipe cleaners; tobacco pouches; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; cigarette paper; cigarette filters; cigars; cigar cases; cigar cutters; cigarillos; herbs for smoking; ashtrays for smokers; electronic cigarettes; electronic cigars; electronic cigarette atomizers; electronic cigarette cartomizers; electronic cigarette cleaners; electronic smoking pipes; electronic shisha pipes; flavourings, other than essential oils, for use in electronic cigarettes; liquid nicotine solutions for use in electronic cigarettes; humidors; lighters for smokers; snuff; snuff boxes.

Class 35: Advertising; business management; business administration; office functions; advertising by mail order; advertising management; advertising services, namely, promoting the goods and services of others; classified advertising services; demonstration of goods; development of advertising articles; distribution of samples; direct mail advertising; dissemination of advertising matter; dissemination of advertising for others via an online electronic communications network; layout services for advertising purposes; modelling for advertising or sales promotion; rental of advertising space; online advertising on computer networks; online advertising on the Internet and other global computer network systems; organisation of exhibitions for commercial or advertising purposes; organisation of trade fairs for commercial or advertising purposes; outdoor advertising; promoting the goods and services of others through limited availability discount offers via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of others; radio advertising; renting out of advertising time in communication media; retail advertising services, namely the dissemination of advertising matter for others via an online electronic communications network; updating of advertising material; television advertising; market analysis; marketing research; market research and information services; opinion polling; public relations; public relations services; publication of publicity texts; publicity agencies; transcription; publicity texts (writing of -); rental of publicity material; employment agencies; personnel recruitment; psychological tests in connection with selection of personnel; personnel recruitment consultancy; promoting the use of energy from wind turbine farms; promoting the use of energy from solar farms; accounting; administrative processing of purchase orders; assistance with the procurement of goods and services, for others; assistance with purchasing goods and services, for others; audit services; bookkeeping; business assistance for artists and performers; business appraisals; business information services; business inquiries; business investigations; business management assistance services; business management consultancy; business organisation consultancy; commercial administration of the licensing of the goods and services of others; commercial information agency services; commercial management assistance; compiling of cost analyses; copying of documents; cost analysis; document reproduction; drawing up of statements of account; economic forecasting; efficiency expert services; industrial management assistance; invoicing services; photocopying; preparation of payrolls; preparation of tax returns; professional

business consultancy services; providing an on-line commercial information directory; relocation services for businesses; rental of copiers; rental of vending machines; research for sponsorship; secretarial services; shorthand; telephone answering for unavailable subscribers; transcription; typing; word processing; compilation and systemisation of data into computer databases; compilation of business information into a searchable databases available via a global computer network; compilation of computer databases for transmitting, displaying and storing transaction, identification and financial information; compiling of information into computer databases; compiling statistics; computerised data management; computerised database management services; computerised processing of on-line purchase orders; database management services; providing an on-line commercial information directory; provision of business information via a searchable database and via a global computer network; searching for data in computer databases, for others; searching for data in computer files, for others; sorting and editing of information in computer databases; administration of a discount program for enabling participants to obtain discounts on shipping services through use of a discount membership program and variable rate shipping program; arranging newspaper subscriptions (for others); arranging telecommunications subscriptions, for others; arranging media subscriptions, for others; online retail of music in digital or stored media form; computerised online ordering of services for others of general goods and general consumer goods; customer loyalty program services featuring rewards in the form of discounted shipping services; database services to enable others to conveniently view and select services from a website; dissemination of advertising for others via the internet; promoting the goods and services of others through limited availability discount offers via the internet; the collection of a selection of service providers to enable others to conveniently view and select these services from a website; auction services; auctioning; auctioneering services; business intermediary services for the sale and purchase of goods and services; comparison services (price -); computerized on-line ordering of services for general merchandise and general consumer goods; import and export agencies; information services, namely, providing information about retail products to customers, featuring the availability of specific products of interest to them; online business information services, namely analyzing an individual's preferences and providing product reviews and recommendations; on-line ordering services; order fulfilment services, namely services relating to order processing; presentation of goods on

communication media, for retail purposes; price comparison; product merchandising; sales promotion for others; sales promotion (for others); shopwindow dressing; subscriptions to books, reviews, or comic books; the bringing together for the benefit of others of telecommunications, financial services (consumer credit), travel and accommodation, computer consultancy/e-commerce services, website hosting, sales and auction services enabling others to conveniently view and select and purchase those services from a website; retail services and online retail services in connection with sale of chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry, unprocessed artificial resins, unprocessed plastics, manures, fire extinguishing compositions, tempering and soldering preparations, chemical substances for preserving foodstuffs, tanning substances, adhesives used in industry, adhesives for paperhanging, adhesives for wall tiles, automobile body fillers, batteries (acidulated water for recharging -), beer preserving agents, beer-clarifying and preserving agents, brake fluid, car body fillers, coolants for vehicle engines, fish meal fertilizers, flower preservatives, photographic paper; retail services and online retail services in connection with sale of paints, varnishes, lacquers, preservatives against rust and against deterioration of wood, colorants, mordants, raw natural resins, metals in foil and powder form for use in painting, decorating, printing and art, dyes, enamels, painters colours, distempers, lacquers, paint and varnish driers, wood preservatives, wood stains, anti-corrosive and anti-fouling compositions, anti-corrosive oils, preservatives against rust, raw natural resins, metals in foil and powder form for painters, decorators and artists, shoe dyes, leather stains, wallpaper removing preparations, glaziers' putty, photocopiers (toner cartridges, filled, for printers and -), printers and photocopiers (toner cartridges, filled, for -), printers' pastes [ink], turpentine [thinner for paints], undercoating for vehicle chassis, undersealing for vehicle chassis; retail services and online retail services in connection with sale of bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, dentifrices, air fragrancing preparations, aromatics [essential oils], incense, joss sticks, oils for perfumes and scents, potpourris [fragrances], sachets for perfuming linen, scented water, scented wood, after-shave lotions, antiperspirants [toiletries], shaving preparations, eau de Cologne, musk [perfumery], cosmetic preparations, lotions for cosmetic purposes, make-up, perfumes, soap, toiletries, body sprays, beauty care preparations, non-medicated preparations for the application to,

condition and care of the hair, scalp, skin and nails, sun-tanning preparations, sunscreen preparations, breath preparations, hair preparations, hair lotions, shampoos, conditioners, skin care preparations, non-medicated preparations for the application to, condition and care of the hair, scalp, skin and nails, false nails, nail varnish, laundry preparations, grinding preparations, waxing substances and preparations, emery, pumice stone, vehicle cleaning preparations, fabric conditioners, detergent soap, fabric softeners, laundry bleaching preparations, soap powders, washing powder, washing soda, leather and shoe cleaning and polishing preparations, abrasive cloth, abrasive paper, adhesives for cosmetic purposes, anti-static preparations for household purposes, emery cloth, emery paper, lacquer-removing preparations, shampoos for pets, degreasers and grinding preparations, growth preparations for hair; retail services and online retail services in connection with sale of industrial oils and greases, lubricants, dust absorbing, wetting and binding compositions, fuels [including motor spirit] and illuminants, candles and wicks for lighting, unfragranced candles, scented candles, nightlights [candles], Christmas tree candles, candles in tins, briquettes, fire lighters, kindling, industrial wax, lamp oil, BBQ lighting fuel, charcoal, coal, coke, wood for burning, firelighters, petrol, lighting fuel, lubricating oil, industrial wax, petroleum jelly for industrial purposes, additives, non-chemical, to motor-fuel, beeswax, carnauba wax, paraffin, electrical energy, tinder, wax [raw material]; retail services and online retail services in connection with sale of pharmaceuticals, medical and veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, food for babies, dietary supplements for humans and animals, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, air freshening and purifying preparations, analgesics, antiseptics, medicated bath preparations and salts, contact lens cleaning preparations and solutions, medicated confectionery, corn remedies, chemical preparations for the diagnosis for pregnancy, eye washes, nutritional supplements, dietetic foods adapted for infants, dietetic foods adapted for invalids, milk powder for babies, infant formula, filled first-aid boxes, herb teas and infusions, napkins and pants for incontinence, nappies, disposable nappies, disposable nappies made of cellulose, disposable nappies made of paper, menstruation pads and tampons, sanitary preparations, medicinal infusions, tissues impregnated with pharmaceutical lotions, medical preparations for slimming purposes, sunburn ointment and preparations for

pharmaceutical purposes, contraceptive preparations, patches incorporating a pharmaceutical preparation, suppositories, veterinary preparations, animal washes, antiparasitic collars for animals, artificial sweeteners, skin care creams for medical use, medicated creams, vitamin preparations, solutions for contact lenses, contraceptives (chemical -), smoking cessation pharmaceutical preparations, tobacco-free cigarettes for medical purposes, adhesives for dentures, air purifying preparations, bracelets for medical purposes, breast nursing pads, cleaning preparations (contact lens -), clothing (deodorants for -) and textiles, dental abrasives, dental cements, tampons, sanitary knickers, sanitary napkins, sanitary pads, sanitary panties, sanitary tampons, sanitary towels, smoking herbs for medical purposes, soil-sterilising preparations, solutions for contact lenses, solutions for use with contact lenses; retail services and online retail services in connection with sale of common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, ores, gold solder, silver solder, armoured cabinets, bins, boxes, nuts, bolts, screws, hooks, catches, windows, blinds, doors, containers, cans, cat flaps, fasteners, barrels, nails, hinges, locks, keys, ladders (metal), shelving, greenhouses, cloches, huts, portable sheds and frames (all being metal or wholly or substantially of metal), articles for use as plumbing fittings, materials for use in plumbing, metallic foil, chains for animals, metal letter boxes, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of machine tools, motors and engines [except for land vehicles], machine coupling and transmission components [except for land vehicles], agricultural implements other than hand-operated, incubators for eggs, automatic vending machines, robots, industrial robots, laboratory robots, transportation robots, automated material handling systems composed of industrial equipment, namely, mobile drive units, configurable inventory pods, inventory stations, and maintenance stations, all for the processing and filing of orders at warehouses for distribution and manufacturing operations, beating machines, beverage preparation machines, electric blenders for household purposes, bread cutting machines, brewing machines, electric can openers, clippers [machines], coffee grinders, other than hand-operated, crushing machines, cutting machines, filling machines, filtering machines, electric food preparation machines, electric food processors, grinding machines, hand-held tools, other than hand-operated, ironing machines, electric kitchen grinders,

electric kitchen machines, electric knives, electric slicing machines for kitchen use, electric machines and apparatus for cleaning, machines and apparatus for polishing [electric], machines for making pasta, meat choppers [machines], mixers [machines], mixing machines, pumps [machines], rinsing machines, sharpening machines, vacuum cleaners, electric whisks for household purposes, lawnmowers, cultivating machines, electric trimming machines, electric motors, drilling, cutting and grinding machines, hairdressing machines, spinning machines, spraying machines, fertilizing machines, knitting machines, sewing machines, bottle sealing and capping machines, blowing machines, spray gun for paint, atomizers (machines), boiler scale collectors, shearing machines for animals, picture making machines, clutches and gear boxes (other than for land vehicles), bags (vacuum cleaner -), cartridges for filtering machines, door openers and closers [machines], drill chucks [parts of machines], drilling bits [parts of machines], glow plugs for diesel engines, igniting devices for internal combustion engines, sharpening wheels [parts of machines], vacuum cleaner hoses, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of hand tools and implements [hand-operated], cutlery, side arms, razors, hand-operated choppers, hand-operated food processors, hand-operated food-slicers, non-electric can openers, cleavers, cutting tools [hand tools], files [tools], hand-operated garden tools, hand pumps, irons [non-electric hand tools], forks, knives, spoons, perforating tools [hand tools], non-electric pizza cutters, punches [hand tools], scissors, scrapers [hand tools], sharpening instruments, shearers [hand instruments], spoons, table cutlery [knives, forks and spoons], canteens of cutlery, boxes adapted for cutlery, vegetable choppers, vegetable slicers, steak knives, hair cutting and removal implements, hair styling appliances, manicure tools, pedicure tools, food preparation implements, hand-operated agricultural implements and tools, hand operated gardening implements and tools, hand-operated landscaping implements and tools, fire tending implements, cutting, drilling, grinding, sharpening and surface treatment hand tools, fastening and joining tools, lifting tools and implements, beard clippers, blade sharpening instruments, clamps for carpenters or coopers, crimping irons, electric irons, straightening irons, crow bars, curling tongs, cuticle nippers, cutter bars, cutters, cutting bars, cutting tools [hand tools], emery files, hair clippers for personal use, hair-removing tweezers, knife steels, cuticle tweezers and nippers, hair-removing tweezers, pedicure sets, nail files, needle-threaders, scissors, nail clippers, cutlery for use with babies, children and infants, disposable

tableware (cutlery) made of plastics, soft-tip spoons for use with babies, infants and children, pestle and mortar for pounding, shaving cases, razor cases, parts and fittings for all the aforesaid goods; retail store and online retail store services connected with the sale of electronic games, computer games, video games, electronic game software, computer game software, and video game software; retail store and online retail store services connected with the sale of streamed and downloadable pre-recorded electronic games; retail services and online retail services in connection with sale of scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, fire-extinguishing apparatus, software, apparatus and instruments for reproducing sound, images or data, computers, laptop computers, notebook computers, netbook computers, computer firmware, computer hardware, computer hardware consisting of stand-alone voice controlled information devices, namely, cloud-connected and voicecontrolled smart audio speakers with virtual personal assistant capabilities, computer programmes, computer operating programs, computer peripherals, computer peripheral devices, computer cables, computer keyboards, computer mice, computer monitors, computer touchscreens, computer network routers and hubs, cases, covers, and stands for computers, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, printer components and accessories, namely, cables, blank computer discs, blank digital storage media, blank electronic storage media, blank smart cards, data storage apparatus, digital USB storage cards and card readers, flash card readers, DVD burners, DVD drives, memory cards and memory card readers, USB cables, USB hardware, USB-HUBS, USB drives, computer accessories, namely, computer leads for external computer cabling in the nature of firewire leads, USB leads, handheld computers, handheld personal computers, handheld media players, handheld multimedia players, tablet computers, software for tablet computers, application software for tablet computers, operating system programs for tablet

computers, covers for tablet computers, leather cases for tablet computers, protective cases for tablet computers, stands for tablet computers, telephones, mobile phones, videophones, smart phones, application software for mobile phones, application software for smart phones, operating system programs for smart phones, electronic book readers, digital book readers, electronic bulletin boards, downloadable electronic books, downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications, computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications, covers for electronic book readers, protective cases for electronic book readers, televisions, television apparatus and instruments, television receivers [TV sets] and television transmitters, smart televisions, settop boxes, transmitting and receiving apparatus for television broadcasting, software for televisions, application software for smart televisions, operating system programs for smart televisions, remote controls for televisions, portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks and electronic and mechanical parts and fittings therefor, audio players, barcode readers, barcode scanners, calculators, car audio apparatus, digital audio players, digital video players, DVD players, electronic key fobs and tags, handheld media players, handheld scanner, MP3 players, MP4 players, portable media players, video players, cases for digital media players, covers for digital media players, cases for portable media players, covers for portable media players, global positioning system (GPS) devices, software for global positioning system (GPS) devices, software for global positioning system (GPS) navigation systems, personal digital assistants (PDAs), cases for personal digital assistants (PDAs), covers for personal digital assistants (PDAs), electronic personal organisers, projectors, namely, sound projectors and amplifiers, cameras, digital cameras, video cameras, camera cases, camera lenses, camera stands, camera tripods, headphones and earphones, microphones, radios, radio receivers, radio transmitters, smartbands, smart bracelets, smartwatches, speakers, wireless speakers, audio speakers, portable speakers, remote controls for portable and handheld electronic devices and computers, wireless remote controls for portable and handheld electronic devices and computers, digital electronic components and accessories, namely, holsters, carrying cases, and fitted

plastic films known as skins for covering and providing a scratch proof barrier or protection specifically designed for computers, digital audio and media players, MP3 players, mobile phones, personal digital assistants, glasses, spectacles, 3D glasses, anti-glare glasses, smartglasses, sports glasses, sunglasses, frames for glasses, lenses for glasses, goggles, sports goggles, virtual reality hardware, virtual reality headsets, virtual reality glasses, virtual reality software, computer game programs, computer game software, game software, interactive game software, interactive game programs, application development software, character recognition software, computer application software and embedded computer application software for mobile phones, smart phones and tablet devices namely, software that enables photos and videos from cameras found on mobile phones, smart phones and tablet devices to be shared in social media for social networking purposes, data synchronization software, database management software, downloadable cloud computing software, downloadable software, electronic mail and messaging software, voice recognition software, software for accessing, browsing and searching online databases, computer software for accessing movies, television shows, videos and music, software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information, software for the redirection of messages, software in the field of text, image and sound transmission and display, audio recordings, audio visual recordings, digital recordings, musical recordings, sound recordings, video recordings, animated films, cinematographic films, exposed photographic films or slides, motion picture films, pre-recorded films, recorded films, video films, downloadable audiobooks and digital audio files, downloadable audio, video and audiovisual content provided via computer and communications networks featuring movies, TV shows, videos and music, downloadable digital audio files featuring music, news, voice and spoken word, downloadable digital music provided from MP3 Internet web sites, digital music downloadable provided from MP3 internet web sites, digital music downloadable from the Internet, downloadable movies, downloadable music files, downloadable podcasts, downloadable pre-recorded audio and audiovisual content, information, and commentary, downloadable templates for designing books, short stories, storyboards, screenplays, comics, audio and video files, downloadable video files, downloadable video recordings, batteries, battery cables, battery cases, battery chargers, battery packs, batteries for mobile phones and smart phones, batteries for portable and handheld electronic devices, battery charging devices for

mobile phones and smart phones, battery charging devices for portable and handheld electronic devices, apparatus for connecting and charging portable and handheld electronic devices, converters, electrical power supplies, electrical connectors, wires, cables, and adaptors, transformers, power adapters, power cords, power chargers, video cables, extension cables, electrical and power cables, cleaning apparatus for magnetic or optical data media, cleaning apparatus for use with apparatus for recording or reproducing audio, video or data, parts and fittings for all of the aforesaid goods; retail services and online retail services in connection with sale of surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopedic articles, suture materials, babies' feeding apparatus, orthopaedic articles, suture materials, contraceptive appliances, devices and preparations, babies' bottles, babies' pacifiers [teats], breast pumps, breasts (artificial -), cases fitted for medical instruments, condoms, contraceptives, non chemical, crutches, ear plugs, ear plugs [ear protection devices], feeding bottle teats, feeding bottle valves, feeding bottles, floss for dental purposes, hair, maternity belts, prostheses (hair-), rings (teething), parts and fittings for the aforesaid goods; retail services and online retail services in connection with sale of apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, barbecues, bath fittings, bath installations, shower fittings, fittings for basins, beverage cooling apparatus, drinking water (filters for -), electric blankets, (not for medical purposes), bread-making machines, bread toasters, electric lights, ceiling lights, wall lights, electric lights, decorative lights, solar lights, chandeliers, electric coffee machines, cookers, extractor hoods for kitchens, electric cooking utensils, fridges, freezers, cooling appliances and installations, electric deep fryers, electric fans for personal use, room fans, electric lamps, electric lights for Christmas trees, electric food steamers, hot water bottles, ice boxes, lamps, lampshade holders, lamp shades, lanterns for lighting, light bulbs, microwave ovens [cooking apparatus], multicookers, plate warmers, electric pocket torches, electric pressure cooking saucepans, kettles, electric kettles, kitchen ranges [ovens], lamps, lampshade holders, light bulbs, electric light bulbs, toilet seats, electric cafetieres, baths, shower baths, toilet seats and portable sanitary installations, sanitary apparatus and installations, toilet seat adaptors and toilet seat adaptors for children, steriliser and sterilisation apparatus and equipment, sterilisers for babies' feeding bottles, disposable sterilisation pouches, steam sterilisation devices, UV sterilisation devices, travel sterilising devices for

babies' bottles and feeding equipment, bicycle lights, coffee machines, bathroom installations and fittings including toilets, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of vehicles, apparatus for locomotion by land, air or water, aircraft, automobiles, bicycles, cars, drones, camera drones, civilian drones, electrically powered vehicles, motorcycles, trucks, unmanned vehicles, unmanned aerial vehicles (UAVs), electric vehicles, vans, delivery vans, remote control vehicles, other than toys, tyres and wheels for vehicles and bicycles, anti-theft alarms and devices for vehicles, adhesive rubber patches for repairing inner tubes, air pumps [vehicle accessories], anti-dazzle devices for vehicles, anti-skid chains, automobile tyres, brake pads for automobiles, covers (seat-) for vehicles, covers for vehicle steering wheels, harness (security-) for vehicle seats, headlight wipers, head-rests for vehicle seats, hub caps, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars, trolleys, windows for vehicles, windscreen wipers, windscreens, windshield wipers, windshields, car tidies, boot tidies, licence holders, anti-glare and sun-strips, sun roofs, blinds, drinks holder for use in land vehicles, dog guards, roof racks, roof bars, roof top carriers, splash guards, anti-static strips, backrest and cushions adapted for use in land vehicles, puncture repair outfits, trailers, fog horns, grip mats, windscreen covers or screens for the protection against frost and/or sun, vehicle covers, snow chains, tyre grips, booster-seats, child carrying seats, width indicators for bicycles, aerofoils for land vehicles, audible warning systems for cycles, baskets adapted for cycles, bicycle bells, bicycle brakes, bicycle chains, bicycle frames, bicycle handle bars, bicycle pumps, bicycle rims, bicycle saddles, bicycle spokes, bicycle stands, bicycle tyres, inner tubes for bicycles, pumps for bicycles, cycle water bottle cages, perambulators, pushchairs, baby carriages, covers for baby carriages, hoods for baby carriages, pushchair covers, pushchair hoods, wheelchairs, wheelbarrows, trolleys, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of firearms, ammunition and projectiles, explosives, fireworks, sparklers [fireworks]; retail services and online retail services in connection with sale of precious metals and their alloys, jewellery, jewellery, precious stones, badges of precious metal, beads for making jewellery, boxes of precious metal, imitation gold (objects of-), ivory [for jewellery], jewellery cases, key rings [trinkets or fobs], medals, objects of imitation gold, semi-precious stones, statues/statuettes of precious metal, horological and chronometric instruments, watches, wrist watches, clocks, movements for clocks and

watches, cases for clock and watch-making, cases for clock and watchmaking, cases for watches [presentation], straps for wrist watches, watch bands, watch cases, watch chains, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of musical instruments, drum sticks, bows for musical instruments, cases for musical instruments, keyboards for musical instruments, keys for musical instruments, mouthpieces for musical instruments, music stands, music synthesizers, musical boxes, mutes for musical instruments, pedals for musical instruments, pegs for musical instruments, perforated music rolls, piano keyboards, piano keys, piano strings, plectrums, reeds, rolls (perforated music -), stands for musical instruments, tuning forks, tuning hammers, turning apparatus for sheet music, valves for musical instruments, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of fiction and non-fiction books on a variety of topics, series of fiction and non-fiction books, comic books, graphic novels, stories in illustrated form and comic book stories, storyboards, and artwork, periodicals in the field of comic book stories, storyboards, and artwork, paper, cardboard, printed matter and books, bookbinding material, photographs, stationery, stickers and adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, printed matter in the field of computers, printed matter in the field of tablet computers, printed matter in the field of multi-media products, interactive products and online services, printed publications, books, magazines, newsletters, periodicals, brochures, booklets, pamphlets, manuals, journals, leaflets, greeting cards, advertising and promotional material, catalogues, catalogues relating to computer software, computer brochures, computer handbooks, computer hardware publications, computer hardware reference manuals, computer hardware users guides, computer instruction manuals, computer manuals, publications relating to technology, digital technology and gadgets, catalogues relating to musical apparatus and instruments, catalogues relating to telecommunications apparatus, mobile phones, handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, video, instant messaging, music, audiovisual and other multimedia works, and other digital data, music books, music instruction manuals, music magazines, desk accessories, telephone and address books, agendas, diaries, calendars, posters, mounted and unmounted photographs, printed patterns for T-shirts and sweatshirts, display

materials, decals and bumper stickers, booklets for sale with audio tapes, decalcomanias, diaries, gift cards, gift vouchers, labels, maps, diaries, dictionaries, personal organizers, postage stamps, postcards, posters, paper replacement bags for vacuum cleaners, bags for microwave cooking of paper, disposable paper products, absorbent paper, tissues of paper, towels of paper, vouchers, gift boxes, gift bags, photographic printing paper, table cloths of paper, table mats of paper, table runners of paper, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of unprocessed and semi-processed rubber, gutta-percha, gum, asbestos, mica and substitutes for all these materials, plastics in extruded form for use in manufacture, packing, stopping and insulating materials, flexible pipes, not of metal, adhesive tapes, other than stationery and not for medical or household purpose, reinforcing materials and stuffing of rubber and plastic, sealant compounds for joints, insulators, flexible tubes, not of metal, caulking materials, cellulose acetate [semi-processed], chemical compositions for repairing leaks, compressed air pipe fittings, not of metal, cotton wool for packing [caulking], anti-pollution barriers, foam supports for flower arrangements [semi-finished products], gaskets, gloves (insulating), heat (non-conducting materials for retaining -), seals, soundproofing materials, synthetic resins [semi-finished products], waterproof packings, water-tight rings, weatherstripping, weatherstripping compositions, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of leather and imitations of leather, animal skins, hides, trunks and travelling bags, umbrellas and parasols, walking sticks, whips, harness and saddlery, attaché cases, bags, bags for campers, bags for sports, beach bags, boxes of leather or leatherboard, card cases [notecases], cases of leather or leatherboard, furniture coverings of leather or of imitation leather, garment bags for travel, handbags, hat boxes of leather or of imitation leather, haversacks, key cases, luggage tags, parasols, pocket wallets, purses, rucksacks, shopping bags, shoulder belts [straps] of leather or of imitation leather, suitcases, slings for carrying infants, tool bags, empty, travelling sets [leatherware], briefcases, belts, leather belts, animal collars and leashes, keys cases, laces, music cases, purses, satchels, wallets, fur and garments and articles made from fur, valises, vanity cases, not fitted, wheeled shopping bags, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of building materials (non-metallic), nonmetallic rigid pipes for building, asphalt, pitch and bitumen, non-metallic transportable buildings, monuments,

not of metal, non-metallic outdoor blinds, parquet flooring, non-metallic floor tiles, non-metallic flooring and paving, non-metallic gates, gravestones, mantelpieces, marble, limestone, sandstone, mosaics, non-metallic swimming pools, aquarium gravel, bird baths [structures, not of metal], casement windows, not of metal, door casings, not of metal, door frames, not of metal, door panels, not of metal, doors, not of metal, drain pipes, not of metal, drain traps [valves], not of metal or plastic, fences, not of metal, window frames, not of metal, window glass, except glass for vehicle windows, wood for making household utensils, works of art of stone, concrete or marble, works of stonemasonry, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of furniture, mirrors, picture frames, unworked or semi-worked bone, horn, ivory, whalebone or mother-of-pearl, shells, meerschaum, yellow amber, Armchairs, barrels, not of metal, baskets, not of metal, bed bases, bed casters, not of metal, bedding, except linen, bed fittings, not of metal, beds, beds for household pets, bedsteads of wood, benches [furniture], bolsters, bottle racks, boxes of wood or plastic, broom handles, not of metal, casks, not of metal, chairs [seats], chests, not of metal, chests of drawers, chopping blocks [tables], clips, not of metal, for cables and pipes, closures, not of metal, for containers, clothes hooks, not of metal, coat hangers, coatstands, containers, not of metal [storage, transport], corks, covers for clothing [wardrobe], crates, cupboards, curtain holders, not of textile material, curtain hooks, curtain rails, curtain rings, curtain rods, curtain tie-backs, cushions, deck chairs, decorations of plastic for foodstuffs, desks, display boards, divans, door bells, not of metal, non-electric, door bolts, not of metal, door fasteners, not of metal, door fittings, not of metal, door handles, not of metal, door knockers, not of metal, dressing tables, easy chairs, fans for personal use, non-electric, figurines [statuettes] of wood, wax, plaster or plastic, filing cabinets, flower-pot pedestals, flower-stands [furniture], furniture fittings, not of metal, furniture of metal, furniture shelves, hampers [baskets], kennels and containers for household pets, hand-held mirrors [toilet mirrors], hat stands, hooks, not of metal, for clothes rails, house numbers, not of metal, non-luminous, indoor window blinds [shades] [furniture], inflatable furniture, inflatable publicity objects, interior textile window blinds, knobs, not of metal, ladders of wood or plastics, magazine racks, mannequins, mattresses, medicine cabinets, mirrors [looking glasses], mirror tiles, mobiles [decoration], office furniture, packaging containers of plastic, paper blinds, pegs [pins], not of metal, pillows, plate racks, poles, not of metal, racks [furniture], rattan, removable mats or covers for sinks, screens for

fireplaces [furniture], screens [furniture], settees, shelves for storage, shelving units, showcases [furniture], sideboards, sleeping bags for camping, sleeping mats, sofas, statues of wood, wax, plaster or plastic, steps [ladders], not of metal, step stools, not of metal, stools, tables, table tops, tool boxes, not of metal, empty, towel dispensers, fixed, not of metal, towel stands [furniture], trays, not of metal, trolleys [furniture], umbrella stands, washstands [furniture], wind chimes [decoration], window fasteners, not of metal, window fittings, not of metal, works of art of wood, wax, plaster or plastic, non-metal bins, bathroom furniture, storage furniture, oil drainage containers, blanking plugs, non-metallic L plates and nationality plates, non-metallic signs, licence holders (non-metallic), non-metallic fasteners, nuts and washers, water containers, tool boxes and trolleys (non-metallic), slatted indoor blinds, work benches, sleeping bags, folding chairs, folding stools and folding beds, cushions, air beds, baskets, clothes hangers, number plate digits, non-metallic cable straps, shelving, cabinets, storage boxes, crates, mirrors, fuel containers, book supports, baskets, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of household or kitchen utensils and containers, combs and sponges, brushes [except paintbrushes], brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass [except glass used in building], glassware, porcelain and earthenware, abrasive pads for kitchen purposes, basins [receptacles], baskets for domestic use, basting spoons [cooking utensils], beaters, non-electric, beer mugs, beer glasses, beer tankards, blenders, non-electric, for household purposes, bottle openers, electric and non-electric, bottles, bowls [basins], bread baskets, domestic, bread bins, bread boards, brooms, brush goods, buckets, candelabra [candlesticks], candle extinguishers, candle jars [holders], candle rings, carpet sweepers, cauldrons, ceramics for household purposes, champagne buckets, champagne flutes, china ornaments, chopsticks, cleaning instruments, hand-operated, clothes-pegs, cloths for cleaning, coasters, not of paper and other than table linen, cocktail shakers, cocktail stirrers, coffee filters, non-electric, coffee grinders, hand-operated, coffee percolators, non-electric, coffeepots, non-electric, coffee services [tableware], containers for household or kitchen use, cooking pots, cooking pot sets, cooking skewers of metal, cooking utensils, non-electric, coolers [ice pails], corkscrews, electric and non-electric, cruets, crushers for kitchen use, non-electric, crystal [glassware], cups, cutlery trays, cutting boards for the kitchen, decanters, deep fryers, non-electric, deodorising apparatus for personal use, dish covers, dishes, disposable table plates, drinking

glasses, drinking straws, drinking vessels and barware, dustbins, earthenware, egg cups, figurines [statuettes] of porcelain, ceramic, earthenware or glass, fitted picnic baskets, including dishes, flasks, flower pots, food steamers, nonelectric, frying pans, funnels, gardening gloves, garlic presses [kitchen utensils], glass bowls, glasses [receptacles], glass, unworked or semi-worked, except building glass, gloves for household purposes, graters for kitchen use, grills [cooking utensils], heat-insulated containers, heat-insulated containers for beverages, hip flasks, holders for flowers and plants [flower arranging], hot pots, not electrically heated, ice cube molds [moulds], indoor aquaria, indoor terrariums [plant cultivation], ironing board covers, shaped, ironing boards, kettles, non-electric, kitchen containers, kitchen grinders, non-electric, kitchen utensils, lunch boxes, mills for domestic purposes, hand-operated, mixing spoons [kitchen utensils], mops, mugs, mug sets, nail brushes, napkin holders, napkin rings, oven mitts, paper plates, pastry cutters, pepper mills, hand-operated, perfume vaporizers, pie servers, pitchers, polishing apparatus and machines, for household purposes, non-electric, porcelain ware, potholders, pot lids, pots, pottery, pressure cookers [autoclaves], non-electric, rolling pins, domestic, salad bowls, salt cellars, saucers, scoops [tableware], services [dishes], shaving brushes, shaving brush stands, soap boxes, soap dispensers, soap holders, soup bowls, spatulas [kitchen utensils], spice sets, statues of porcelain, ceramic, earthenware or glass, strainers for household purposes, sugar bowls, table plates, tableware, other than knives, forks and spoons, tankards, teapots, tea services [tableware], toilet brushes, toilet cases, toilet paper dispensers, toilet utensils, toothbrushes, towel rails and rings, trays for domestic purposes, utensils for household purposes, vases, vegetable dishes, washtubs, waste paper baskets, watering devices, wine coolers, wine decanters, wine glasses, window-boxes, works of art of porcelain, ceramic, earthenware or glass, jars, jugs, bottles, vases, planters, plaques, oven gloves canister sets, cake tins, baking tins, household storage containers, food storage containers, food storage jars, household trays, food servers, chinaware, decorative china, cafetieres, pedal bins, laundry bins, laundry baskets, bathroom articles, shower articles, dusters, wipes and skins of chamois, all for cleaning purposes, buckets, ice scrapers, steel wool, non-metallic utensils and hollowware, including water bottles, non-electric kettles, water carrying utensils for camping and picnicking, and metal picnic trays, glass fibre cloths and mats, for use in the repair of motor vehicle bodies and of the like, cup holders, dispensers and dispensing apparatus, deodorising apparatus, parts and fittings for all

the aforesaid goods; retail services and online retail services in connection with sale of yarns and threads, for textile use, sewing cottons, spun cotton, spun wool, spun silk, thread of metal for embroidery, threads of plastic materials for textile use; retail services and online retail services in connection with sale of textiles and substitutes for textiles, bed covers, table covers, bath linen, except clothing, bath mitts, bed blankets, bed clothes, bed linen, cloth, coasters [table linen], covers for cushions, covers [loose] for furniture, curtain holders of textile material, curtains of textile or plastic, fabric, fabrics for textile use, face towels of textile, flannel [fabric], handkerchiefs of textile, household linen, mattress covers, net curtains, non-woven textile fabrics, pillowcases, place mats, not of paper, shower curtains of textile or plastic, sleeping bag liners, tablecloths, not of paper, table linen, not of paper, tablemats, not of paper, table napkins of textile, table runners, textile material, towels of textile, travelling rugs [lap robes], throws, tea towels, bath towels, beach towels, wall hangings of textile, blankets for household pets, bunting, canvas for tapestry or embroidery, cheese cloth, cloths for removing make-up, diaper changing cloths for babies, diapered linen, handkerchiefs of textile, mosquito nets; retail services and online retail services in connection with sale of clothing, footwear, headgear, aprons [clothing], bandanas [neckerchiefs], bath robes, belts [clothing], bibs, not of paper, boots, cap peaks, caps [headwear], coats, dressing gowns, dresses, ear muffs [clothing], gloves [clothing], hats, headbands [clothing], hoods [clothing], hosiery, jackets [clothing], jerseys [clothing], knitwear [clothing], leggings [leg warmers], leggings [trousers], masquerade costumes, money belts [clothing], muffs [clothing], outerclothing, overalls, overcoats, pajamas, paper clothing, paper hats [clothing], ready-made clothing, sandals, sashes for wear, scarfs, shawls, shirts, shoes, short-sleeve shirts, shower caps, skirts, sleep masks, sleepsuits, bodysuits, slippers, socks, sweaters, tee-shirts, trousers, underwear, uniforms, vests, visors [headwear], waterproof clothing, babies' diapers of textile, masquerade costumes, money belts, spats / gaiters, stocking suspenders, studs for football boots, suspenders / braces for clothing, tips for footwear, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of lace and embroidery, ribbons and braid, buttons, hooks and eyes, pins and needles, artificial flowers, tea cosies, haberdashery except thread, dress body fasteners, dress fastenings, expanding bands for holding sleeves, false beards, false hair, false moustaches, hair barrettes, hair colouring caps, hair curlers other than hand implements non-electric, hair curling

papers, hair curling pins, hair extensions, hair grips [slides], hair nets, hair ornaments, hair pins, hair slides, hair bands, heat adhesive patches for repairing textile articles, human hair, knitting needles, needle cushions, reins for guiding children, sewing boxes, sewing thimbles, shoe buckles, shoe eyelets, shoe fasteners, shoe laces, shoe ornaments trimmings for clothing, trouser clips for cyclists, wigs, zip fasteners, zip fasteners for bags, zippers, zippers for bags, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings [non-textile], bath mats, carpet tiles, decorative wall hangings, not of textile, door mats, floor coverings, non-slip mats, textile wallpaper, vinyl floor coverings, wallpaper, floor tiles, wall and ceiling coverings, matting, artificial turf, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of games and playthings, gymnastic and sporting articles, decorations for Christmas trees, Toys, dolls and accessories for dolls, plush toys, rattles, spinning tops, toy building blocks, toy action figures, toy vehicles, cars, bikes, scooters and tricycles, toy building structures and vehicle tracks, toy animals, play sets and play cases, toy models, toy guns, games, puzzles, fancy dress outfits being children's playthings, mobiles, ride on toy vehicles, ride on toys, toy furniture, toy musical equipment, toy pushchairs and prams, water and bath toys, inflatable toys, inflatable water toys, toy shovels, forks, spades, rakes and buckets, toy gardening equipment, dolls houses, toy household apparatus, toy hand tools and toy benches, toy food, toy walkie talkies and toy communication equipment, electronic activity toys, hand held electronic game apparatus, rocking toys, toys for babies while teething, toy tents, toy clocks, toy phones, toy CD players, toy radios, toy cameras, toy computers, toy MP3 players, toys to teach counting and the alphabet, pull along and push along toys, trampolines, toy pools (swimming), paddling pools and water slides, educational toys, educational toys for teaching colours, shapes, words, numbers, sounds and phrases, play houses, musical toys, baby gyms, play quilts and mats, baby swings, drawing toys, amusement machines, arcade video game machines, artificial fishing bait, artificial snow for christmas trees, bags especially designed for skis and surfboards, skis, billiard cue tips, caps for pistols [toys], chalk for billiard cues, christmas tree stands, christmas trees of synthetic material, confetti, cricket bags, exercise bicycles (rollers for stationary), fish hooks, floats for fishing, gaming machines for gambling, golf bags, golf bags, with or without wheels, joysticks for video games, kite reels, paper

party hats, parts and fittings for all the aforesaid goods; retail services and online retail services in connection with sale of meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, almonds, ground, aloe vera prepared for human consumption, anchovy, apple purée, bacon, beans, preserved, black pudding, broth, broth concentrates, butter, buttercream, caviar, charcuterie, cheese, clams [not live], cocoa butter, coconut butter, coconut, desiccated, coconut fat, coconut oil, compotes, condensed milk, corn oil, cranberry sauce [compote], crayfish (not live), cream [dairy products], croquettes, crustaceans (not live), curd, Dates, edible birds' nests, edible fats, edible oils, fish fillets, fish meal for human consumption, fish mousses, fish (not live), fish, preserved, frozen fruits, fruit-based snack food, fruit peel, fruit, preserved, fruit salads, game (not live), gelatine, gherkins, ginger jam, ham, herrings, hummus [chickpea paste], jellies, fruit jellies, Kefir [milk beverage], lard for food, lentils, preserved, liver, liver pâté, lobsters (not live), margarine, marmalade, meat jellies, meat, preserved, milk products, mushrooms, preserved, mussels (not live), nuts (prepared), olive oil for food, olives (preserved), onions (preserved), oysters (not live), palm kernel oil for food, palm oil for food, peanut butter, peanuts (processed), peas, preserved, pickles, pork, potato chips, potato flakes, poultry (not live), powdered eggs, prawns (not live), preparations for making bouillon, preparations for making soup, preserved garlic, processed fish spawn, processed seeds, raisins, rape oil for food, rennet, ryazhenka [fermented baked milk], salted fish, salted meats, sauerkraut, sausages, seaweed extracts for food, sesame oil, shellfish (not live), shrimps (not live), soups, preserved soya beans for food, soya milk [milk substitute], suet for food, tahini [sesame seed paste], tofu, tomato purée, tripe, preserved truffles, vegetable juices for cooking, vegetable soup preparations, cooked vegetables, dried vegetables, preserved vegetables, tinned vegetables, whey, whipped cream, white of eggs, yogurt, yolk of eggs, preparations made of soya, soup and soup products in powder or liquid form, preparations for making soup in powder or liquid form, milk shakes, milk powder for foodstuffs, dried meats, dried fish, desserts of yogurt, drinking yogurts, dairy products, cheese products, prepared meals, snacks and desserts; retail services and online retail services in connection with sale of coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, edible ices, sugar, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice, allspice, almond confectionery, almond

paste, aniseed, aromatic preparations for food, artificial coffee, baking powder, baking soda, barley meal, bean meal, bee glue, beer vinegar, binding agents for ice cream, bread, bread rolls, breadcrumbs, buns, cake frosting [icing], cake powder, candy, capers, cereal bars, cereal-based snack food, cereal preparations, cheeseburgers [sandwiches], chewing gum, chips [cereal products], chocolate-based beverages, chocolate mousses, cocoa, cocoa-based beverages, coffee, coffee-based beverages, condiments, cookies, cooking salt, corn flakes, corn meal, couscous [semolina], crackers, custard, dessert mousses [confectionery], dough, dressings for salad, flavourings, other than essential oils, frozen yogurt [confectionery ices], garden herbs, preserved [seasonings], ginger [spice], gingerbread, glucose for culinary purposes, gluten additives for culinary purposes, gluten prepared as foodstuff, golden syrup, ham glaze, high-protein cereal bars, honey, ice cream, ice for refreshment, natural or artificial ice, iced tea, infusions (not medicinal), ketchup [sauce], lozenges [confectionery], marzipan, mayonnaise, meat gravies, meat pies, muesli, natural sweeteners, noodle-based prepared meals, noodles, nutmegs, oat-based food, oat flakes, oatmeal, palm sugar, pancakes, pasta, pasta sauce, pasties, pastry, peanut confectionery, pepper, peppermint sweets, peppers [seasonings], pesto [sauce], pies, pizzas, popcorn, pralines, puddings, quiches, ravioli, relish [condiment], rice cakes, royal jelly, rusks, sago, sandwiches, sauces [condiments], seasonings, semolina, sorbets [ices], soya sauce, spaghetti, spring rolls, sugar, sushi, tacos, tapioca, tarts, tea, tea-based beverages, thickening agents for cooking foodstuffs, tomato sauce, tortillas, turmeric for food, unroasted coffee, vinegar, waffles, wheat flour, wheat germ for human consumption, yeast, confectionery, non-medicated confectionery, frozen confectionery, sugar confectionery, chocolate, chocolate confections, confectionery in frozen form, confectionery bars, lozenges, pastilles, sweets, ice lollies, chocolates, biscuits, cakes, pastries, wafers, ricebased snack foods, wheat-based snack foods, noodle-based snack foods, ice cream and ice cream products, chilled and frozen confections and desserts, cold tea; retail services and online retail services in connection with sale of agricultural, horticultural and forestry products, raw and unprocessed grains and seeds, fresh fruits and vegetables, natural plants and flowers, live animals, foodstuffs for animals, malt, barley, fresh beans, beet, berries, fresh fruits, beverages for pets, bird food, bran, bran mash for animal consumption, bred stock, bulbs, bushes, unprocessed cereal seeds, chestnuts, chicory roots, chicory [salad], Christmas trees, citrus fruit, raw cocoa beans, coconut shell, coconuts, crayfish,

crustaceans, cucumbers, dog biscuits, fishing bait (live), natural flowers, fresh garden herbs, grains [cereals], fresh grapes, fresh leeks, fresh lemons, fresh lentils, lettuce, maize, malt for brewing and distilling, mushrooms, mussels, oats, oil cake, olives, onions, vegetables, oranges, pears, blueberries, plums, peaches, nectarines, cherries, kiwi fruit, celery, beetroot, peppers, avocado, mushrooms, tomatoes, lettuce, parsnips, asparagus, sprouts, cabbage, spring greens, courgette, garlic, sweet potatoes, plant seeds, plants, dried plants for decoration, potatoes, live poultry, rhubarb, unprocessed rice, seedlings, sesame, shellfish, spinach, sugarcane, wheat, wheat germ for animal consumption, wood chips for the manufacture of wood pulp, wreaths of natural flowers, fodder for animals, bedding and litter for animals, natural turf, fresh nuts; retail services and online retail services in connection with sale of beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, ale, beer, lager, pilsner, porter, shandy, stout, kvass, low-alcohol beer, non-alcoholic ciders, non-alcoholic wines, non-alcoholic aperitifs, beverages containing vitamins, beverages enriched with added vitamins, Whey beverages, non-alcoholic cocktails, energy drinks, energy drinks containing caffeine, flavoured carbonated beverages, fruit juice, gurana drinks, honey-based beverages, isotonic beverages, isotonic drinks, hypertonic and hypotonic drinks (for use and/or as required by athletes), sports drinks, non-alcoholic malt free beverages, non-dairy milk, table waters, tomato juice [beverage], vegetable juices, waters, effervescent (sherbet) tablets and effervescent powders for drinks, smoothies (non-alcoholic fruit beverages), malt wort, malt beer, beer-based cocktails, ginger ale, ginger beer, hop extracts for manufacturing beer; retail services and online retail services in connection with sale of alcoholic beverages (except beers), alcoholic beverages containing fruit, alcoholic essences, alcoholic extracts, aperitifs, bitters, brandy, cachaca, calvados, cream liqueurs, cider, cocktails, curacao, digesters [liqueurs and spirits], distilled beverages, alcoholic fruit extracts, gin, grappa, hydromel [mead], kirsch, liqueurs, nira [sugarcane-based alcoholic beverage], peppermint liqueurs, perry, piquette, pre-mixed alcoholic beverages (other than beer-based), rice alcohol, rum, sake, spirits [beverages], tequila, vodka, whisky, wine, alcoholic energy drinks, alcoholic punches, blended whisky, bourbon whiskey, calvados, carbonated alcoholic beverage, distilled beverages and spirits, flavoured spirits, grappa, liqueurs containing cream, low alcoholic drinks, low alcoholic wine, malt whisky, mulled wines, port, port wines, rum punch, sangria, schnapps, sherry,

sparkling wines, tequila, vermouth; retail services and online retail services in connection with sale of tobacco, smokers' articles, matches, match holders, tobacco pipes, tobacco pipes (absorbent paper for -), pipe cleaners, tobacco pouches, cigarettes, cigarettes containing tobacco substitutes, not for medical purposes, cigarette paper, cigarette filters, cigars, cigar cases, cigar cutters, cigarillos, herbs for smoking, ashtrays for smokers, electronic cigarettes, electronic cigars, electronic cigarette atomizers, electronic cigarette cartomizers, electronic cigarette cleaners, electronic smoking pipes, electronic shisha pipes, flavourings, other than essential oils, for use in electronic cigarettes, liquid nicotine solutions for use in electronic cigarettes, humidors, lighters for smokers, snuff, snuff boxes.

Class 36: Insurance; financial affairs; monetary affairs; real estate affairs; rental of real estate; accident insurance underwriting; actuarial services; antique appraisal; apartment house management; banking; brokerage; brokerage of carbon credits; business liquidation services, financial; charitable fund raising; check [cheque] verification; clearing, financial; credit bureaux; credit card services; charge card services; debit card services; debt advisory services; debt collection agencies; deposits of valuables; electronic funds transfer; exchanging money; financial analysis; financial consultancy; financial evaluation [insurance, banking, real estate]; financial information; financial management; financial sponsorship; financing services; financial advice; payment processing; financial transfers and transactions, and payment services; fiscal valuations; fund investments; guarantees; health insurance underwriting; hire-purchase financing; home banking; instalment loans; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; issuance of credit cards; issue of tokens of value; issuing of travellers' checks [cheques]; jewelry appraisal; leasing of farms; leasing of real estate; lending against security; life insurance underwriting; loans [financing]; marine insurance underwriting; mortgage banking; mutual funds; numismatic appraisal; organization of collections; pawnbrokerage; provident fund services; real estate agencies; real estate appraisal; real estate management; rent collection; rental of offices [real estate]; renting of flats; repair costs evaluation [financial appraisal]; retirement payment services; safe deposit services; savings bank services; securities brokerage; stamp appraisal; stock brokerage services; stock exchange quotations; travel insurance; insurance services relating to purchase protection, price protection and extended warranty for goods

purchased using credit cards; extended warranty services; warranty insurance services; issuing of tokens and vouchers of value; issuing tokens of value in relation to customer loyalty schemes; the issuing of vouchers including for restaurants and cafés, entertainment events, cinema, television, on-demand television, online media, online content, hotels, accommodation, flights, travel, holidays, theatre, theme parks and activity days; savings schemes; financial services relating to the provision of vouchers for the purchase of goods and services; electronic payment services; automated payment of accounts; payment administration services; remote payment services; bill payment services; credit card payment processing; processing of payments for banks; fund raising for charity; provision of magnetic payment cards, bank cards, credit cards, cheque cards, cash cards, debit cards; information, advisory and consultancy services relating to all the aforesaid.

Class 37: Building construction; repair; installation services; electrical appliance installation, maintenance and repair; installation, maintenance and repair of computers, cameras, sound and visual equipment, communication equipment, electronic organizers and electronic notepads; installation of kitchens, bathrooms and bedrooms; installation of fitted furniture; installation of fittings for buildings; installation services for kitchen and bathroom equipment; installation of fixtures and fittings for home and gardens; installation of fixtures and fittings for domestic premises; installation of interior partitions for buildings; installation of internal partitioning; installation of kitchen appliances; installation of kitchen equipment; installation of heating apparatus; installation of sanitary apparatus; installation of windows and doors; building, insulating, heating equipment installation services; plastering, plumbing, wallpapering, painting, construction and varnishing services; machinery installation, maintenance and repair; mechanic services; service stations (petrol stations); automobile service stations; servicing of vehicles; vehicle maintenance and repair; vehicle breakdown assistance; vehicle fuelling services; vehicle valeting services; vehicle washing services; vehicle cleaning and polishing services; vehicle windscreen replacement services; rental of cleaning and washing equipment; rental of machine tools; tyre fitting tyre maintenance and repair; developing computer hardware and software for providing integrated telephone communication with computerized global information networks, including parts and accessories therefor; updating,

maintenance and support services for hardware; information, advisory and consultancy services relating to all the aforesaid.

Class 38: Telecommunications; information about telecommunication; information services provided by means of telecommunication networks relating to telecommunications; broadband services; wireless broadband communications services; communications by computer terminals; communications by fiber [fibre] optic networks; communications services for accessing a database, leasing of access time to a computer database, providing access to computer databases, rental of access time to a computer database; fixed line telecommunication services; information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; Internet access services; Internet portal services; mobile telecommunications services; telecommunications portal services; mobile telecommunications network services; news agency services; operation of a network, being telecommunication services; providing access to databases; providing telecommunication channels for teleshopping services; providing telecommunications connections to a global computer network; providing user access to global computer networks; provision of access to platforms; provision of access to financial platforms; provision of broadband telecommunications access; satellite transmission; services of a network provider, namely rental and handling of access time to data networks and databases, in particular the Internet; telecommunications routing and junction services; transmission of data and of information by electronic means in the nature of computer, cable, radio, teleprinter, teleletter, telephone, mobile phone, electronic mail, microwave, laser beam, communications satellite or electronic communication means; cellular telephone communication; communication via wireless electronic book reader; computer aided transmission of messages and images; delivery of messages by electronic transmission; electronic mail; electronic bulletin board services [telecommunications services]; electronic transmission of information and data; electronic transmission of voice, data and images through a global communications network; electronic transmission of entertainment reviews and information through computer and communications networks; email and text messaging services; facsimile transmission; message sending; paging services [radio, telephone or other means of electronic communication]; providing electronic communication of blogs; providing internet chatrooms; providing on-line electronic

bulletin boards for the transmission of messages among computer users in the field of consumer product information; providing online forums, online messaging services; providing an online interactive bulletin board; teleconferencing services; telegraph services; telephone services; telex services; text and numeric digital wireless messaging services; transmission of digital files; transmission of electronic vouchers via mobile devices and the internet; transmission of greeting cards online; transmission of telegrams; videoconferencing services; voice mail services; wire service; audio broadcasting and transmission of educational and entertainment digital media; audio broadcasting of spoken word, music, concerts and radio programs; broadcasting services; broadcasting services relating to Internet protocol TV; cable television broadcasting; communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, mirroring and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; electronic transmission of streamed and downloadable audio and video files via computer and other communications networks; provision of access to Internet protocol TV; radio broadcasting; streaming of video material on the Internet, a global computer network and other communications networks; streaming of audio material over the Internet, a global computer network and other communications networks; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; television broadcasting; telecommunication services, namely, electronic transmission of streamed and downloadable audio and video and multimedia content files via computer and other communications networks; transmission of podcasts; transmission of webcasts; wireless broadcasting; webcasting services; video-on-demand transmission services; providing online chat rooms and electronic bulletin boards; providing online forums for communication in the field of electronic games; providing video on-demand transmission of computer games; providing an online interactive electronic bulletin board in the field of comic book publishing, entertainment and the entertainment industry; providing access to an interactive database for transmission of messages among computer users and subscribers concerning music, books, movies, motion pictures, television programs, games, toys, sporting goods, electronics, multimedia presentations, videos and DVDs, and other household and consumer goods, product reviews and purchase information on the internet; providing an internet forum, online chat rooms and online communities for the transmission of

messages among computer users; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing access to auxiliary devices or electronic devices in the nature of providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets or computers; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals and exhibitions; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing access to on-line portals for entertainment in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing users with telecommunication access time to electronic communications networks with means of identifying, locating, grouping, distributing, and managing data and links to third-party computer servers, computer processors and computer users; providing directories for telephone numbers, business addresses, electronic mail addresses, network home page addresses, addresses and telephone number of people, places, and organizations; rental of access time to global computer networks; rental of facsimile apparatus; rental of message sending apparatus; rental of modems; rental

of telecommunication equipment; rental of telephones; information, advisory and consultancy services relating to all the aforesaid services.

Class 39: Transport; packaging and storage of goods; transportation and delivery of packages, boxes and freight by land vehicles and by aircraft; travel arrangement; bottling services; courier services [messages or merchandise]; transport and delivery of goods; delivery of goods by mail order; escorting of travellers; flower delivery; message delivery; packaging of goods; parcel delivery; refrigerator rental; rental of freezers; rental of storage containers; storage; storage information; storage of goods; transport of travellers; transport reservation; transportation information; travel reservation; wrapping of goods; distribution services; transportation; transportation and delivery of food, fresh food, food products and goods; packing and crating of food, fresh food, food products and goods; refrigerated storage facilities; delivery of hampers containing food and drink; delivery of drinks prepared for consumption; delivery of tableware, glassware and table accessories; Air transport; aircraft rental; ambulance transport; armored-car transport; arranging of cruises; arranging of tours; barge transport; boat rental; boat storage; boat transport; booking of seats for travel; brokerage (Freight -); bus transport; car parking; car rental; car transport; carting; chauffeur services; coach (Motor -) rental; coach (Railway -) rental; delivery of goods; distribution of energy; electricity distribution; ferry-boat transport; franking of mail; freight-forwarding; freight [shipping of goods]; freighting; garage rental; hauling; horse rental; ice-breaking; launching of satellites for others; lighterage services; marine transport; newspaper delivery; operating canal locks; parking place rental; passenger transport; piloting; pleasure boat transport; portering; railway transport; refloating of ships; removal services; rental of diving bells; rental of diving suits; rental of motor racing cars; rental of vehicle roof racks; rental of warehouses; rental of wheelchairs; rescue operations [transport]; river transport; salvage of ships; salvaging; shipbrokerage; sightseeing [tourism]; stevedoring; storage (physical -) of electronically-stored data or documents; physical storage of electronic media, namely, images, text, video, and audio data; taxi transport; towing; traffic information; tram transport; transport and storage of waste; transport brokerage; transport by pipeline; transportation logistics; transporting furniture; truck (Railway -) rental; underwater salvage; unloading cargo; vehicle breakdown assistance [towing]; vehicle rental; water

distribution; water supplying; wrapping of goods; information, advisory and consultancy services relating to aforesaid services.

Class 40: Treatment of materials; Treatment of materials using chemicals; air conditioning apparatus (rental of -); air deodorising; air freshening; animals (slaughtering of -); butchery; rental of cleaning equipment; applying finishes to textiles; blacksmithing; cloth treating; cloth waterproofing; clothing alteration; colour separation services; destruction of waste and trash; engraving; flour milling; treatment of food products; food and drink preservation; food smoking; grinding; heating apparatus (rental of space -); generation of energy from wind turbine farms; generation of energy from solar farms; key cutting; photographic services; lithographic printing; paper photocomposing services; photographic film development; photographic printing; printing; processing of cinematographic films; processing of oil; production of energy; recycling of waste and trash; refining services; information, advisory and consultancy services relating to the aforesaid.

Class 41: Education; providing of training; entertainment; sporting and cultural activities; provision of information relating to entertainment; providing information, reviews and personalized recommendations in the field of entertainment; entertainment by film; film distribution; film editing; film production; film studios services; movie studios; movie studio services; movie schedule information services; television entertainment services; television production; television programming [scheduling]; television show editing; television show production; television studios services; television viewing guide services; scriptwriting services; dubbing services; subtitling; entertainment and educational services, namely, providing non-downloadable prerecorded cinema films, documentary films, motion pictures, films and television shows; entertainment and educational services, namely, providing non-downloadable pre-recorded cinema films, documentary films, motion pictures, films and television shows by means of audio and video transmission over the Internet, a global computer and other communications networks; entertainment and educational services, namely, providing non-downloadable pre-recorded cinema films, documentary films, motion pictures, films and television shows by means of audio and video transmission via video-on-demand transmission services; providing information, reviews, and recommendations regarding cinema films, documentary films, motion

pictures, films and television shows; rental services, namely rental of cinema films, documentary films, motion pictures, films, television shows, video recordings, pre-recorded videotapes, digital video disks; rental services, namely rental of cinema films, documentary films, motion pictures, films, television shows, video recordings, pre-recorded videotapes, digital video disks over the Internet, a global computer network and other communications networks; streaming prerecorded audio, visual and audiovisual works; theatre entertainment; theatre performances; theatre production; theatre productions; theatre services; theatre ticket booking services; provision of cinema or theatre facilities; audio entertainment services; club services (entertainment); music composition services; music entertainment services; music performances; music production; music publishing; music recording; publication of music online; radio entertainment services; Internet radio entertainment services; radio production; radio programming [scheduling]; recording studio services; songwriting; sound recording services; providing digital music [not downloadable] from the internet; providing digital music from mp3 internet web sites; providing digital music [not downloadable] from MP3 internet web sites; games services provided via the Internet or a global computer network; electronic games services provided via the Internet or a global computer network; publishing of interactive computer and video game software; providing games; providing online computer games; providing online electronic games; providing online video games; providing a computer game for use network-wide by network users; providing information, reviews, and recommendations regarding games, computer games, electronic games, video games; publishing services; on-line publishing services; publishing of books; publishing of audio books; publishing of electronic books; publishing of magazines; publishing of newspapers; publishing of periodicals; publishing of journals; providing online electronic publications (not downloadable); providing online audio books (not downloadable); providing online electronic books (not downloadable); providing online interactive stories; providing online magazines (not downloadable); providing online newspapers (not downloadable); providing online periodicals (not downloadable); providing information, reviews, and recommendations regarding books, audio books, electronic books, interactive stories, magazines, newspapers and periodicals; provision of information, news, articles and commentary in the field of entertainment and the entertainment industry; providing information, news, articles and commentary in the field of education and educational institutions; providing opportunities for exchange of

information and conversation regarding a wide variety of topics by means of live events and mailed information; providing information and commentary in the field of music, books, movies, motion pictures, television programs, games, toys, sporting goods, electronics, multimedia presentations, videos and DVDs, and other household and consumer goods; providing on-line reviews, ratings and recommendations of music, books, movies, motion pictures, television programs, games, toys, sporting goods, electronics, multimedia presentations, videos and DVDs, and other household and consumer goods; providing information, news, articles and commentary in the field of entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; education services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer on communications networks; providing pre-recorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or

communications networks; arranging of festivals for entertainment purposes; arranging of festivals for educational purposes; arranging of festivals for cultural purposes; organising of festivals; conducting of film festivals; organising of competitions; organising of sports competitions and sports events; translation services; arranging recognition and incentives by the way of awards and contests to demonstrate excellence in the field of entertainment; providing a searchable database featuring audio, video and audiovisual content available through the Internet, telecommunications networks and wireless telecommunications networks in the field of entertainment; providing a searchable on-line commercial database featuring screenplays, music, movies, television shows, multimedia presentations, computer software, audio files, comic books, and publications; providing a searchable online entertainment database featuring online non-downloadable digital games, movies, television shows, music and other digital text, audio and video files featuring books, magazines, news and information; providing a website featuring information, contests, text, video, audio, publications all related to entertainment; providing a website featuring non-downloadable audio, video and audiovisual content in the nature of recordings featuring movies, TV shows, videos and music; providing a website that allows users to review screenplays, movies, television shows, graphic images, storyboards and entertainment properties; providing databases featuring general news and information regarding movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, videos and DVDs, high density optical discs and other audiovisual works.

Class 42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; application service provider (ASP); application service provider (ASP) featuring application programming interface (API) software including such software for the streaming, storage, and sharing of video games, content, data and information; application service provider (ASP) featuring software for use in database management; application service provider (ASP) featuring software for use in relation to visual images, namely, software for digital animation and special effects of images, video games, and motion pictures; application service provider (ASP), namely, hosting, managing, developing, and maintaining applications, software, and web sites, in the fields of personal productivity, wireless communication,

mobile; application service provider (ASP), namely, providing, hosting, managing, developing and maintaining applications, software, websites and databases in the fields of ecommerce, on-line payments, order queuing, website design, data storage, shared computing capacity scaling, messaging services and calculation of website ranking based on user traffic; cloud computing; cloud computing featuring software for use in database management; cloud hosting of electronic databases; computer consulting; computer game design and development services; video game design and development services; computer hardware and software consultation and design; computer hardware, software, application, and network consulting services; computer programming; computer services relating to multimedia applications management, presentation and control, research, database management, facilities management and outsourcing; computer services, namely hosting a computerized on line search and ordering service featuring the wholesale and retail distribution of music, books, movies, motion pictures, television programs, games, toys, sporting goods, electronics, multimedia presentations, videos and DVDs, and other household and consumer goods; computer services, namely hosting an online database featuring a wide range of general interest information via the internet; computer services, namely remote hosting of operating systems and computer applications; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking all in the field of entertainment and the entertainment industry; computer services, namely, creating virtual communities for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; computer services, namely, providing database servers of variable capacity to others; computer services, namely, providing search engines for obtaining general interest information; computer software design for others; computer software development in the field of mobile applications; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; constructing an internet platform for electronic commerce; consultancy services relating to multimedia applications management, presentation and control, computer programming, hardware, software and computer system design, specification and selection and electronic communication; creating an on-line community for registered users to participate in discussions, to share content, photos, videos, text, data, images and other electronic works, and engage in social networking;

creating electronically stored web pages for online services and the internet; data warehousing; design and development of computer game software, telephones, mobile phones, videophones, cameras, monitors for television receiver, television receivers [TV sets] and television transmitters, remote controllers for television receiver [TV set], electronic notepads, magnetic data carriers, radio receivers, radio transmitters, video cameras and set-top boxes; design and development of computer hardware, software, firmware in the nature of, operating system programs and data synchronization programs, in the nature of application development tool programs for personal and handheld computers and mobile digital electronic devices; design and development of telephone-based information retrieval, redirection of messages, computer application for mobile phones, smart phones and tablet devices featuring mobile phone functionality; design and development of telephony management, mobile telephone, smartphone and tablet software; designing, managing and monitoring online forums for discussion; developing and maintaining apparatus for connecting and charging portable and handheld digital electronic devices, and user manuals in electronically readable, machine readable or computer readable form; developing and maintaining character recognition, electronic mail and messaging software; developing computer application software and embedded computer application software for handheld electronic devices in the nature of mobile phones, smart phones and tablet devices; developing and maintaining downloadable software for accessing and managing of computer applications over a global computer network; developing computer programs for accessing, browsing and searching online databases; document data transfer from one computer format to another; editing, services for hardware, software and computer systems; elaboration and maintenance of web sites for third parties; hosting a website that gives users the ability to review various print, photographic, graphic image, and audio and video content and utilize a custom template to provide input, likes, dislikes, edits, changes, modifications, opinions, suggestions, and comments and engage in social, business and community networking; hosting an interactive database for transmission of messages among computer users and subscribers concerning music, books, movies, motion pictures, television programs, games, toys, sporting goods, electronics, multimedia presentations, videos and DVDs, and other household and consumer goods, product reviews and purchase information on the internet; hosting an online service for analyzing personal preferences and generating recommendations; hosting of digital

content on global computer networks, wireless networks, and electronic communications networks; hosting of third party content, photos, videos, text, data, images, web sites and other electronic works; hosting operating systems and computer applications through the Internet; hosting, scaling and maintaining on-line databases for others; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; maintenance and updating of software relating to computer, Internet and password security and prevention of computer, internet and password risks; managing web sites for others; mobile computer and mobile communications device hardware and software consultation and design; monitoring of computerized data and computer systems and networks for security purposes; Platform as a Service (PaaS); Platform as a Service (PaaS) featuring computer software platforms for use in database management; providing a virtual computing environment accessible via the Internet; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, photos, images, videos, text, visual works, audio works, audiovisual works, literary works, data, files, documents and other electronic works; providing a website featuring blogs and non-downloadable publications in the field of entertainment, comics, screenplays, books, short stories; providing a website featuring non-downloadable software for database management; providing hosted operating systems and computer applications through the internet; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; providing non-downloadable mobile communications device software for enhancing mobile access to the internet via computers, mobile computers, and mobile communications devices; providing non-downloadable software applications; providing on-line non-downloadable internet browser software; providing search engines; providing search platforms to allow users to request and receive content, photos, images, videos, text, visual works, audio works, audiovisual works, literary works, data, files, documents and other electronic works; providing software, non-downloadable, accessible over a global computer network, for managing computer applications; providing technical support services regarding the usage of communications equipment; providing temporary use of non-downloadable computer software and online facilities to enable

users to access and download computer software; providing temporary use of on-line non-downloadable cloud computing software for use in electronic storage of data; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; providing temporary use of on-line non-downloadable software and applications for accessing streaming audio and video files, games, social networks, text files and multimedia files; providing temporary use of on-line non-downloadable software and applications for accessing streaming audio and video files, games, social networks, text files and multimedia files; providing temporary use of on-line non-downloadable software development tools for the design and development of electronic games; providing, developing and designing software, non-downloadable, accessible over a global computer network, for managing computer applications; rental of computing and data storage facilities of variable capacity; rental of web servers; Software as a Service (SaaS); Software as a Service (SaaS) services featuring software for use in database management; technical support services, namely, troubleshooting of computer game software problems; technical support services, namely, troubleshooting of computer hardware and software problems and mobile computer and mobile communications device hardware and software problems; website maintenance, creation and hosting services.

Class 43: Services for providing food and drink; temporary accommodation; provision of food and drink for consumption both on and off premises; food and menu planning; food preparation services; food display services; bar services; canteens; food and drink catering; rental of chairs, tables, table linen, tableware and glassware; rental of cooking apparatus; rental of drinking water dispensers; rental of lighting apparatus other than for theatrical sets or television studios; rental of meeting rooms; rental of temporary accommodation; rental of tents; rental of marquees; rental of transportable buildings; self-service restaurants; snack-bars; temporary accommodation reservations; wine bars; brassiere services; café services; delicatessens [restaurants]; fast food services; food preparation services; cocktail lounge services; tea room services; cafeteria services; restaurant services; banqueting services; provision of venues for parties, balls, weddings and events; hotel reservations; crèche services; information, advisory and consultancy services relating to the aforesaid services.

Class 44: Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services; animal breeding; animal grooming; aromatherapy services; chiropractics; dentistry; farming equipment rental; flower arranging; gardening; hairdressing salons; health care; health centers; horticulture; hospices; hospitals; landscape design; landscape gardening; lawn care; manicuring; massage; medical clinic services; medical equipment rental; nursing homes; nursing, medical; opticians' services; pet grooming; pharmacists' services to make up prescriptions; pharmacy advice; physiotherapy; plant nurseries; plastic surgery; psychologist (services of a -); public baths for hygiene purposes; sauna services; solarium services; tattooing; telemedicine services; therapy services; tree planting for carbon offsetting purposes; tree surgery; vermin exterminating for agriculture, horticulture and forestry; veterinary assistance; weed killing; healthcare services; medical assistance; massage services; health spa services; gardening services; floristry services; beauty salons; information and advisory services relating to the aforesaid services; information and advisory services relating to the aforesaid services provided on-line from a computer database or the Internet; information and advisory services relating to the aforesaid services provided over a telecommunications network.

Class 45: Legal services; security services for the physical protection of tangible property and individuals; online social networking services; Internet-based social networking services; online social networking services accessible by means of downloadable mobile applications; online social networking services designed for people with a common desire to meet other people with similar interests; online social networking services in the field of entertainment; social networking services in the field of entertainment provided via a website and communications networks; introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; Internet based introduction, social networking and dating services; introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; on-line social networking services, namely, facilitating social introductions or interactions among individuals; providing contacts and facilitating introductions for the purpose of creating and developing productive personal relationships for people with a common desire to meet other people with similar interests; dating services; chaperoning;

providing information in the field of social networking; providing information in the field of genealogy; legal advice; legal information services; legal support services; legal research services; intellectual property services; intellectual property consultancy; enforcement of intellectual property rights; licensing of intellectual property; management of intellectual property; protection of intellectual property; legal services relating to the registration of trademarks; licensing of trademarks; management of trademarks; legal services relating to copyright licensing; legal services relating to the management and exploitation of copyright and ancillary copyright; legal services relating to the protection and exploitation of copyright for film, television, theatre and music productions; copyright licensing; copyright management; copyright protection; legal services relating to the exploitation of patents; licensing of patents; management of patents; licensing of computer software (legal services); arbitration; mediation; domain name advisory services; domain name registration services; consultancy relating to the registration of domain names; leasing of internet domain names; registration of domain names [legal services]; adoption agency services; baby sitting; baggage inspection for security purposes; civil protection services; detective agencies; evening dress and clothing rental; fire-fighting; funeral services; cremation; horoscope casting services; house sitting; pet sitting; inspection of factories for safety purposes; lost property return; lost property services; marriage agencies; missing person investigations; monitoring of burglar and security alarms; rental of fire alarms; night guards; opening of security locks; organizing and conducting religious meetings; personal background investigations; personal body guarding; security consultancy; providing a social networking website for entertainment purposes; providing on-line computer databases and on-line searchable databases in the field of social networking; providing searchable databases in the field of social networking.